

SYLLABUS

APPLIED ANTHROPOLOGY (A)

Wednesdays Fall 2006
ANT 405.01/505.01 6:00-9:15 PM

Dr. Douglas A. Feldman
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Course Description:

This course covers a comprehensive understanding of applied cultural anthropology, including careers in applied cultural anthropology, research methods used, theoretical perspectives, the history of applied anthropology, ethical issues, development anthropology, applied educational anthropology, applied medical anthropology and international health, environmental issues, global policy issues, applying urban anthropology, business and industrial anthropology, social work issues, legal issues, advocacy and empowerment anthropology, and social marketing.

Required Texts:

Gwynne, Margaret A. (2003) *Applied Anthropology: A Career-Oriented Approach*. Boston: Allyn and Bacon. [G]

LeCompte, Margaret D. and Jean J. Schensul (1999) *Designing & Conducting Ethnographic Research, Ethnographer's Toolkit, Volume One*. Walnut Creek, CA: Altamira Press. [L&S]

Podolefsky, Aaron and Peter J. Brown (eds.) (2003) *Applying Cultural Anthropology: An Introductory Reader (Sixth Edition)*. New York: McGraw-Hill. [P&B]

Recommended Reading:

It is recommended, but not required, that students read one of the following newspapers at least once a week: *The New York Times*, *The Washington Post*, *The Democrat and Chronicle*, or *The Buffalo News*.

Course Topics:

Introduction: Uses of Cultural Anthropology, Method and Theory in Applied Cultural Anthropology, The History of Applied Cultural Anthropology, The Ethics of Applied Cultural Anthropology, What is Ethnography?, Tricking and Tripping: Fieldwork on Prostitution in the Era of AIDS, Crack in Spanish Harlem, When and Where is Ethnography Used?, Paradigms for Thinking About Ethnographic Research, Corporate Anthropologists, An Overview of Research Design, The Domestication of Wood in Haiti: A Case Study in Applied Evolution, Two Rights Make a Wrong: Indigenous Peoples Versus Environmental Protection Agencies, Choosing and Designing an Ethnographic Research Project, Collecting Ethnographic Data, Family Planning Outreach and Credit Programs in Rural Bangladesh, Data Analysis: How Ethnographers Make Sense of Their Data, Anthropology in the Technology Industry, Crossing the Minefield: Politics of Refugee Research and Service, Who Should Do Ethnographic Investigation?, AIDS as Human Suffering, Ethical Treatment of Research Participants and Care for Human Relationships, Development Anthropology, Advocacy Anthropology, Social Work, The Law and Law Enforcement, Business Anthropology, Social Marketing, Circumcision, Pluralism, and Dilemmas of Cultural Relativism, How Sushi Went Global, Applied Medical Anthropology, International Health, The Price of Progress, Finding a Job.

Reading Schedule:

January 25:	Welcome and Introductions.
February 1:	G: Chapter 1 - Introduction: Uses of Cultural Anthropology G: Chapter 2 - Method and Theory in Applied Cultural Anthropology L&S: Chapter 1 – What is Ethnography? P&B: Chapter 3 – Tricking and Tripping: Fieldwork on Prostitution in the Era of AIDS P&B: Chapter 4 – Crack in Spanish Harlem
February 8:	G: Chapter 3 - The History of Applied Cultural Anthropology L&S: Chapter 2 – When and Where is Ethnography Used? L&S: Chapter 3 – Paradigms for Thinking About Ethnographic Research P&B: Chapter 5 – Corporate Anthropologists
February 15:	G: Chapter 4 - The Ethics of Applied Cultural Anthropology L&S: Ethical Treatment of Research Participants and Care for Human Relationships L&S: Chapter 4 – An Overview of Research Design P&B: Chapter 14 – The Domestication of Wood in Haiti: A Case Study in Applied Evolution P&B: Chapter 15 – Two Rights Make a Wrong: Indigenous Peoples Versus Environmental Protection Agencies
February 22:	G: Chapter 5 - Development Anthropology L&S: Chapter 5 – Choosing and Designing an Ethnographic Research Project

