

# PA Notes

Volume XI, Issue 2

Spring 2004

## In the Spotlight

We are pleased to announce that **Laurie Barber** will be joining our associate faculty this fall to teach a new course, PAD 640 Financial Management.

Laurie received her Master of Public Administration from SUNY Brockport in 1992 with an emphasis in Health Care Management. She has worked for Excellus (formerly Blue Cross/Blue Shield) for 25 years in increasingly responsible financial management positions and is currently vice president of Actuarial Services.

The PAD 640 Financial Management course, taught by Laurie fall 2004, is required for MPA Health Care Management emphasis students and is an elective for all other students.

Laurie notes that in today's world, it is vital for all managers and public policy makers to have a working understanding of basic financial concepts. We are delighted to have her as part of our associate faculty.



## Student News

**Ron Adams '00** recently completed his first book review for *Caught Between the Dog and the Fireplug* or *How to Survive Public Service*, by Kenneth Ashworth, which will be published in the *Review of Public Personnel Administration*, Volume 24, Number 1, March 2004, pp.82-86.

**First Lieutenant Steven Bartley '02** is platoon leader for a military police unit stationed in Fort Hood, TX. Bartley's platoon was assigned to provide a security detail for Air Force One while it was stationed in Central, TX, during the final preparation phases of President Bush's trip to Iraq last November. This prominent assignment is given only occasionally to units assigned to Fort Hood.

**Nick Billotti '78** is currently president and CEO for Turner Construction International LLC in New York, NY.

**Shannon Doolin '03** will be taking a six-week leave from her position as marketing communications associate at SUNY Brockport this March to participate in basic training for the United States Air Force. Doolin was appointed a member of the Public Administration Advisory Board in fall 2003.

### *In this issue:*

Chair's message .....	p. 3
Department announcements.....	p. 4
Faculty activities.....	p. 6

**Deborah Fuest** '01 has been appointed director of the Wyoming County Office for the Aging.

**Harold S. Hopkins** '89 is personnel officer and human resources director for the Wyoming County Company in Warsaw, NY.

**Karen Kielemeyer Rohr** '98 has recently been appointed to vice president of Institutional Management at Nazareth College of Rochester.

**Marilyn McKenna** '94 has accepted a position with the Ontario and Trumansburg Telephone Companies as director of Marketing and Customer Service in Phelps, NY.

**Lucy Miraglia** '95 is director of Day Treatment at St. Joseph's Villa in Rochester.

**Bill Mulligan Jr.** '81 is administrator and deputy town supervisor for the Genesee Valley Regional Market and Town of Henrietta. Mulligan has also held the position of town councilman for Henrietta since 1987.

**Mark L. Niederpruem** '86 is administrator of Shriner's Hospital for Children in Springfield, MA. Niederpruem also teaches a graduate-level online course in health care management for the University of Phoenix.

**Boniface C. Nwugno** '87 earned a PhD in Information Technology Management in June 2003 from the Capella University School of Business. Nwugno is currently site manager of Kodak's Washington Development Center, a software development center in Beltsville, MD.

**Kevin O'Connor** '80 is CEO of Tech Valley Communications in Albany, NY.

**Marjorie Perlman** '82 is currently employed at the Rochester Gas and Electric Corporation as the director of Federal Regulatory Proceedings in Rochester, NY.

**Matthew D. Rizzo** was promoted from Chemical Dependency Counselor to Coordinator of the Park Ridge Chemical Dependency Inpatient Unit of the Unity Health System.



**Robert VonBuskirk** has been appointed assistant director of Nursing at Monroe County Hospital.

**Please e-mail your information for the next issue of PA Notes to [padmin@brockport.edu](mailto:padmin@brockport.edu).**

### **December 2003 Graduates**

*MPA recipients:*

Kathy Aghaghiri  
Kathleen Bolton  
Pamela Gorski  
Karen Paris-Tuori

*Certificate in Information Management Systems (post-master's):*

Ronald J. Adams '00  
Janine Coppini '94

## Message from the Chair



The MPA program at SUNY College at Brockport is accredited by the

National Association of Schools of Public Affairs and Administration (NASPAA).

This accreditation means that we have met national standards of quality and academic performance in terms of curriculum, faculty, facilities, student services, as well as other areas.

We are currently undergoing reaccreditation. This involves putting together a self-study report that details how we have met these standards since our last reaccreditation seven years ago.

