



## *In the Spotlight*



**Rod Jones '97** is executive vice president of The Community Place of Greater Rochester, Inc., a neighborhood settlement house that was formed out of the merger of Eastside Community Center, Genesee Settlement House, and Lewis Street Center.

Jones also serves on the board of directors for the YMCA of Greater Rochester, Rochester Step-Off Educational Foundation Inc., and The Perinatal Network of Monroe County, the National Health Start Association, and various roles at his church, the Full Gospel Tabernacle Church. He was recognized by the Monroe County Legislature as "Youth Advocate of the Year," and by the *Rochester Business Journal's* "40 Under 40."

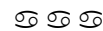
Jones hopes to be enrolled at the University of Rochester pursuing a doctorate in Health Services Research and Policy next fall.

He believes that some of the key competencies needed to be effective in today's human service organizations include

grant writing/fund development, staff management/development, budget development/management, contract management and outcomes management. He points out how the losses in corporate America and government consolidation have forced human service organizations to be more efficient. Leaders in human services must have the capacity to do a multitude of functions that allows the organization to minimize staff—including clerical and other specialized supports.

Jones said that an MPA program needs to help those aspiring to or holding administrative posts in human services to understand the breadth of the business of human service organizations and public service delivery. Often human services are seen as good charity work, even though they are involved in a "business" that has grave responsibility of fulfilling multi-million dollar contracts.

Rod will be teaching a new elective in the MPA program this summer, *PAD 616 The Changing Dynamics of Managing Human Service Organizations*.



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## ***Student and Alumni News . . .***

**Matthew Brooks '93** has accepted a position with Touchtone Communications as director, Carrier Services of Europe.

**Scott Bryson '92** has joined the Sports Studies Department at St. John Fisher College in Rochester. In addition to teaching responsibilities, Bryson also heads the department's practicum/internship program.

**John Cassin** made a presentation at the fall conference of the Atlantic Chapter of the Association of Public Safety Communications Officers this month. Cassin's topic was *Disaster Recovery Plans for 911 Communications: Does your Center Have One?* Disaster recovery plans deal with steps needed in the event that a 911 system loses part or all of its ability to provide service, ranging from a loss of a single radio channel to the catastrophic loss of the entire facility.

**Frank Ferrigno '88** is currently employed by the United States Department of Veterans Affairs in Texas.

**Molly Hegeman '95** has relocated to the Raleigh/Durham, NC, area to fulfill the position of director, Compensation and HRIS at National Commerce Financial Corporation.

**Meghan Kodweis '98** has accepted a position as assistant to the chair, Department of Pediatric and Community Dentistry at SUNY Buffalo. Kodweis is responsible for public relations, income development of dental outreach programs and scholarly promotion of faculty and pediatric dentistry residents.

**Kathleen Saville '02** is finance director for the Town of Sweden and a recipient of the

2001-2002 Stanley Schoenfield Memorial Scholarship Award from the New York State Finance Officers' Association.

**John Schrenker '97** has been appointed director of Health Information Systems at Lakeside Health System in Brockport, NY.

**Michael Swartz '90** was recently appointed interim director of the Veterans Administration, Western New York Health Care System.

**Maria Thomas '02** is pursuing a doctoral degree at D'Youville College in Buffalo, NY.

**Art Zazzaro '82** retired from New York state in June 2003 but was recently rehired as a part-time assistant director with the Office of Advocacy and Consumer Directed Supports with Finger Lakes DDSO.

**Please send news for the next issue of PA Notes to [acanale@brockport.edu](mailto:acanale@brockport.edu).**

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## ***Congratulations ...***

The following students were awarded MPAs in 2003: **Jennifer Balonek, Kenneth Balsamo, Coriza Bueso, Muriel Burkhart, Shannon Doolin, Christa Filipowicz, Heather Grant, Mark Hammond, Cheryl Harkin, Jennifer Hemmerich, David Hernandez, Matthew (Mateo) Hess, Theodore Jordan, Jr, Mary Kelly, Kirsten Martin, Andrew Morris, Keith Radley, Michael Seeloff, Tim Shanahan, Janeen Stefl, Tim Stout, Candace Smith, Denise Sulimowicz and Craig Tuohey.**

## *Message from the Chair*

I wanted to say a few words about Kevin Crerand, who died of colon cancer this past August. He was 52.

