Building a Better Brockport

2020/2021 Annual Report
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During the 2020-21 academic year, our ways of learning and working were turned upside down as we continued to grapple with a world-wide pandemic that shifted our learning modalities, disrupted our working patterns and locations, and required each of us to balance our home and work lives like never before. While it wasn’t easy, our faculty, staff, and students have shown resiliency, dedication, and flexibility in the face of changing information, challenges, and unexpected outcomes, and I am honored to serve as president of this wonderful college.

Our students adapted to varied schedules and modes of learning, changing COVID testing protocols, take out dining options, and a reduction in some of the activities that we think of as central to the traditional college experience. Internships and clinical experiences were remote, study abroad was curtailed, and student teaching experiences were altered as schools focused on health and safety protocols. Some of our students chose to be fully remote, and our faculty negotiated classrooms that included both in-person and remote learners, often having to utilize a schedule that alternated these ways of teaching on different days for different cohorts. It was exhausting, and the key to our success was our outstanding faculty. They taught a mix of in-person, hybrid, and remote classes, having to juggle technology while engaging and encouraging students.

Yet through it all, at the end of the year I was moved to see hundreds of faces filled with joy during our Grad Walks, and I know that without the dedication of our faculty and staff, far fewer students would have been able to cross that stage successfully.

As many of us worked a somewhat or fully remote work schedule, many staff members came to campus every day to keep our operations running as smoothly as possible, and I am grateful to them for their dedication to every aspect of building a better Brockport. Without them, we would not have been able to maintain our buildings, our grounds, our processes, and our college community. Thanks does not do enough to express how I feel and how grateful I truly am to each of our essential workers.

While it is easy to say that we faced COVID together, the reality is that each of us had different experiences and challenges. Many of us lost loved ones or friends, experienced isolation and concern, and had health challenges of our own. Most had to negotiate complex arrangements on and off campus, whether based at the REOC, Brockport Downtown, or our village campus.

While there was much heartbreak in the past year, there were also innovations and opportunities that we will continue to pursue post-COVID, including how we engaged remote audiences in our special college programs such as Mornings with the Professors, Lifelong Learning, or First Fridays, as well as alumni events, special lectures, and admissions events. Our faculty continued to be nominated for teaching excellence awards, and many excelled in platforms that they had not previously encountered. Our staff won awards and grants for supporting student success. And through it all, our Emergency Operations Center and numerous volunteers kept us safe.

What follows is an exploration of the many highlights our college achieved even in a difficult year. Our mission at SUNY Brockport is to be an inclusive learning community that inspires excellence through growth, engagement, and transformation. Our vision is to build meaningful lives and vibrant communities. That we continued to pursue our mission and our vision in so many successful ways in 2020-21 tells me that we will be ready to face 2021-22 even stronger.

We will spend much of the coming year formulating the next iteration of our Strategic Plan, Building a Better Brockport. Our goals remain firm: we will continue to be a Great College at which to Learn; a College Engaged with its Community; a Sustainable Institution for the Twenty-first Century; and a Great College at which to Work.

Together, we will truly Build a Better Brockport.

I hope you will enjoy our 2020-21 year in review.

Kind regards,

Heidi Macpherson, Ph.D.
President
Brockport At-a-glance

Student Profile

- **6,289** undergraduate students
- **1,303** graduate students
- **1,650+** students living on campus
- **25.4%** of our first year/transfer students were from underrepresented populations
- **24.1%** percent transfer students
- **631** students in **32** different Living Learning Communities

Academics

- **629** instructional faculty members
- **16:1** student-to-faculty ratio
- **23** median class size
- **50** undergraduate programs
- **50+** graduate programs
- **46** teacher certification areas
- **120** international exchange and study abroad programs
- **4** distinguished faculty

Alumni

- **97,752** current alumni
- **37,266** live in the Rochester area

Outcomes

- **89%** of 2019 graduates were employed, enrolled in graduate school, or both within six months of graduation.*
- **91%** of 2019 graduates found employment in a job related to career field.*
- **87%** of 2019 graduates work in New York State.*

*Figure based on 2019 First Destination Survey responses, plus additional campus data collection.

Social Media

- Facebook: **23,549** likes
- Twitter: **10,986** followers
- Instagram: **13,350** followers
- YouTube: **79,400** views
- LinkedIn: **51,383** followers
- TikTok: **188,048** views

Mission

SUNY Brockport is an inclusive learning community that inspires excellence through growth, engagement, and transformation.

Vision

Building meaningful lives and vibrant communities

Values

Community | Engagement | Excellence | Transformation
Goal 1
A great college at which to learn is an institution that provides an excellent educational experience for both graduate and undergraduate students that is relevant and rigorous. This requires faculty and staff who act as role models, establish high expectations, demonstrate care for their students, and employ evidenced-based teaching practices, such as assessment of student achievement. Our goal is to be a place that champions full inclusivity for all students.