Our accreditation is “mission-driven,” which means that we are measured against how well we are meeting our mission in light of NASPAA standards.

Stakeholders, such as faculty, current students, alums and employers, are expected to be involved in mission review and in providing feedback on the performance of the program.

Our mission statement is included in this newsletter, and is posted on our Web site. We welcome your feedback on our mission. Feel free to e-mail me at [jfatula@brockport.edu](mailto:jfatula@brockport.edu) at any time. We also will be calling on some of you to be interviewed by the reaccreditation site visit team next spring to provide feedback.

*James Fatula, PhD*  
*Chair, Department of Public Administration*

## Mission Statement

### *Mission Element 1:*

Educate individuals who are preparing or upgrading their skills for careers in public service organizations (such as government, nonprofit, health care and public safety).

### *Goals:*

In preparing individuals or upgrading their skills for careers in public service, we seek to:

- Combine both the conceptual and practical application of administrative knowledge and skills in the classroom and through internships.
- Develop an understanding of ethical behavior.
- Help our students develop skills which enable them to respond to organizational and environmental changes.
- Encourage diversity among those who participate in our educational program.
- Develop an awareness of managing in a diverse environment.
- Expand educational access with Internet offerings.

### *Mission Element 2:*

Participate in community and professional service which benefits public service organizations and their administration.

### *Goal:*

- In our community and professional service, we seek to encourage professional activities of students, alums and faculty in public service organizations.

### *Mission Element 3:*

Engage in applied research which addresses key issues and problems in both our profession and our community.

*Goals:*

In applied research, we seek to:

- Enhance student learning through problem solving and consultative experiences in practical situations.
- Promote student involvement in research activities to enhance their knowledge and skills.
- Instruct students in the professional standards relevant to applied research.

## Department Announcements

The Department of Public Administration has initiated several program changes in areas described below:

- Admission requirements
- Admission dates
- Course requirements for the Health Care Management emphasis
- New MPA Emphasis in Public Safety
- New courses
- Internship and Project Paper/Portfolio course numbering

⇒ ***Admission requirements:***

Effective with the March 1, 2004 application due date, in order to be considered for acceptance into the MPA program, applicants to the MPA at SUNY Brockport must submit GRE scores if **any** of the following conditions apply:

- You have less than an overall cumulative average of 3.0 in undergraduate study from the college or university granting your baccalaureate degree.
- Your undergraduate transcript shows a pattern of repeated courses with grades below "B."
- You graduated from an undergraduate institution that does not supply letter

grades for 40 percent or more of the courses on your transcript.

Note: If you already possess a master's degree from an accredited institution, or have completed 30 credits or more of course work at the master's level from an accredited institution with a graduate cumulative grade point average of at least 3.0 for those graduate courses taken, you do not have to take the GRE.

⇒ ***Admission Dates:***

Effective January 2004, applications for matriculation are **reviewed twice a year:** March 1 (for summer and fall matriculation) and October 1 (for spring matriculation). **(The summer application cycle has been eliminated.)**

⇒ ***Course requirements for the MPA Health Care Management emphasis:***

The Department of Public Administration is instituting a new course requirement for MPA Health Care

Effective fall 2004, PAD 686 Budgeting/Health will no longer be offered. Instead, Health Care Management emphasis students will be required to take a new course— PAD 640 Financial Management—BEFORE they take PAD 619 Financial Administration of Health Care.

If you have already taken BOTH PAD 619 Financial Administration of Health Care AND PAD 686 Budgeting/Health, this new requirement does NOT apply to you.

While PAD 640 Financial Management is now a required course for the MPA Health Care Management emphasis, the course is strongly recommended for managers in nonprofit and government organizations.

⇒ ***MPA Emphasis in Public Safety:***

The Department of Public Administration is offering a new emphasis in Public Safety, to be officially available starting fall 2004. Courses listed for this new emphasis will have their own prefix—EPS. All courses with the prefix EPS are part of the Public Administration program. In addition, many PAD core and elective courses are “cross listed” with both EPS and PAD prefixes so as to enable students in the new Public Safety emphasis to be able to take a wide variety of Public Administration courses. Generally, students who are part of the new Emphasis in Public Safety should register for those courses that are listed with the prefix EPS. Students in the Public Administration emphases should continue to register for PAD courses.

