

The College at Brockport
State University of New York
Alumni Placement Report
Class of 2007

EXECUTIVE SUMMARY

INTRODUCTION

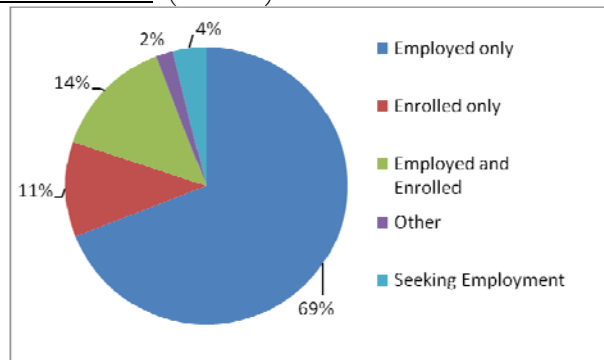
Career Services presents the Alumni Placement Report for the Class of 2007. The report presents an overview and analysis of the post-graduate accomplishments of the baccalaureate and master's graduates of the class of 2007 (December 2006, January 2007, May 2007, August 2007). Not all respondents answered all questions.

SUMMARY OF BACCALAUREATE DEGREE DATA:

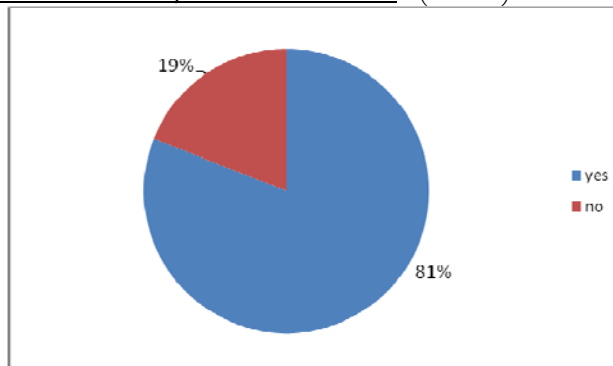
The baccalaureate degree survey response rate was 68% (860 responses from 1,260 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 32% (400).

- Of all respondents (860), **there was a 94% (810) placement rate** which is a 2% increase over 2006. Of those placed (810):
 - 594 were employed only (69%)
 - 95 were enrolled only (11%)
 - 121 were employed and enrolled (14%)
- Of those (employed full-time only) who responded to the employment relatedness question, 81% (363 of 448) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed, 91% remained in New York State which was similar to last year.
- 25% of the baccalaureate respondents (216) are pursuing further education.
- Users of Career Services reported 2.0 average job offers versus 1.6 offers for non-users.

Baccalaureate Degree Placement Data (n = 860)



Employment Related to Academic and/or Career Goals (n=448)

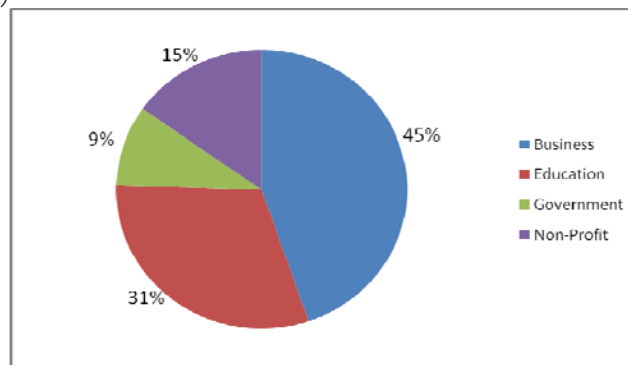


<u>Top Undergraduate Employers</u>	<u>Frequency</u>
University of Rochester/Strong Memorial Hospital	(22)
Paychex, Inc.	(22)
US Government (includes military)	(21)
Wegmans	(11)
The College at Brockport	(11)
Rochester City School District	(8)
Target Corporation	(8)
Monroe County	(7)
NY State	(7)
Rochester General Hospital	(6)