	L&S: Chapter 6 – Collecting Ethnographic Data P&B: Chapter 23 – Family Planning Outreach and Credit Programs in Rural Bangladesh
March 1:	G: Chapter 6 - Advocacy Anthropology L&S: Chapter 7 – Data Analysis: How Ethnographers Make Sense of Their Data P&B: Chapter 24 – Anthropology in the Technology Industry P&B: Chapter 32 – Crossing the Minefield: Politics of Refugee Research and Service
March 8:	Midterm exam.
March 15:	No class – Spring Break.
March 22:	G: Chapter 7 - Social Work G: Chapter 8 - The Law and Law Enforcement L&S: Chapter 8 – Who Should Do Ethnographic Investigation? P&B: Chapter 37 – AIDS as Human Suffering
March 29:	Video.
April 5:	G: Chapter 9 - Business Anthropology G: Chapter 10 - Social Marketing P&B: Chapter 38 – Circumcision, Pluralism, and Dilemmas of Cultural Relativism P&B: Chapter 40 – How Sushi Went Global
April 12:	Video.
April 19:	G: Chapter 11 - Applied Medical Anthropology G: Chapter 12 - International Health P&B: Chapter 41 – The Price of Progress
April 26:	G: Chapter 13 - Finding a Job Class presentations.
May 3:	Conclusion and review.
May 10:	Final exam. All papers due.

There will one or more guest speakers. Two or more videos will be shown.

Course Requirements and Grade:

Midterm exam	25%
Final exam:	25%
Class participation, presentation and preparedness:	25%
Paper	25%
TOTAL:	100%

Class participation includes constructive participation in which the student demonstrates having read the assigned readings and has thought deeply about the content. Students are expected to spend at least six hours per week preparing for the class sessions. The

professor may call upon students to discuss the assigned readings. All students will give a short presentation in front of the class, followed by a short discussion period about their paper topic on April 26th. One or more extra credit projects may be assigned during the semester as an option. The final exam is not cumulative. The midterm exam and the final exam will be essays.

All students will complete an original paper on a topic pre-approved by the professor related to applied anthropology. The paper may either be a library research project or a combination of a library research project and field work. If there is a field work component, unless it involves oral histories, you must prepare a written proposal, a consent form, an interview schedule or interview probe list, and an IRB statement. The IRB statement and materials must be submitted to the IRB for approval. No work can begin until you receive approval from the IRB to begin. A final report must additionally be submitted to the IRB at the end of the research.

Papers must be about 10 pages, 12 point type (do not use smaller or larger point type), double-spaced, either printed one-sided or two-sided one-inch margins on all four sides (not 1.25 inches), page numbers, Arial font, plus a title page and references cited page(s). Papers must have at least 7 references cited (more are preferred), keyed to the text of your paper. The references cited page(s) should be alphabetized by last author's name, and include the names of all authors, year of publication, and title of book or article. If an article, it must include the name of the journal, volume number, and page numbers. If a book, it must include the place of publication and the publisher. Papers must be carefully spell-checked and proofread for grammar and coherence. The title page should include your name, title of the paper, name of the course, course number, date, and name of the professor (Dr. Feldman). Do not use contractions. Do not use Internet or chat line spellings or grammar. Do not plagiarize. Use lengthy quotes sparingly.

Disability Statement:

Students with documented disabilities may be entitled to specific accommodations. SUNY Brockport's Office for Students with Disabilities makes this determination. Please contact the Office for Students with Disabilities at (585) 295-5409 or osdoffic@brockport.edu to inquire about obtaining an official letter to the course instructor. Faculty work as a team with the Office for Students with Disabilities to meet the needs of students with disabilities.

Attendance Policy:

Attendance will be taken twice daily: at the beginning of the session and after the break. If you are absent during one of the two attendance periods, it will be counted as a half absence. Students who have four unexcused absences will receive a lowered final grade (e.g., B = B-). Each additional one unexcused absences will receive a further

lowered final grade (e.g., B = C+). Absences will be excused for: a) written documented illnesses of the student, b) official representation of the College, c) death of a close relative, d) religious holiday, and e) other circumstances entirely beyond the control of the student as determined by the professor. Students who arrive late to class must inform the professor at the end of the session to make sure they are not marked absent that day. Students who must leave early on a particular day need to notify the professor before the class.

Academic Integrity:

Students are expected to maintain the highest level of academic integrity. Academic dishonesty (papers and exams) will not be accepted. Any student engaging in academic dishonesty during this course will receive a lowered grade for the course depending on the nature of the action, and could possibly be referred to the administration for further disciplinary action.

Students are asked not to carry on unrelated conversations during class. You are expected to pay attention and to be courteous. Major breaches of conduct or impropriety will receive a lowered grade.

Cell phones and pagers must be turned off while attending class.

Office Location and Hours:

Dr. Feldman's office is located at Room C15, Cooper Hall. Office hours are Tuesdays and Thursdays from 2:45 – 4:45 PM, or by appointment. Students are strongly encouraged to meet with the professor during office hours or by appointment.