

## Globalization & Culture Change

Time: Tu/Th 11:30am-1pm

Location: Rm. M-2 in Cooper

Email: [pesara@brockport.edu](mailto:pesara@brockport.edu)

Office hrs: Mondays 9:30am-12:30 pm and Thursdays, 1:15-2:15pm

**Dr. Pilapa Esara**

Office: Cooper C-17

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### ***Course Success & Objectives:***

Since the advent of colonialism and industrialization, the topic of how cultures change has become important. Anthropologists explore how various people in different cultural contexts experience and initiate change. This inquiry gains prominence in the current era of globalization, where increased inter-dependencies between societies create possibilities of international cooperation as well as worldwide conflict. In this course, we examine processes of change as it occurs around the world with case studies based in Papua New Guinea, Thailand, Netherlands, Japan, and China among others. Readings will detail topics of contemporary urgency including issues of shifting gender hierarchies, the play for power by ethnic minorities, new migration patterns, economic development and the implications of an ever-shrinking world. Key questions pursued in class discussions include the following: a) How do we define culture in a world without borders, b) How do different groups of people experience and control change, and c) What roles do nation-states play in processes of societal change?

This course is designed for students with little to no prior coursework in Anthropology. It is introductory in scope but not simple or “dumbed down.” As befits a 300-level course, course materials will be drawn from scholarship written by professional social scientists with the intent of teaching critical thinking, and more advanced writing and communication skills. This course is **READING** and **RESEARCH INTENSIVE**. Readings should be completed by their due dates for effective in-class involvement and learning. Overall ANT 321 benefits students who are interested in globalization, local and international problems, issues of political and ethnic conflict and as well as persons pursuing the following career fields: Anthropology, Sociology, Political Science and International Studies, International Business and Economics, Health Science, and Social Work among others. Credit from this course satisfies general education requirements for Women’s experiences (W) and Contemporary Issues (CI).

Upon completion of the course, you will be able to...

- Explain various perspectives on studying processes of change from earlier notions of *culture* change to later concepts of *cultural* change and globalization
- Compare different theoretical perspectives on the nature of globalization and its implications
- Understand how processes of change affect constructions of identity, including notions of belonging, nationality, and citizenship
- Exercise and improve your writing, reading, and research skills

### ***Course Requirements:***

*Punctual attendance, active class participation, and the timely completion of all reading/submitted assignments* are expected of each student and required to earn a passing grade though I would hope you strive for higher. Student performance in this course will be evaluated in accordance to the Department of Anthropology's *Guidelines for Student Evaluation* (available on ANGEL class site). Letter grades are calculated as follows: A: 100-93; A-:92-90; B+:89-87; B:86-83; B-:82-80; C+:79-77; C:76-73; C-:72-70; D+:69-67; D: 66-63; D-;62-60; E:59-0.

Additionally, I recommend that you read "Your Right to know and Academic Policies Handbook" (<http://www.brockport.edu/publications/yrtk/>) which details various college-wide standards concerning attendance and academic dishonesty

Evaluation of student performance includes the following tasks totaling 100 points:

|           |   |
|-----------|---|
| 10        | Class Participation (includes Discussion Starter)           |
| 05        | Pop Quizzes (top 2 scores will be counted at 2.5 pts. each) |
| 20        | Test #1   |
| 45        | Research Project  |
|           | - Topic Meeting & Proposal (10)                             |
|           | - Outline (15)  |
|           | - Paper (20)  |
| <u>20</u> | Test #2   |
| 100 pts   |   |

### ***Late Assignment Policy***

Assignments must be submitted in hard-copy form at the start of the class in which it is due. I do not accept late assignments except in emergency situations as defined in the Student Handbook.

### ***Office hours & Contact Information***

Immediate questions and assignment-specific concerns are best addressed during office hours or through appointments. Email should only be used for *non-immediate* topics and responses can be expected in *2-3 business days*. I am happy to grant learning accommodations if given a couple of weeks notice.

### ***Academic Dishonesty***

"Academic dishonesty, 'cheating' and other forms of misrepresenting others' work as your own, such as plagiarism, are considered serious breaches of academic integrity and are major violations of the standards of ethical behavior that the College expects from all its students. When detected, academic dishonesty can result in a range of disciplinary actions including failure of a course or even conduct dismissal from the College."

This text is excerpted from Chapter 7 of *Your Right to know and Academic Policies Handbook*.

*Electronic Devices:*

As stated in “Your Right to know and Academic Policies Handbook”, cell phone/PDA’s/etc should be turned off when in the classroom. When we see phones vibrate and peers texting/reading messages, our attention is disrupted. I always notice these disruptions and one occurrence will significantly affect your Class Participation score. Moreover, I do not allow note-taking on laptops in my classroom. If you would like note-taking assistance to better facilitate your learning process, please talk to me *and* the staff at the Student Learning Center.

***Course Materials:***

This course has two Required Texts, along with assigned course readings which will be accessible through ANGEL Reserves and the Drake Memorial Library Reserves Desk (if the school owns it). For budget-minded students, consider sharing the cost and use of books, or schedule time weekly to utilize the library reserves.

REQUIRED:

1. Lee R. (2003). *The Dobe Ju/'hoansi*. Belmont: Thomson Wadsworth
2. Fong, V. (2004). *Only Hope: Coming of age under China's one-child policy*. Stanford: Stanford University Press.
3. Various assigned readings accessible via ANGEL (as denoted by brackets)

***Course Schedule:***

Reading and submitted assignments are due *on the day* in which they are listed. Completion of a reading assignment includes not just the physical act of having read the text but includes comprehension of the material. For days in which an assignment is not due, I recommend reviewing your class notes or the prior reading in preparation for class discussion. (Note: Schedule is subject to change with notice.)