Kevin was Assistant Monroe County Executive. He was an MPA graduate and served on our Advisory Board.

I have known and worked with Kevin for 20 years. Kevin was a selfless, dedicated public servant. He embodied public service at its best. He always conducted himself with grace, integrity, and magnanimity. We have enormously benefited from his contributions and his service to the community. We could ask for no better exemplar of our program and of public service.

I am reminded of the words of the Roman poet Catullus, at the death of his brother: *Ave atque vale*. "We salute you and we say farewell." Godspeed, good friend.

*Jim Fatula, Chair*  
*Department of Public Administration*

## *Stay tuned . . .*

### ❖ *National Accreditation*

We are accredited by the National Association of Schools of Public Affairs and Administration (NASPAA), a sign that we have met national standards of quality. Only about half of all MPA programs are so accredited. The re-accreditation process occurs every seven years, and we are currently going through the rigorous process of obtaining reaccreditation. We will be working with our Advisory Board over the coming months to prepare the Self Study Report,



which provides the evidence on how we are meeting the standards for accreditation.

### ❖ *New Initiatives*

We are currently seeking final approval for two new program initiatives, which we hope we will be able to implement next fall:

- A new Public Safety Management emphasis
- A combined five-year program for political science undergraduates that will allow qualified political science majors at Brockport to complete their undergraduate degree and the MPA in five years.

## *News from Drake Library*

As many of you are aware, library resources, e.g. journal articles and indexes, are in a state of almost constant evolution nowadays. Such resources are increasingly found online and have expanded greatly in number. Links to these may be found at our library Web page, [www.brockport.edu/library/](http://www.brockport.edu/library/). To list a few examples:

### • *Academic Search Premier*

This is an expanded version of the Academic Search "Elite" we had last spring. We canceled *ProQuest* to get this upgrade, which includes hundreds more journals. Overall it holds 3,000+ journals with their articles, in most cases going back 10-15 years, and for many even further, 10-20+ years.

### • *JSTOR*

This is the well known archive site—the titles are at least 3 years old, but JSTOR has

the full run for these titles prior to that. For example, I recently showed a PAD class how they could get ca1935 journal articles, full text, on the inception of Social Security. (From *American Economic Review* 1911-1999, full text.)

- We now have both **Lexis** and **WestLaw**, providing ample resources for almost any legal research.
- The above are listed under "Article Databases, A-Z." Under "Reference Sources" are some other helpful sites, long familiar in paper but now online: *Opposing ViewPoints* and *CQ Researcher*.

To learn more about these resources, contact Charlie Cowling at 395-5667. All library resources are available online to our off-campus students.

*Charlie Cowling, Associate Librarian Information Services, Drake Memorial Library*

### **Career Services**

As a graduate student, please be aware that the Office of Career Services offers several services such as: résumé and interviewing workshops, résumé and cover letter critiques, job fairs, on-campus recruitment and internship assistance. The office is staffed by five career professionals, four secretaries and a number of student career advisors and office assistants.

Career services offerings are free of charge and can be utilized on a walk-in basis, five days a week, between 11 am and 3 pm. Individual appointments are available by calling (585) 395-2159. For more information, call (585) 395-2392 or go to [www.brockpor.edu/career](http://www.brockpor.edu/career).

*Rob DiCarlo '90  
Assistant Director, Career Services*

### **Etc.**

- ❖ **PAD MetroCenter students:**  
Remember, when you are taking classes in the evening—park smart, be alert and use available security escort services.
- ❖ **Visit our Web site at [www.brockport.edu/pubadmin](http://www.brockport.edu/pubadmin)**  
We've added several new pages, such as job opportunities, internship opportunities, and much more. You'll also find course schedules and registration information.