Online RN-BSN Program Ranked #1 in New York and #6 Nationally
SUNY Brockport’s online RN-BSN program was ranked sixth out of more than 500 programs across the United States and first in New York by RegisteredNursing.org. The RN to BSN program has 395 students and admits about 230 students each year. Many of the students work and carry family obligations, which is why online flexibility is key to the program’s success. The program consists of two tracks, a part-time track that attracts full-time working nurses as well as students who are paying out of pocket, and a full-time accelerated program, which students complete in 12 months.

Political Science Students Selected for International Crisis Response Simulation
Three political science majors, Jacob Jones (senior), Jennifer Kearse (senior), and Braydon Racine (junior), took part in the virtual International Crisis Response Simulation on March 19 and 20. The exercise was an opportunity for them to experience how various international actors respond to a global crisis. The simulation was hosted by the International Rule of Law and Security program at ASU Law and the Institute for Genocide and Mass Atrocity Prevention at Binghamton University.

Academic program news
SUNY Brockport will launch a BS degree in Neuroscience in fall 2021. This program serves a growing interdisciplinary field that draws upon the knowledge base from biology, chemistry and biochemistry, and psychology. Students in the program will learn how to communicate effectively and work with experts across all three fields as well as how to apply their varied approaches to problem-solving.

Both the MS in Accounting and the Master’s in Public Administration were approved by SUNY and the State Education Department for 100% online delivery.

Environmental Science & Ecology Members Present Research at the State of Lake Ontario Conference
The State of Lake Ontario Conference (SOLO2021) was held virtually on March 9 – 11 and was hosted by the International Association for Great Lakes Research (IAGLR) and designed to promote collaboration between science and policy communities – particularly lake-specific research, management, education, and nonprofit organizations. Three graduate students, Dan Beers, Aaron Heisey, and Sarah Kirkpatrick presented.

Students Participate in International Learning Opportunities
Collaborative Online International Learning (COIL): While the pandemic prevented students from traveling abroad, Collaborative Online International Learning (COIL) continued to keep students globally engaged with peers across the globe. 197 Brockport students participated in a COIL course with countries including but not limited to Peru, Bangladesh, France, China, Netherlands, Mexico, Brazil, and the United Kingdom.

Creation of the Global Citizenship Virtual Exchange Programs: 22 students participated in the Global Citizenship Virtual Exchange program between two sections: Dr. Uletha Jones, Nursing and Dr. Pam Beach, KSSPE. The program was offered during the winter session and students earned 3 credits. Students gained skills in intercultural communications and learned through the framework of the United Nations Sustainability Goals.
89.1 The Point Claims Second National Award

Journalism, Broadcasting & Public Relations senior Ben Blakely and junior Tucker Cergol placed second in the nation with their basketball broadcast in the Audio/Video Sports Event: Play-by-Play Talent category in the 2021 Broadcast Educator’s Association (BEA) Festival of Media Arts.

Doctor in Nursing Practice

SUNY Brockport launched its first doctoral program – Doctor in Nursing Practice – in the spring 2021 semester. The changing demands of the nation’s complex healthcare environment require the highest level of scientific knowledge and practice expertise to assure quality patient outcomes. The DNP curricula build on traditional master’s programs by providing content in evidence-based practice, quality improvement, and systems leadership, among other key areas.

Three Adult Students Recognized

The Rochester Area Colleges Continuing Education (RACCE) consortium of area colleges promotes and advocates for continuing education to adult and other non-traditional students in the greater Rochester area. Each year RACCE recognizes adult students who have excelled academically while successfully combining their college education with other commitments to family, job, career, and service to the community. 2021 Outstanding Adult Student recipients were honored during a virtual ceremony in April and included Malory Lansberry and Carrie Wilson from SUNY Brockport and Jessica Watkins from the REOC.

Ice Cream Tops Annual Business Plan Competition

The Pettis Family Entrepreneurship Business Plan Competition annually provides students an opportunity to compete for up to $2,000 to invest in an original business idea. Julie Pettis established the Pettis Family Entrepreneurship Award in memory of her parents, the late Larry ’53 and Erma ’53 Pettis, who were active supporters of the Brockport alumni community.

This year’s winner was Top Shelf Creamery, LLC, created in March 2021 by Alec Wankel. Top Shelf sells alcohol-infused ice cream in the Rochester market, both through online orders and retail stands at such venues as the Rochester Public Market.

