

The College at Brockport
State University of New York
Alumni Placement Report
Class of 2009

EXECUTIVE SUMMARY

INTRODUCTION

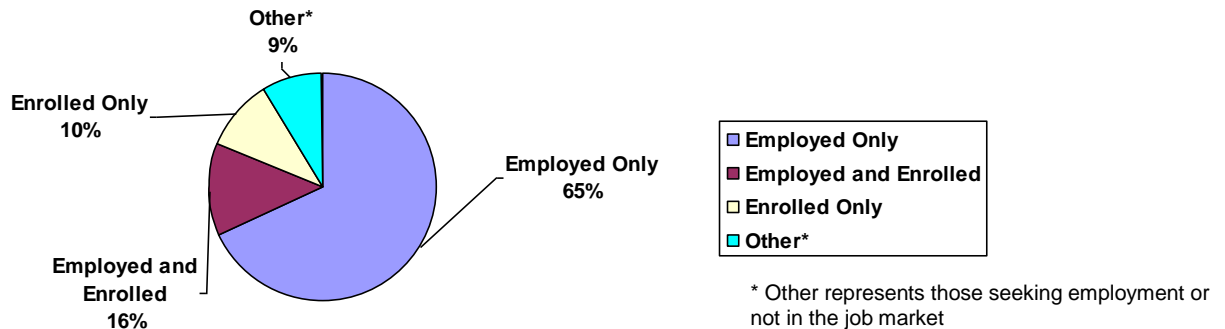
Career Services presents the Alumni Placement Report for the Class of 2009. The report presents an overview and analysis of the post-graduate accomplishments of the baccalaureate and master's graduates of the class of 2009 (December 2008, January 2009, May 2009, and August 2009). Not all respondents answered all questions.

SUMMARY OF BACCALAUREATE DEGREE DATA:

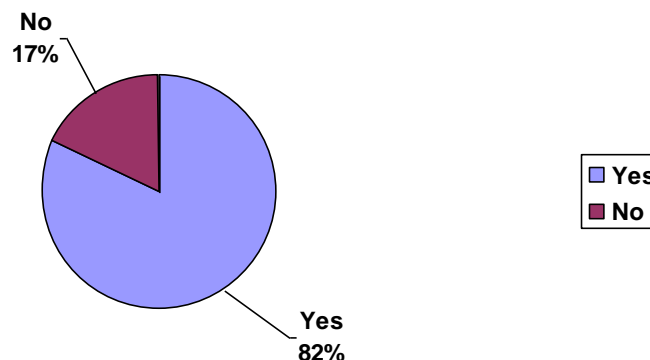
The baccalaureate degree survey response rate was 74% (838 responses from 1,128 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 26% (290).

- Of all respondents (838), **there was a 92% (767) placement rate** which is a 1% increase from 2008. Of all respondents (838):
 - 542 were employed only (65%)
 - 87 were enrolled only (10%)
 - 138 were employed and enrolled (16%)
 - 71 were seeking employment or not in the job market (9%)
- Of those (employed full-time only) who responded to the employment relatedness question, 82% (360 of 440) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed, 97% remained in New York State which was a 7% increase from last year.
- 27% of the baccalaureate respondents (225) are pursuing further education.

Baccalaureate Degree Placement Data (n = 838)



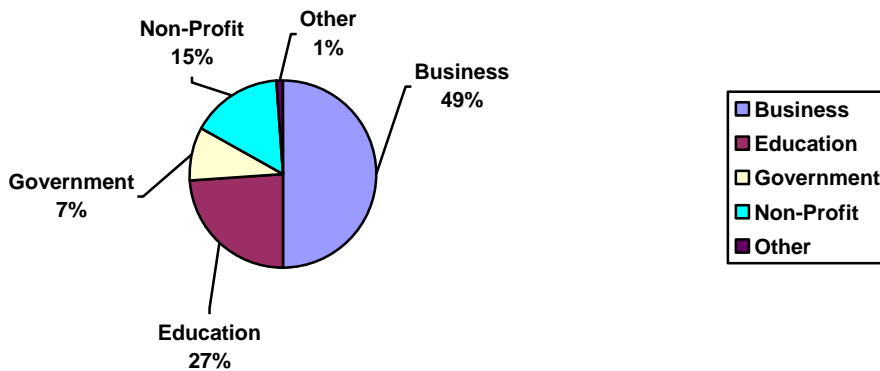
Employment Related to Academic and/or Career Goals (n=440)