### **ASPA**

The American Society for Public Administration (ASPAs) is the premier professional organization in the country for those in the public sector. ASPA's Greater Rochester Chapter has had an active year. In March we held the First Annual Intergovernmental Indoor Miniature Golf Tournament as a fundraiser and a fun raiser. Invitees included all governments in Monroe County. Summer featured our annual dinner cruise, as well as two brown bag lunch talks, one by Monroe County Clerk Maggie Brooks and the other by the Rochester Trolley and Rail Corporation. See our chapter's calendar at <http://members.aol.com/GRCASPA> for events, information, and how to join ASPA.

*Ron Adams, President, ASPA Greater Rochester Chapter president*

## *Faculty Activities*

**Ann Altmeyer**, PhD, associate professor, is the first faculty member at SUNY Brockport to incorporate an e-book into a course. Altmeyer plans to use this new technology by incorporating a required online textbook, *Principles and Practices of Public Administration*, by Jack Rabin, Robert F. Munzenrider, and Sherrie M. Bartell into her graduate course. The electronic textbook is divided into 11 subject parts, with each part containing carefully selected readings that are relevant for a comprehensive range of public administration courses. Each subject part will be available to students for about \$10, which will enable the instructor to select those portions of the text that is most relevant for the course. Altmeyer hopes to use portions of the text in her PAD 663 Leadership Roundtable Seminar course in spring 2004.

**Ed Downey**, DPA, associate professor maintains his *profharley Web site* at: <http://members.aol.com/PROFHARLEY/index.html> OR <http://www.itss.brockport.edu/~edowney/>.

Downey's site has a section with Profharley's Web picks for fall 2003 with some great links. For example, you may have used *Google.com* to do searches, but did you know they have a lab site where they test their latest search ideas? You'll find a link to *Google's* lab and other interesting sites on *Profharley's Web Picks for Fall 2003*.

Downey's site also has recent syllabi and other related course information. If you go to the list of articles under *Readings in Public Administration*, there are links to some great readings in public administration, including Woodrow Wilson's famous dichotomy article. You will also find links to the *Federalist Papers* and the *United States Constitution*.

**Jim Fatula**, PhD, associate professor, is scheduled to be a guest speaker on Bob Smith's *1370 Connection* talk show on WXXI-AM on October 22 at noon. The topic: The Rising Number of Uninsured.

Fatula was also the consultant to and author of the *Senior Action Plan, 2003*, a strategic plan for services for older adults in Monroe County that is co-sponsored by the Monroe County Office for the Aging and United Way of Greater Rochester.

**Faith Prather**, PhD, associate professor, authored the monograph "Drug Courts, Chiefs of Police and Sheriffs: A Broader Look at Law Enforcement" published this spring 2003 for the National Association of Drug Court Professionals ([www.nadcp.org](http://www.nadcp.org)).

**Gregory Saxton**, PhD, assistant professor has been awarded the Best Article Award by the *American Review of Public Administration (ARPA)* for his article "Fiscal Constraints and the Loss of Home Rule: The Long Term Impacts of California's Post-Proposition 13 Fiscal Regime."

Saxton, along with **Christopher Hoene** and **Steven Erie**, co-wrote the award-winning article, which appeared in the December 2002 issue of *ARPA*. The award was presented at the Public Administration Section business meeting at the recent American Political Science Association annual conference in Philadelphia.

**Wendy J. Wright**, PhD, assistant professor, recently attended the 14<sup>th</sup> Annual Conference of Association for Budgeting and Financial Management in Washington, DC.

***We're looking for MPA Graduates***

PLEASE PROVIDE US WITH INFORMATION ABOUT YOURSELF SO WE CAN KEEP IN TOUCH.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Home Address \_\_\_\_\_

Home Telephone: \_\_\_\_\_ Work Telephone: \_\_\_\_\_

Employer: \_\_\_\_\_

Employer Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Other information you would like to share: \_\_\_\_\_

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*Please fax this form to Anne Canale at (585) 395-2242 or e-mail your information to [acanale@brockport.edu](mailto:acanale@brockport.edu).*