Students interested in applying to the new emphasis should apply as soon as possible for fall 2004 matriculation. Current MPA students who wish to change their emphasis from General or Health Care to Public Safety should contact their faculty advisor immediately. The first Public Safety elective course will be offered this summer by Dr. Richard Lumb, associate professor, Department of Criminal Justice. This course will be offered via the SUNY Learning Network. Watch for more details in the summer 2004 schedule.

⇒ ***New courses:***

This summer, **Roderick Jones '97**, executive deputy director of The Community Place of Greater Rochester, will be teaching PAD 616.51 Changing Dynamics of Managing Human Service Organizations. This elective course focuses on the dynamics of not-for-profit human service organizations. Participants will be exposed to an agency’s responsibilities to balance business and

benevolence. The course is highly interactive and explores influences on agency direction specific to local and national initiatives, community-wide economic challenges and local political will. Watch for more details in the summer 2004 schedule, available in mid March 2004.

Two new courses will be available in fall 2004:

- PAD 640 Financial Management, offered Tuesday evenings by Laurie Barber of Excellus/Blue Cross Blue Shield
- PAD 637 Marketing for Nonprofit Organizations taught on Thursday evenings by Mark Peterson

⇒ ***Internship and Project***

***Paper/Portfolio course numbering:***

Effective summer 2004, the Internship courses **have been collapsed into two sections, a 3-credit internship, and a 6-credit internship.** All emphases within the MPA will enroll for either PAD 690 INTERNSHIP-3 CREDIT or PAD 694 INTERNSHIP-6 CREDIT. (The course numbers PAD 691, 692, 693 and 695 have been eliminated.)

Effective summer 2004, the Project Paper/Portfolio courses have been collapsed into one section. All emphases within the MPA will now enroll in PAD 696 to complete the Project Paper/Portfolio requirement. (The course numbers PAD 697 and 698 have been eliminated.)

Please visit our Website at [www.brockport.edu/pubadmin](http://www.brockport.edu/pubadmin) for the most current information. Direct questions about any of the above program changes to your faculty advisor or the Department of Public Administration at (585) 395-2375.

## Career Services

As a graduate student, please be aware that the Office of Career Services offers several services including: résumé and interviewing workshops, résumé and cover letter critiques, job fairs, on-campus recruitment and internship assistance. The office is staffed by five career professionals, four secretaries and a number of student career advisors and office assistants.

Career Services offerings are free of charge and can be utilized on a walk-in basis, five days a week, between 11 am and 3 pm. Individual appointments are available by calling (585) 395-2159. For more information, call (585) 395-2392 or visit [www.brockport.edu/career](http://www.brockport.edu/career).

*Rob DiCarlo '90*  
*Assistant Director, Career Services*

## Faculty Activities

**Ed Downey**, DPA, associate professor, has been invited to present at the Second Sino-US International Conference for Public Administration in Beijing Province, China, May 24-25, 2004. The conference is sponsored by The School of Public Administration of the Renmin University of China, the Chinese Public Administration Society, and the American Society for Public Administration. Downey's paper will discuss the development of an E-Government course that uses Enterprise Resource Planning technology and other resources provided by a grant from PeopleSoft, Inc. The new course will be available to students in SUNY Brockport's MPA program in spring 2005. The goal of the course is to immerse students in concepts related to creating value in public agencies through

the introduction of Internet-based computer technologies.

**Jim Fatula**, PhD, associate professor, was guest speaker January 14 and March 10, 2004, on the *1370 Connection Radio Show* with Bob Smith discussing Medicaid issues.

Fatula also authored *The Democrat and Chronicle's* "Speaking Out" column December 14, 2003, titled "State made right choices for its Medicaid coverage"

**Gregory Saxton** PhD, assistant professor, recently had a paper published in volume 31 of *The Journal of Political Science* titled "The Origins of Socially and Politically Hostile Attitudes to Immigrants and Outgroups: Economics, Ideology, or National Context?" which he co-authored with **Dr. Michelle Benson** from the University at Buffalo. Saxton also recently had another paper accepted for publication in the journal *International Interactions*, titled "Repression, Grievances, Mobilization and Rebellion: A New Test of Gurr's Model of Ethnopolitical Rebellion." The recently published *Encyclopedia of Public Administration and Public Policy* (ed. David Schultz, Facts on File, Inc.) also included an entry on "Lobbying" written by Saxton.

