

The College at Brockport
State University of New York
Alumni Placement Report
Class of 2010

EXECUTIVE SUMMARY

INTRODUCTION

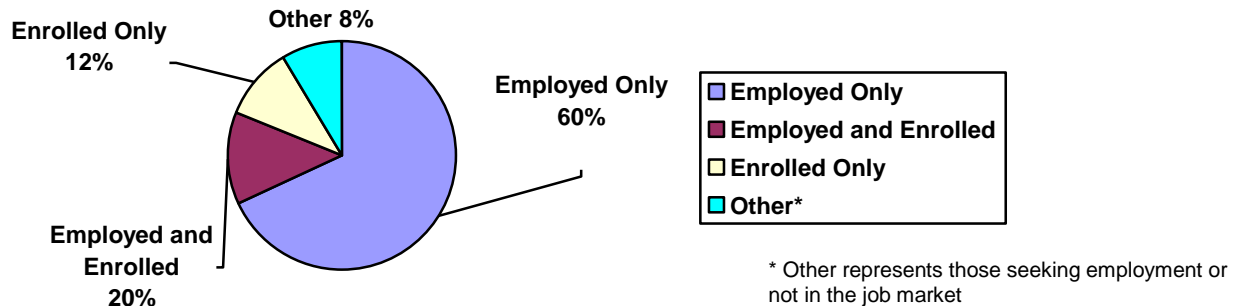
Career Services presents the Alumni Placement Report for the Class of 2010. The report presents an overview and analysis of the post-graduate accomplishments of the baccalaureate and master's graduates of the class of 2010 (December 2009, January 2010, May 2010, and August 2010). Not all respondents answered all questions.

SUMMARY OF BACCALAUREATE DEGREE DATA:

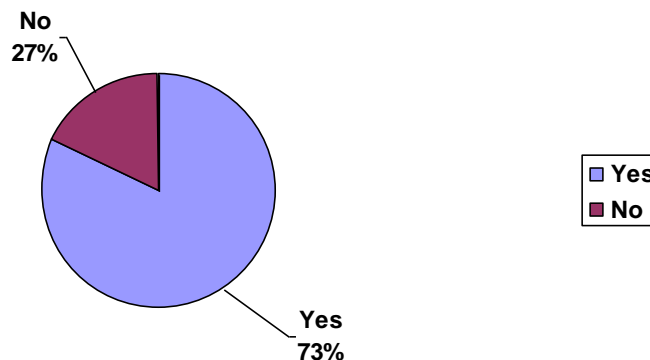
The baccalaureate degree survey response rate was 61% (759 responses from 1,236 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 39% (477).

- Of all respondents (759), **there was a 92% (699) placement rate** which is the same as 2009. Of all respondents (759):
 - 455 were employed only (60%)
 - 89 were enrolled only (12%)
 - 155 were employed and enrolled (20%)
 - 60 were seeking employment or not in the job market (8%)
- Of those who responded to the employment relatedness question, **73%** (441 of 604) reported that their employment related to their academic and/or career goals.
- **Of those who reported the state where they were employed, 88% remained in New York State which was a 9% decrease from last year.**
- 32% of the baccalaureate respondents (244) are pursuing further education.

Baccalaureate Degree Placement Data (n = 759)



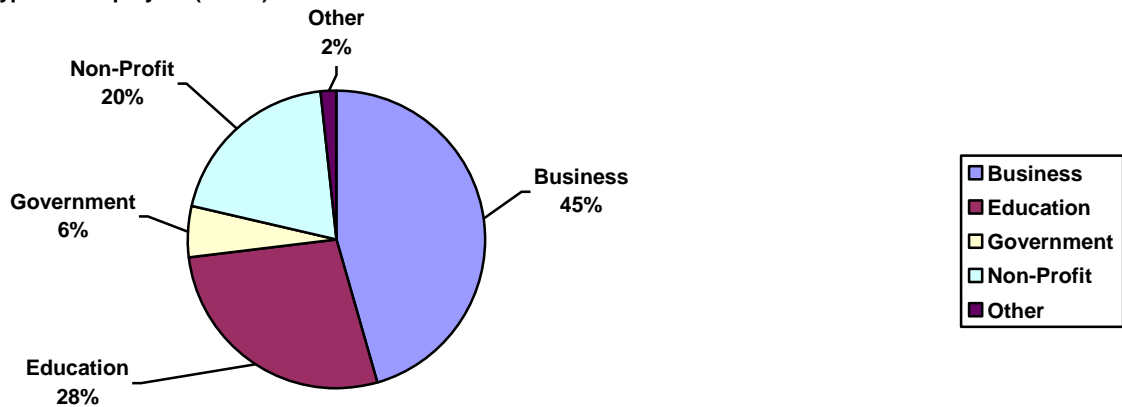
Employment Related to Academic and/or Career Goals (n=604)



