

The College at Brockport
State University of New York
Alumni Placement Report
Class of 2008

EXECUTIVE SUMMARY

INTRODUCTION

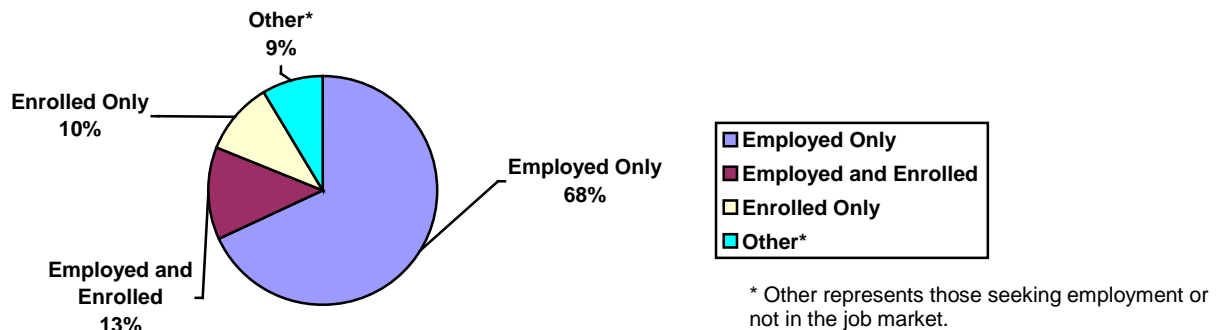
Career Services presents the Alumni Placement Report for the Class of 2008. The report presents an overview and analysis of the post-graduate accomplishments of the baccalaureate and master's graduates of the class of 2008 (December 2007, January 2008, May 2008, and August 2008). Not all respondents answered all questions.

SUMMARY OF BACCALAUREATE DEGREE DATA:

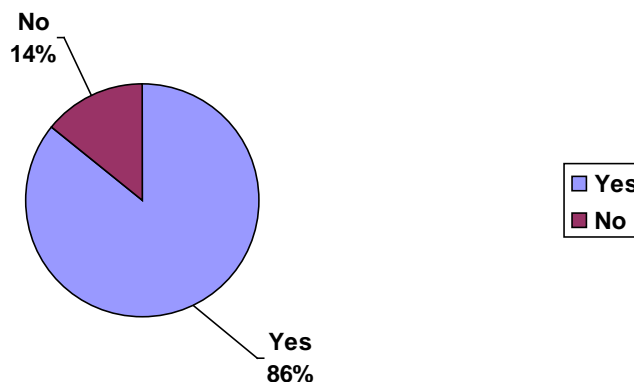
The baccalaureate degree survey response rate was 70% (770 responses from 1,103 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 30% (333).

- Of all respondents (770), **there was a 91% (704) placement rate** which is a 3% decrease from 2007. Of those placed (704):
 - 524 were employed only (68%)
 - 79 were enrolled only (10%)
 - 101 were employed and enrolled (13%)
 - 66 were seeking employment or not in the job market (9%)
- Of those (employed full-time only) who responded to the employment relatedness question, 86% (296 of 345) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed, 90% remained in New York State which was similar to last year.
- 23% of the baccalaureate respondents (180) are pursuing further education.

Baccalaureate Degree Placement Data (n = 770)



Employment Related to Academic and/or Career Goals (n=345)

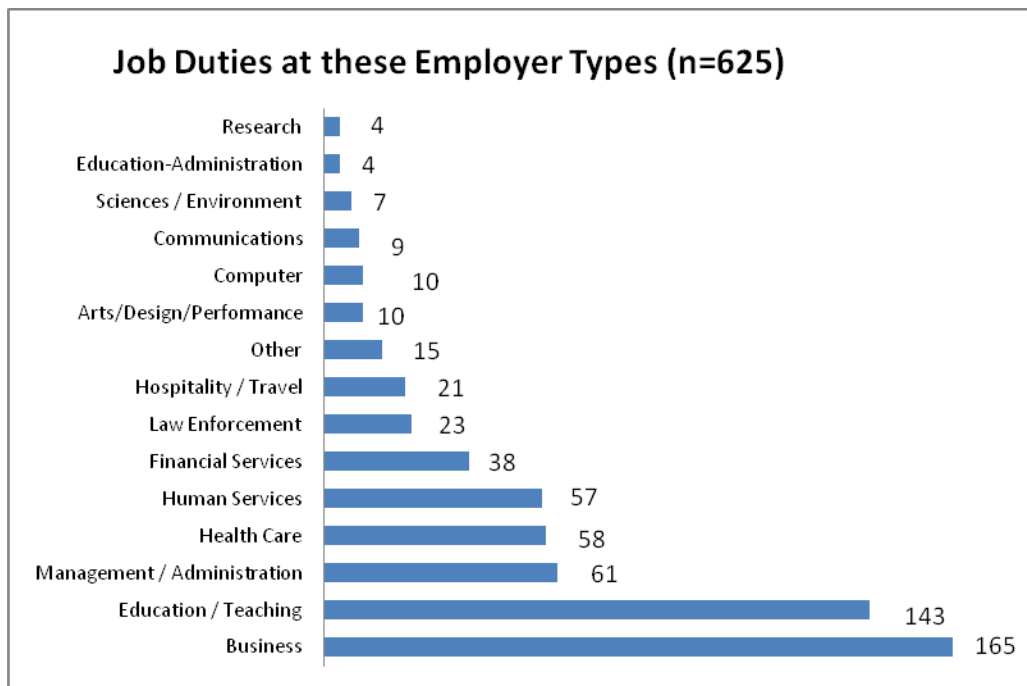
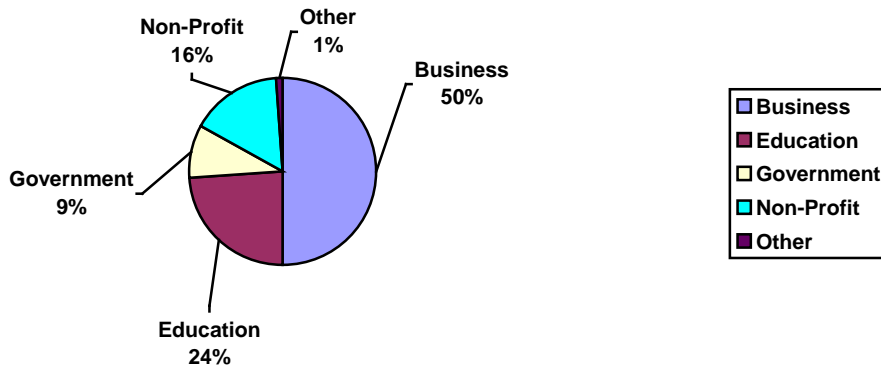