***Part I. Culture Change***

**WEEK 1 – Culture Systems**

*Tuesday, Sept. 1st*

Welcome and Course Information

*Thursday, Sept. 3rd*

Read: Lee, Ch. 1 & 2

**WEEK 2 – The Holistic Perspective & Modes of Subsistence**

*Tuesday, Sept. 8th*

Read: Lee, Ch. 3

*Thursday, Sept. 10th*

Read: Lee, Ch. 4

**WEEK 3 – Social Organization, Adaptation and Diffusion**

*Tuesday, Sept. 15th*

Read: Lee, Ch. 5 and 6

*Thursday, Sept. 17th*

Suggested Reading: Lee, Ch. 7

**TOPIC MEETINGS**

**WEEK 4 – Internal and External loci of change**

*Tuesday, Sept. 22nd*

Read: Lee, Ch. 7, 8 and 9

*Thursday, Sept. 24th*

**TOPIC MEETINGS & PROPOSAL DUE**

**WEEK 5 – Industrialization, Migration and Cultural Change**

*Tuesday, Sept. 29th*

Read: Lee, Ch. 10 and 11

*Thursday, Oct. 1st*

Read: Lee, Ch. 12, 13 and Postscript

**WEEK 6 – Gender hierarchies and Economic Development**

*Tuesday, Oct. 6th*

Read: [ANGEL] Klein-Hutheessing, O. (1995). Gender at the Margins of Southeast Asia. In Karim, J.K. (Ed.), *'Male' and 'Female' in Developing Southeast Asia* (pp. 75-98). Washington D.C.: Berg Publishers.

*Thursday, Oct. 8th*

***Part II. Globalization***

**WEEK 7 – Pinpointing Globalization**

*Tuesday, October 13th*

**TEST #1**

*Thursday, Oct. 15th*

Read: [ANGEL] Linton, Ralph. (2002). One Hundred Percent American. In DeVita, P. (Ed.), *Distant Mirrors: America as a foreign culture* (3rd Edition, pp.1-3). Stamford: Thomson Learning.

**WEEK 8 – Industrialization, Modernization and Modernity**

*Tuesday, Oct. 20th*

**HOLIDAY**

*Thursday, Oct. 22nd*

Read: [ANGEL] Saurez-Orozco, M. (2003.) Right Moves? Immigration, Globalization, Utopia, and Dystopia. In Foner, N., Stepick, A., Brettell, C., Saurez-Orozco, M. & Chavez, L. (Eds.) *American Arrivals: Anthropology Engages the New Immigration* (pp.45-74). Santa Fe: School for Advanced Research Press.

**WEEK 9 – The Politics of Belonging in a Globalized World**

*Tuesday, Oct 27th*

Read: Fong, Ch. 1

**Due: OUTLINE**

*Thursday, Oct. 29th*

Read: Fong, Ch. 2

**WEEK 10 – Identity-formation: Nationalism and Citizenship**

*Tuesday, Nov. 3rd*

Read: Fong, Ch. 3

*Thursday, Nov. 5th*

Read: Fong, Ch. 4

**WEEK 11 – Identity-formation: Transnationalism and Globalism**

*Tuesday, Nov. 10th*

Read: Fong, Ch. 5

*Thursday, Nov. 12th*

Read: Fong, Conclusion

**WEEK 12 – Identity-formation: local vs. global**

*Tuesday, Nov. 17th*

Read: [ANGEL] Thomlinson, John. (2003). Globalization and cultural identity. In D. Held & A. McGrew (Eds.), *The global transformations reader: An introduction to the globalization debate*(2nd ed., pp. 269-277) Cambridge,U.K.:Polity Press.

*Thursday, Nov. 19th*

**WEEK 13 – Identity-formation: Consumerism and Westernization**

*Tuesday, Nov. 24th*

Read: [ANGEL] Yan, Yunxiang. (1997). McDonald's in Beijing: The Localization of Americana. In Watson, J (Ed.), *Golden Arches East: McDonald's in East Asia* (pp. 39-76). Stanford: Stanford University Press.

*Thursday, Nov. 26th*

**HOLIDAY**

**WEEK 14** – The Implications of Globalization: What do we share?

*Tuesday, Dec. 1st*

Video: Mille et Une Productions (Producers) and Sauper, H. (Director). (2004.)  
*Darwin's Nightmare* [motion picture].

**Due: RESEARCH PAPER**

*Thursday, Dec. 3rd*

Read: TBA

Video cont: Mille et Une Productions (Producers) and Sauper, H. (Director).  
(2004.) *Darwin's Nightmare* [motion picture].

**WEEK 15** – Re-thinking the Primitive/Civilized Dichotomy? Re-thinking globalization

*Tuesday, Dec. 8th*

Read: [ANGEL] Haugerud, A. (2002). Globalization and Thomas Friedman. In  
Lewellen, T. (Ed.), *The Anthropology of Globalization: Cultural Anthropology  
Enters the 21<sup>st</sup> Century* (pp. 127-137). Westport: Bergin & Garvey.

*Thursday, Dec. 10th*

Class Wrap-Up

**TEST #2 from 1:30 – 3:30 pm on Thursday, Dec. 17, 2009. Location TBA.**