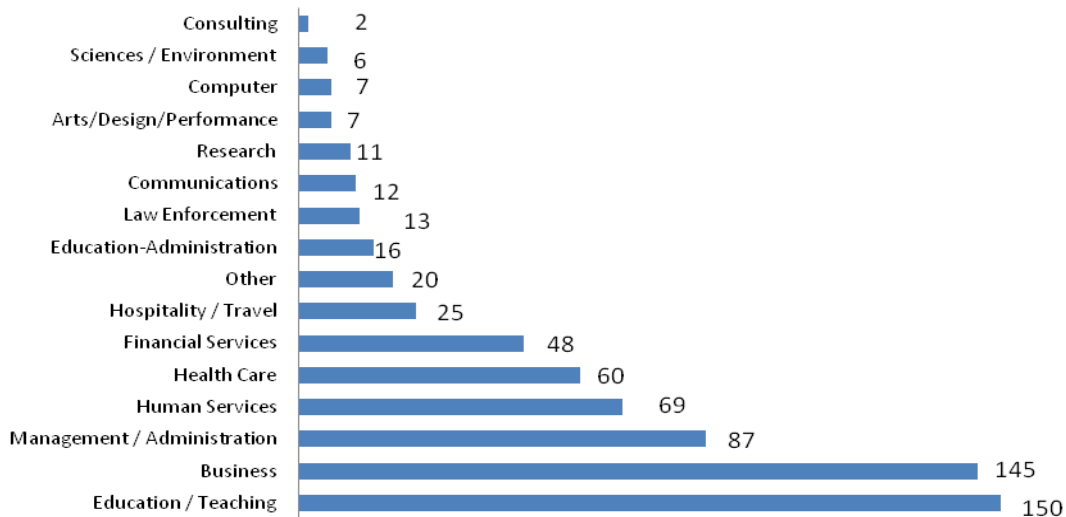
<u>Top Undergraduate Employers</u>	<u>Frequency</u>
Wegmans	(19)
Unity Health System	(17)
University of Rochester	(16)
The College at Brockport	(16)
Paychex, Inc.	(12)
U.S Armed Forces (all branches)	(11)
Rochester City School District	(11)
Hillside Family of Agencies	(8)
Greece Central School District	(7)
Rochester General Hospital	(7)

In addition to the “Top Employers,” other employers include: 13 WHAM Television, Bausch & Lomb Inc., Bonadio Group, CGI Communications, City of Rochester, Cooper Vision, Inc., DePaul, Eastman Kodak Company, Excellus BlueCross BlueShield, Heritage Christian Services, Home Depot, Insero and Company, JP Morgan Chase, Monroe County, New York State, Paetec, Sherwin-Williams Company, SUNY Upstate Medical Center, Sutherland Global Services, and the Xerox Corporation. Our graduates are placed with the following types of employers, working in the job duty functions shown.

Types of Employers (n=678)



Job Duties at these Employer Types (n=678)



Baccalaureate Degree Enrollment in Graduate School

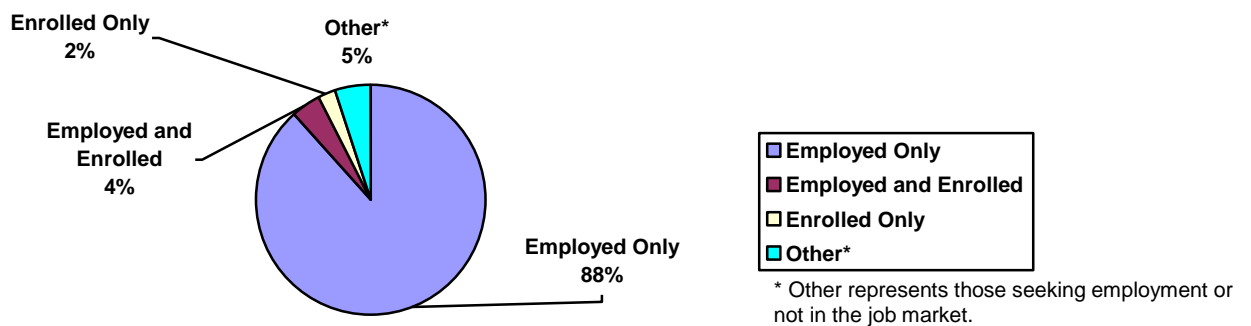
Baccalaureate graduates who are pursuing further education (225 or 27%) most frequently reported The College at Brockport as their institution of higher education (81 or 36%). Graduates listed other colleges and universities including: Carnegie Mellon University, Colgate Divinity, McGill University, Rochester Institute of Technology, SUNY Potsdam, Binghamton University, SUNY University at Buffalo, SUNY Upstate Medical Center, Syracuse University, University of Connecticut, University of Notre Dame, University of Rochester and Western Michigan University.

SUMMARY OF MASTER'S DEGREE DATA:

The master's degree survey response rate was 81% (216 responses from 268 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 19% (52).

- Of all respondents (216), **there was a 95% (205) placement rate** the same as the previous year. Of all respondents (216):
 - 191 were employed only (88%)
 - 5 were enrolled in further graduate study only (2%)
 - 9 were both employed and enrolled in further graduate study (4%)
 - 11 were seeking employment or not in the job market (5%)
- Of those full-time respondents who answered the employment relatedness question (195), 96% (188) reported that their employment related to their academic and/or career goals.
- Of those who reported the state where they were employed (171), 93% (159) remained in New York State and 7% (12) found employment out of state which was a 3% increase over last year. Also, 6% (14) of our recent master's degree recipients are furthering their education.

Master's Degree Placement Data (n=216)



<u>Top Graduate Employers</u>	<u>Frequency</u>
Rochester City School District	(26)
BOCES (all)	(8)
The College at Brockport	(7)
Monroe Community College	(5)

The Master's and Certificate of Advanced Study (CAS) graduates are concentrated in education programs and this is reflected in their employment. In addition to the "Top Employers," other employers included: Brockport Central School District, Center for Youth, Gates Chili Central School District, Hillside Family of Agencies, and Nazareth College.

Enrollment to Pursue Further Graduate Study

Of those master's degree graduates placed (205), 7% (14) reported they were pursuing further education. The following are the graduate institutions that were listed: St. John Fisher College, Binghamton University, SUNY University at Buffalo, The College at Brockport, University of Rochester, and the University of Wyoming.

Reports for the Classes of 2004-2009 are available at the Career Services' Web page at:
www.brockport.edu/career/09