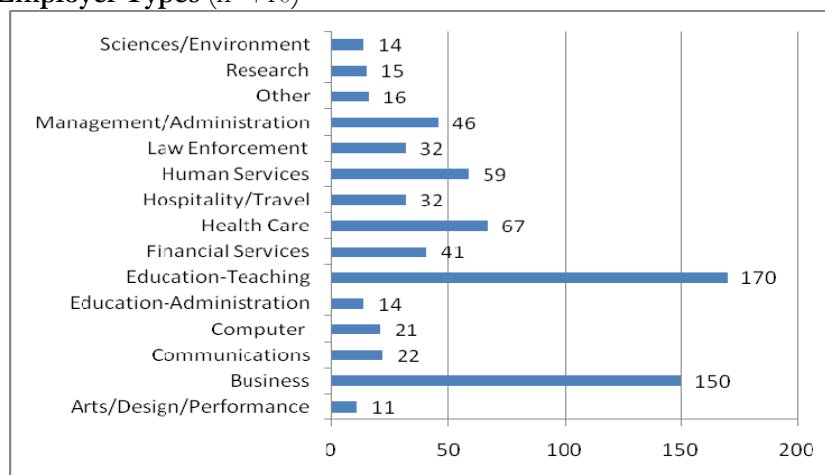
In addition to the “Top Employers,” other employers include: American Dance Festival, Bausch & Lomb Inc., Bonadio Group, City of Rochester, Coca-Cola Company, Comcast Cable, Cornell, DePaul, ESPN, Excellus BlueCross BlueShield, Ferguson/Wolseley NA, FOX News, Google, Heritage Christian Services, Hillside Family of Agencies, Monroe Community College, Paychex, Roswell Park Cancer Institute, and the Xerox Corporation.

Our graduates are placed with the following types of employers, working in the job duty functions shown.

Types of Employers (n= 710)



Job Duties at these Employer Types (n=710)



Baccalaureate Degree Enrollment in Graduate School Information

Baccalaureate graduates who are pursuing further education (216 or 25%) most frequently reported SUNY Brockport as their institution of higher education (69 or 32%). Graduates listed other colleges and universities including:

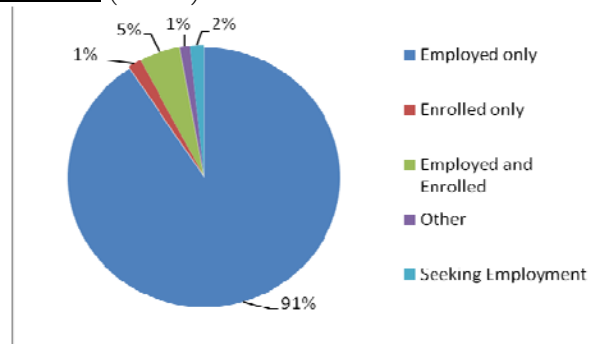
Brooklyn Law School, Cornell, Duke University, Emory University, Nazareth College of Rochester, Roberts Wesleyan College, Rochester Institute of Technology, St. John Fisher College, SUNY Geneseo, SUNY University at Buffalo, SUNY Upstate Medical Center, Syracuse University, University of Rochester, and Villanova University.

SUMMARY OF MASTER’S DEGREE DATA:

The master’s degree survey response rate was 68% (249 responses from 366 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 32% (117).

- Of all respondents (249), there was a 97% (242) placement rate, a 6% increase from the previous year. Of those placed (242):
 - 226 were employed only (91%)
 - 4 were enrolled in further graduate study only (2%)
 - 12 were both employed and enrolled in further graduate study (5%)
- Of those full-time respondents who answered the employment relatedness question (188), 82% (177) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed (235), 96% (225) remained in New York State and 4% (10) found employment out of state which was a 3% increase over last year.
- 7% (16) of our recent master’s degree recipients are furthering their education

Master’s Degree Placement Data (n=249)



<u>Top Graduate Employers</u>	<u>Frequency</u>
Rochester City School District	(19)
Rush-Henrietta Central School District	(9)
The College at Brockport	(9)
BOCES (all)	(7)
Hilton Central School District	(7)
Brockport Central School District	(6)
Greece Central School District	(6)

The Master’s and Certificate of Advanced Study (CAS) graduates are concentrated in education programs and this is reflected in their employment. In addition to the “Top Employers,” other employers included: Brighton Central School District, Hillside Family of Agencies, Lifetime Assistance and the Webster Central School District.

Enrollment to Pursue Further Graduate Study Information

Of those master’s degree graduates placed (242), 7% (16) reported they were pursuing further education. The following is a selection of the graduate institutions that were listed: Ohio University, Rochester Institute of Technology, SUNY Brockport, and the University of Rochester.

Reports for the Classes of 2004-2007 are available at the Career Services’ Web page at:
www.brockport.edu/career/07