

COMMUNICATION STUDIES

BA or BS in Communication
Minor in Communication
The College at Brockport

The Communication Studies major explores human communication in a variety of contexts, including interpersonal, public, mediated, and cross-cultural settings, and examines the social influence of language and media. Students investigate a variety of communication practices with learning experiences in theory, history, criticism, application and performance.

Major in Communication Studies Degree Requirements: Students must complete 36-credit hours in the major, with at least 21-credit hours in upper-division courses (300-499). The Communication Studies major includes a required 9 credit hour *Communication Studies Performance Core*, and either a 27-credit hour *Public and Mediated Communication Core* or a 27-credit hour *Interpersonal and Organizational Communication Core*. At least 15 of the required 36 hours in Communication Studies courses must be taken at The College at Brockport. All students pursuing the major in Communication Studies must also complete a minor or a second major in a discipline other than communication, broadcasting or journalism.

Minor in Communication Studies Degree Requirements: Communication minors must complete a total of 18 credit hours, consisting of the 9-credit hour *Communication Studies Performance Core* and either the 9-credit hour *Public and Mediated Communication Core* or the 9-credit hour *Interpersonal and Organization Communication Core*. CMC 201 must be completed with a grade of 'C' or better.

Communication Internships: Communication Internship (CMC 475) is an optional course offered every semester as well as during summer and winter sessions. To be eligible, students must have a minimum of 54 credits hours completed (12 from The College at Brockport), plus have a 3.0 major GPA and 2.5 overall GPA. *Students must apply directly to the Communication Internship Coordinator at least a half semester prior to the start of the anticipated internship.* Those seeking placement outside of the greater Rochester area are strongly encouraged to apply at least 6 months in advance of the start of the anticipated internship. For application procedures, consult the Department of Communication Web Site at www.brockport.edu/cmc.

Academic Planning: Use this checklist for tracking completion of your major or minor degree requirements. Courses are worth 3 credits unless indicated otherwise. Although the Department of Communication strives to maintain regular rotation of courses, the schedule is subject to change. In addition, 'special topics' elective courses may be occasionally offered as well as study abroad options. To take full advantage of the learning opportunities available to you, make an appointment to meet with your assigned advisor every semester.

Communication Studies Performance Core (9 credit hours required)

_____ CMC 201: Public Speaking (*every semester; CMC majors and minors must pass this course with a C or better*)

Plus any two (2) of the following courses:

_____ CMC 309: Speech Composition and Presentation (*fall*)

_____ CMC 312: Argumentation and Debate (*fall*)

_____ CMC 317: Interviewing (*spring*)

_____ CMC 319: Propaganda and Persuasion (*every semester*)

_____ CMC 415: Dynamic Speaking in Professional Contexts (*fall; prerequisite CMC 316 or CMC 332*)

_____ CMC 483: Communication Training and Development (*spring; instructor's approval required*)

Circle Concentration: Public & Mediated Communication

or

Interpersonal & Organizational Communication

Minor or Second Major: _____

Public & Mediated Communication

(27 credit hours required)

Three (3) core courses:

- _____ **Choose either** CMC 211: Protest and Public Opinion (*every semester*)
or CMC 219: Advertising, Mass Persuasion and the Consumer (*every semester*)
- _____ CMC 411: Rhetorical Criticism (*spring*)
- _____ CMC 492: Theories of Rhetoric (*fall*)

Choose three (3) elective courses from the following list:

- _____ CMC 332: Public Relations Principles and Practices (*spring*)
- _____ CMC 334: Public Relations Methods and Cases (*fall; prerequisite CMC 332*)
- _____ CMC 372: Film as Social Commentary (*fall; prerequisite junior status*)
- _____ CMC 410: Speakers, Campaigns and Movements (*spring*)
- _____ CMC 417: Political Rhetoric in the Information Age (*fall*)
- _____ CMC 419: Freedom of Expression (*spring*)
- _____ CMC 463: Media and Society (*spring; prerequisite junior status*)
- _____ CMC 467: Theories of Mass Communication (*every semester*)

Choose any three (3) breadth courses from the following list:

- _____ CMC 273: Interpersonal Communication (*every semester*)
- _____ CMC 377: Organizational Communication (*every semester*)
- _____ CMC 473: Theories of Communication (*every semester*)
- _____ CMC 478: Advanced Organizational Communication (*spring; prerequisite CMC 377*)
- _____ CMC 479: Conflict Management Through Communication (*fall*)
- _____ CMC 480: Advanced Interpersonal Communication (*fall; prerequisite CMC 273*)

Interpersonal & Organizational Communication

(27 credit hours required)

Three (3) core courses:

- _____ CMC 273: Interpersonal Communication (*every semester*)
- _____ CMC 377: Organizational Communication (*every semester*)
- _____ CMC 473: Theories of Communication (*every semester*)

Choose three (3) elective courses from the following list:

- _____ CMC 316: Interpersonal Communication in Business and Professions (*spring*)
- _____ CMC 332: Public Relations Principles and Practices (*spring*)
- _____ CMC 334: Public Relations Methods and Cases (*fall; prerequisite CMC 332*)
- _____ CMC 432: Public Relations Campaigns (*spring; prerequisite: CMC 228 and CMC 332*)
- _____ CMC 472: Group Leadership (*fall*)
- _____ CMC 475: Communication Internship (*every semester; application required*)
- _____ CMC 478: Advanced Organizational Communication (*spring; prerequisite: CMC 377*)
- _____ CMC 479: Conflict Management Through Communication (*fall*)
- _____ CMC 480: Advanced Interpersonal Communication (*fall; prerequisite: CMC 273*)

Choose any three (3) breadth courses from the following list:

- _____ **Choose either** CMC 211: Protest and Public Opinion (*every semester*)
or CMC 219: Advertising, Mass Persuasion and the Consumer (*every semester*)
- _____ CMC 410: Speakers, Campaigns and Movements (*spring*)
- _____ CMC 411: Rhetorical Criticism (*spring*)
- _____ CMC 417: Political Rhetoric in the Information Age (*fall*)
- _____ CMC 419: Freedom of Expression (*spring*)
- _____ CMC 463: Media and Society (*spring; prerequisite junior status*)
- _____ CMC 492: Theories of Rhetoric (*fall*)