In the fall, Saxton joined the Board of Directors of a local nonprofit organization, The Hickok Center for Brain Injury, where he is also a member of the organization's strategic planning committee. Saxton's fall 2003 students were also involved in two successful service-learning projects: PAD 666 Computer Applications, students worked on updating the Hickok Center's Web site. The end products are currently available at:  
[www.acs.brockport.edu/~gsaxton/hickok%20center.htm](http://www.acs.brockport.edu/~gsaxton/hickok%20center.htm).

Meanwhile, in PAD 688 Research and Program Evaluation, the class worked on an extensive community quality-of-life indicators project for the Common Good Planning Center (CGPC) of Rochester, NY. This project offered a unique opportunity for class members to reinforce their newly acquired skills in conceptualization, operationalization, measurement, data gathering, and , the interpretation and analysis of social indicators data. The final product of this collaborative effort is available online at: [www.acs.brockport.edu/~gsaxton/Service%20Learning%20Projects.htm](http://www.acs.brockport.edu/~gsaxton/Service%20Learning%20Projects.htm).

The final product is titled *Benchmarking Quality of Life in Greater Rochester* and is authored by Saxton, with Sonia Aaroe, Erica Brown, Margaret Cole, Latasha Craig, Conor Cusack, Malasri Das-Roy, Fanny DiLettera, Mary Flaherty, Tracy Hensler, Cynthia Hobbs, Tamara Jones, Tom Kuryla, Karen Ogden, Denise Parker, Tyler Schaab, Susan Shaw, Tracy Stevens, and Susan Ventura.

Saxton is continuing volunteer work with the CGPC this semester by helping the organization incorporate the excellent work done by the students in the fall. Evan Lowenstein, executive director of the Common Good Planning Center, is excited about this project and would like to thank the students for their outstanding work. All involved should be proud. Saxton says this is a significant piece of work that will help spark a community-wide discussion on the quality of life in the Greater Rochester area.

## ASPA

The American Society for Public Administration (ASPA) is a professional organization for those in the public sector, whether academicians or practitioners. As of this writing, our Greater Rochester Chapter is planning its Second Annual Intergovernmental Indoor Miniature Golf Tournament at CityPlace in downtown Rochester. This is a chapter fundraiser pitting up to 31 local governments from Monroe County against each other in fun and friendly competition. Chapter members and their friends and spouses serve as volunteer scorekeepers. So who said public administration has to be such a serious business? Last March's tournament was anything but serious! The money raised goes toward future chapter events such as conferences, seminars, and free brown bag lunch talks benefiting chapter members and pertinent local organizations.

If you would like to see what we have been up to, check out our chapter's Web site at [members.aol.com/GRCASPA](http://members.aol.com/GRCASPA). Be sure to browse our previous years' events by following the link at the top of the calendar. The national organization's Web site is at [aspanet.org](http://aspanet.org), where you can find out about our national organization's annual conference in Portland, OR. If you would like to join ASPA, visit either of the above Web sites, or contact Chapter President Ron Adams at [GRCASPA@aol.com](mailto:GRCASPA@aol.com), or (585) 323-1655.

Incidentally, the first Monday through Sunday in May is Public Service Recognition Week. Be sure to hug your favorite government worker or leader!

*Ron Adams '00  
President, Greater Rochester ASPA Chapter*

**FALL 2004 REGISTRATION:**

- Fall 2004 *Matriculated* graduate student registration begins April 5, 2004.
- Courses should be available for online viewing during the week of March 22, and the printed schedules should be available by March 26. Go to [www.brockport.edu/etc/online.html](http://www.brockport.edu/etc/online.html) for course schedule information.
- Fall 2004 *Non-matriculated* graduate student registration begins: May 10, 2004.

**SUMMER 2004 REGISTRATION:**

- Summer 2004 registration begins Tuesday, April 6.
- SummerSession bulletins should be available at the end of March.
- SummerSession Web page and online courses should be posted approximately March 22 at [www.brockport.edu/ssp/summer/](http://www.brockport.edu/ssp/summer/)

Please email your current information to [padmin@brockport.edu](mailto:padmin@brockport.edu). Include your full name, home mailing address, telephone numbers, current title and organization, and your preferred e-mail address. We'd love to hear about recent accomplishments, achievements, promotions, or other news you would like to share.