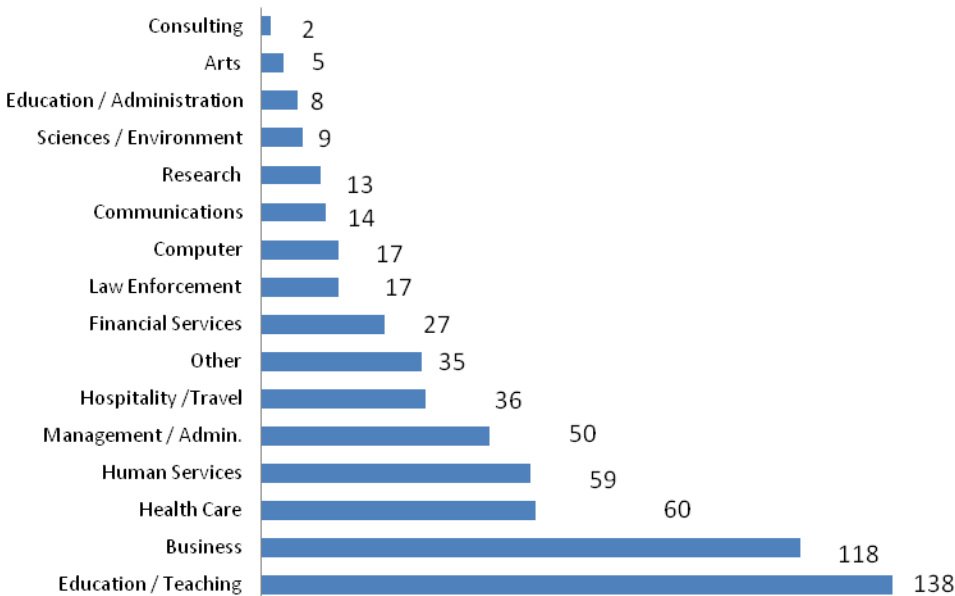
<u>Top Undergraduate Employers</u>	<u>Frequency</u>
The College at Brockport	(19)
University of Rochester/Strong Memorial	(18)
Wegmans	(15)
Paychex, Inc.	(12)
Unity Health System	(12)
Hillside Family of Agencies	(10)
U.S Armed Forces (all branches)	(9)
Rochester City School District	(9)
Greece Central School District	(7)

In addition to the “Top Employers,” other employers include: American Red Cross, AT&T, Bank of America, Bureau of Land Management, Carrier Corporation, City of Rochester, Corning Incorporated, Massachusetts Institute of Technology, Mayo Clinic, PAETEC Corporation, Sherwin-Williams, State Farm Insurance Agency, Sutherland Global Services, Syracuse University, and Thermo Fisher Scientific. Our graduates are placed with the following types of employers, working in the job duty functions shown.

Types of Employers (n=608)



Job Duties at these Employer Types (n=608)



Baccalaureate Degree Enrollment in Graduate School

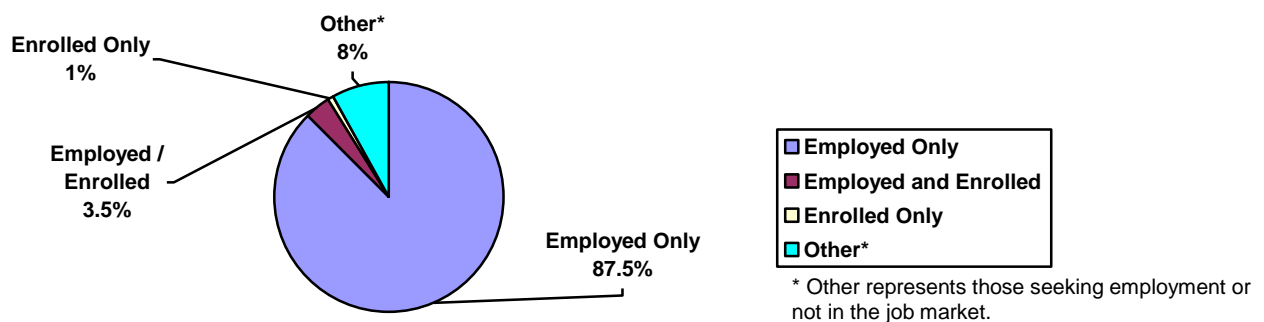
Baccalaureate graduates who are pursuing further education (244 or 32%) most frequently reported The College at Brockport as their institution of higher education (78 or 32%). Graduates listed other colleges and universities including: Drexel University, Florida State University, George Mason University, Georgetown University, Massachusetts Institute of Technology, New York Chiropractic College, Ohio State University, Rochester Institute of Technology, SUNY University at Albany, SUNY University at Buffalo, SUNY Upstate Medical Center, Syracuse University, University of Connecticut, University of Rochester, Virginia Polytechnic Institute, and Yale University.

SUMMARY OF MASTER'S DEGREE DATA:

The master's degree survey response rate was 62% (200 responses from 322 alumni with valid e-mail addresses/phone numbers). Survey non-respondents were 38% (122).

- Of all respondents (200), **there was a 92% (184) placement rate** the same as the previous year. Of all respondents (200):
 - 175 were employed only (87.5%)
 - 2 were enrolled in further graduate study only (1%)
 - 7 were both employed and enrolled in further graduate study (3.5%)
 - 16 were seeking employment or not in the job market (8%)
- Of those respondents who answered the employment relatedness question (180), 94% (170) reported that their employment related to their academic and/or career goals.
- **Of those who reported the state where they were employed (184), 95% (174) remained in New York State and 5% (10) found employment out of state. Also, 5% (9) of our recent master's degree recipients placed (184) are furthering their education.**

Master's Degree Placement Data (n=200)



<u>Top Graduate Employers</u>	<u>Frequency</u>
Rochester City School District	(19)
BOCES (all)	(8)
The College at Brockport	(8)
Brockport Central School District	(5)
Fairport Central School District	(5)

The Master's and Certificate of Advanced Study (CAS) graduates are concentrated in education programs and this is reflected in their employment. In addition to the "Top Employers," other employers included: Genesee Community College, Greece Central School District, Pittsford Central School District, University of Rochester/Strong Memorial, and Unity Health System.

Enrollment to Pursue Further Graduate Study

Of those master's degree graduates placed (184), 5% (9) reported they were pursuing further education. The following are the graduate institutions that were listed: University of North Carolina, SUNY University at Buffalo, The College at Brockport, University of Rochester, Nazareth College, and Pennsylvania State University.

Reports for the Classes of 2004-2010 are available at the Career Services' Web page at:
www.brockport.edu/career/10