

## Graduate Assistantships

The Department of Communication offers a limited number of graduate teaching assistantships that are awarded on a competitive basis. Appointments are normally made for one academic year.

Targeted scholarships based on financial need are also available. (See [www.brockport.edu/scholarships](http://www.brockport.edu/scholarships))

## Dedicated Faculty

The faculty of the Department of Communication is rich in academic and professional expertise and experience. Faculty members have been recognized with top scholarship, teaching, and film-production awards; regularly publish in respected journals; and actively participate in local, regional, and national communication associations.

Faculty and professional staff share a commitment to serving Brockport's students through quality teaching, active mentoring, and sound academic advisement.

## Our Alumni Say...

"My Brockport graduate education gave me the self-confidence and know-how to advance my professional career and attain positions and volunteer roles that utilize my leadership abilities. The Department of Communication's faculty all have their own intriguing areas of research but encourage students to follow their own passions as well."

– **Mary E. McCrank, 2006**  
Director of Corporate Communications and Fundraising  
PathStone Corporation

"Brockport's master's in communication program openly rewards those who are dedicated to learn. My experience as a graduate teaching assistant opened new doors both professionally and emotionally. I am now motivated to continue teaching as well as pursue my PhD."

– **Richard Rago, 2009**

"The availability of classes was flexible enough that I could continue working full-time while I completed my graduate degree. The material I learned was applicable to my workplace experiences, and the department is staffed by faculty who are excited about the topics they teach. I recommend Brockport's Graduate Communication Program to those looking for an opportunity to develop themselves as leaders in their profession."

– **Melinda McAuliff, expected 2010**  
Senior Communications Specialist  
Constellation Brands

## For More Information

For program information:

**Dr. Alex Lyon**  
(585) 395-5772  
alyon@brockport.edu  
[www.brockport.edu/cmcc/grad](http://www.brockport.edu/cmcc/grad)

For admission information:

**Office of Graduate Studies**  
(585) 395-5465  
gradadmit@brockport.edu  
[www.brockport.edu/graduate](http://www.brockport.edu/graduate)



## MASTER OF ARTS IN COMMUNICATION



The College at  
**BROCKPORT**  
STATE UNIVERSITY OF NEW YORK

# MASTER'S DEGREE IN COMMUNICATION

## Why Earn a Master's Degree?

- People with a master's degree earn an average of \$13,000 more per year than those with only a bachelor's degree ([www.census.gov](http://www.census.gov)).
- Professional positions at director and executive levels often require advanced degrees.
- People with master's degrees are better positioned for long-term careers that tap into their intellect and creativity more frequently.



## Why Brockport?

- The College at Brockport offers one of New York state's strongest graduate programs in communication studies.
- An MA in communication helps students advance in many professional arenas, including people-centered careers such as corporate training, telecommunications, media positions, public relations, non-profit leadership, consulting, and more.
- The College at Brockport's Communication Graduate Program has helped many students prepare for the pursuit of doctoral degrees at schools such as Penn State University, Indiana University, University of Texas at Austin, University of Pittsburgh, University of North Carolina at Chapel Hill, and other prestigious PhD programs.

## Diversity of Courses and Students

- The College at Brockport offers a general master's program that covers three main areas of communication:
  - Organizational and Interpersonal,
  - Rhetorical Studies, and
  - Media Studies.
- Our graduate students come from a broad diversity of backgrounds and undergraduate institutions, further enriching our program.
- We are a very personal department with small class sizes.

## Affordable and Flexible

Your graduate education is one of the most important investments you will ever make. As part of the State University of New York system, we offer a top-quality graduate education at a value that appeals to the budgets of graduate students from all over the world.

All required MA seminars are offered from 6 p.m. to 9:15 p.m., Monday through Thursday. Some graduate courses are offered during the summer as well.