| <u>Top Undergraduate Employers</u> | <u>Frequency</u> |
|--|------------------|
| Paychex, Inc. | (23) |
| University of Rochester/Strong Memorial Hospital | (17) |
| ViaHealth | (15) |
| Wegmans | (14) |
| Rochester City School District | (10) |
| Enterprise Rent-A-Car | (7) |
| Hillside Family of Agencies | (7) |
| Lifetime Assistance | (7) |
| Monroe County | (7) |
| The College at Brockport | (6) |
| Unity Health System | (6) |

In addition to the “Top Employers,” other employers include: Bank of New York Mellon, Bausch & Lomb Inc., CGI Communications, CH Robinson Worldwide, City of Rochester, DePaul, Excellus BlueCross BlueShield, Heritage Christian Services, Home Depot, Johnson & Johnson, Sutherland Global Services, United States Army and the Xerox Corporation.

Our graduates are placed with the following types of employers, working in the job duty functions shown.

Types of Employers (n=625)



Baccalaureate Degree Enrollment in Graduate School Information

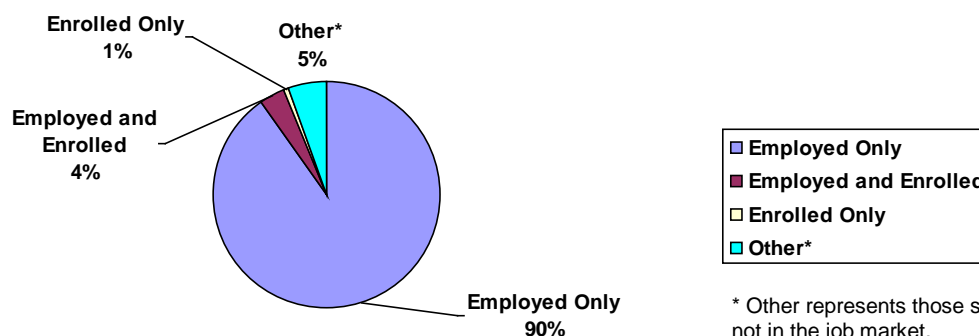
Baccalaureate graduates who are pursuing further education (180 or 23%) most frequently reported The College at Brockport as their institution of higher education (35 or 19%). Graduates listed other colleges and universities including: California State University, Dartmouth College, Dayton School of Law, Ohio State University, Rochester Institute of Technology, St. John Fisher College, SUNY University at Buffalo, Texas A&M, and the University of Rochester.

SUMMARY OF MASTER'S DEGREE DATA:

The master's degree survey response rate was 68% (183 responses from 271 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 32% (88).

- Of all respondents (183), **there was a 95% (173) placement rate**, a 2% decrease from the previous year. Of those placed (173):
 - 165 were employed only (90%)
 - 1 was enrolled in further graduate study only (1%)
 - 7 were both employed and enrolled in further graduate study (4%)
 - 10 were seeking employment or not in the job market (5%)
- Of those full-time respondents who answered the employment relatedness question (136), 97% (132) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed (171), 93% (159) remained in New York State and 7% (12) found employment out of state which was a 3% increase over last year.
- 5% (8) of our recent master's degree recipients are furthering their education.

Master's Degree Placement Data (n=183)



| <u>Top Graduate Employers</u> | <u>Frequency</u> |
|--------------------------------|------------------|
| Rochester City School District | (12) |
| Greece Central School District | (9) |
| The College at Brockport | (7) |
| BOCES (all) | (6) |
| University of Rochester | (6) |

The Master's and Certificate of Advanced Study (CAS) graduates are concentrated in education programs and this is reflected in their employment. In addition to the "Top Employers," other employers included: Brighton Central School District, Hillside Family of Agencies, Monroe Community College and the Webster Central School District.

Enrollment to Pursue Further Graduate Study Information

Of those master's degree graduates placed (173), 5% (8) reported they were pursuing further education. The following are the graduate institutions that were listed: St. John Fisher College, SUNY Binghamton, SUNY University at Buffalo, The College at Brockport, University of Rochester, and the University of Wyoming.

Reports for the Classes of 2004-2008 are available at the Career Services' Web page at: www.brockport.edu/career/08

