



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

The College at Brockport Student Leadership Program

28 September 2009

Why?

The College at Brockport promises to reveal to each student each day his or her capacity for intellectual, physical and creative accomplishment.

- Multi-dimensional education
- Engaged citizens
- Personal fulfillment and purposeful ambition
- Interconnected world



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The Year in Review

- Reviewed current EMSA Program for Leadership.
- Reviewed Student Leadership Program models across the US.
- Conducted an inventory of College at Brockport leadership activities.
- Hosted a Student Leadership Conference in April 2009.
- Created a task force and sub-committees (with nearly 60 faculty, staff and students)



Student Leadership Guiding Principles

- All students have the capacity to demonstrate leadership.
- Leadership is a process that leads to social change.
- Leadership is purposeful and collaborative.
- Leadership is service and civic engagement.
- The application of sound leadership principles promotes sustainability - enables us to leave the world in a better place than when we entered it.
- Leadership concepts are explored across all academic disciplines and can be learned through curricular and co-curricular experiences.



Theories and Foundations

The Social Change Model of Leadership

The Leadership Challenge

Servant Leadership

Strengths Quest



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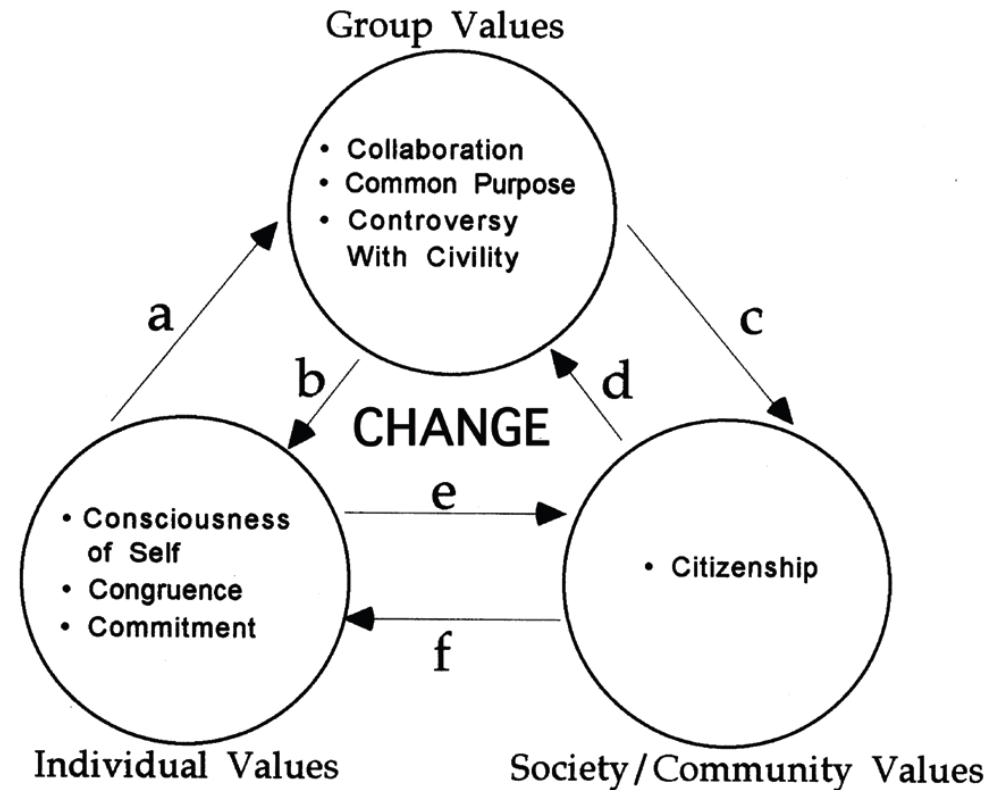


Exhibit 1. The Social Change Model of Leadership Development



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James Kouzes & Barry Posner

Exemplary Practices of Leadership

- Model the Way
- Inspire a Shared Vision
- Challenge the Process
- Enable Others to Act
- Encourage the Heart



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Robert K. Greenleaf
1977

Commitment to serve others
or a cause rather than
serving oneself.



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Donald Clifton, Edward Anderson, Laurie Schreiner
The Gallup Organization

A strength is the ability to provide consistent, near-perfect performance in a given activity...strengths are produced when talents are refined with knowledge and skill. (Clifton, 4)

What are your five?



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Current Initiatives

- Learning Outcomes Assessment
- Certificate Program
- Brand Development
- Student Leadership Conference
- Community Service Projects
- Living-Learning Community
- Recognition Programs
- Library
- Academic Integration



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Learning Outcomes Assessment

- **Multi-Institutional Study of Leadership**
 - An adapted version of Henry Astin's 1993 Inputs-Environments-Outcomes model.
 - Study examines the role of higher education in developing leadership capacities, using the theoretical framework of the social change model of leadership.
- Journal writing/reflection with staff/faculty mentor
- Individual assessment for each workshop or activity



Certificate Programs

- Based on the Social Change Model of Leadership
 - Green Individual Values
 - Gold Group Values
 - Presidential Community Values
 - Capstone Mentor & Experiential



Brand Development

- Mission Development/Guiding Principles
- Program Launch – February 22, 2010
- Logo/Image
- Website <http://www.brockport.edu/leadership/>
- Angel Group
- Blueprint Document
- Vision – where do we see ourselves in 5 years?



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 - April 18, 2010
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Thank You!

Questions/Comments

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