Selection was based on the executive summaries of business plans submitted during a screening round, in which they described their business model and strategy, the key benefits and values of their product or service offering, their competitive position, and their markets and customers.
Spotlight on Student Excellence

SUNY Chancellor's Award for Student Excellence
The Chancellor’s Award for Student Excellence acknowledges students who have received recognition for distinguished achievements. It is the highest honor bestowed upon a student by the University. A virtual ceremony took place on April 14. Students are recognized for their integration of academic excellence with other aspects of their lives, including leadership, campus involvement, community service, arts (creative or performing), athletics, and/or career achievement.

Shay Gauthier held a 3.9 GPA as a journalism and broadcasting major with a concentration in multimedia journalism and minor in political science. Beyond her studies, she served in various positions for WBSU 89.1 The Point, and received eight national and state awards. She also was an active member of Delta College, a peer mentor, Delta College Student Association vice president, a Delta Diplomat, and a singer in several campus music groups. Her hard work and dedication to her studies and co-curricular activities earned her many recognitions, including the George Rich Philanthropy Award, the William and Betty Doyle Communications Scholarship, the Michael Cravotta Media and Communications Scholarship, and the Phyllis McEwen Prize.

Gauthier also received the President’s Citation Award, the College’s highest award, which recognizes a graduating senior who has demonstrated outstanding scholastic merit, a strong record of co-curricular activities, significant contributions to the college and community, and evidence of professional promise.

Morgan Sherwood was an Honors College student majoring in mathematics with certifications in adolescent and special education. She held a 3.98 GPA and was actively involved on campus as the co-coordinator of the Honors Peer Mentor Program, president of the Honors Club, Green & Gold Ambassador, a mathematics tutor, and a community volunteer. Sherwood earned several academic awards, including the Alpha Chi Honors Society Scholarship, the Betty J. Watson Scholarship, the John and Kathleen Halstead Scholarship, and the Interdisciplinary Award in Mathematics Scholarship. She also received a Green Leadership Certificate in the Leadership Development Program.

Marion Schrank Student Leadership Award
This award is the pinnacle of student leadership awards at SUNY Brockport that recognizes an outstanding student who demonstrates scholastic achievement, exemplary leadership, and a commitment to the college through leadership in a student organization and/or student employment.

Serenity Lovett graduated with a degree in organizational communication. She served as an intern in the Office of Equity, Diversity, & Inclusion, a Resident Assistant, a peer mentor with the Academic Success Center, an admissions ambassador, an Orientation Leader, and she received the Green Leadership Certificate in the Leadership Development Program. Lovett was the recent president of the Women of Color Empowerment Club, which she founded in 2018. The club’s mission is to unite, inspire, and empower young women across campus. In her work as club founder and president, she found a passion for advocacy and leadership and was been able to bring awareness to many issues facing students of color.

Graduate Distinguished Scholar Award
This award recognizes an exceptional graduate student with a record of outstanding academic work and scholarship. To be considered for the award, a nominee must be a graduating master’s level student with a minimum cumulative GPA of 3.85 and with outstanding scholarship or creative activity in their field of study.

Lindsay Ball completed a master’s degree in adapted physical education with a 4.0 GPA. She previously completed two bachelor’s degrees in physical education teacher education and psychology with a minor in rehabilitation services. Lindsay participated in various organizations on campus and worked as a fitness center attendant, group exercise instructor, and with membership services at Campus Recreation. A paralympic athlete and CampAbilities coach, Lindsay competed with the Paralympic Ski Team at the 2014 Winter Paralympics. She also served as a board member, secretary, and current president of Maine Organization of Blind Athletic and Leadership Education in Augusta, ME, and was inducted into the Maine Ski Hall of Fame in 2019. Lindsay has worked on various research and scholarly projects based around physical education for students with visual impairments.
Goal 2
TO BE A COLLEGE ENGAGED WITH ITS COMMUNITY

Community engagement offers the opportunity to contribute to the public good by combining the resources of the College with those of public and private sectors. To be a college engaged with its community requires that we promote, support, recognize, and celebrate the service and engagement of faculty, staff, students, and alumni in local, regional, national, and international communities, demonstrating our commitment to leadership, civic engagement, and global awareness.

Arbor Day Tree Planting Returns to Brockport
On April 30, SUNY Brockport student-athletes joined members of the facilities team to help plant 16 trees in Corbett Park during the Village’s annual Arbor Day celebration. Due to COVID, the event was not held in 2020 but had taken place the previous 14 years in various locations around Brockport.

Town/Gown Continues Work
The Town/Gown committee met virtually twice each semester during the 2020-21 academic year. The committee is co-chaired by President Macpherson and Village of Brockport Mayor Margay Blackman, and is composed of more than 40 members of the college and community. Subcommittees include:
- Off-Campus Housing and Quality of Life
- Community/College Communication and Outreach
- Greater Brockport Alcohol and Other Drug Community Coalition
- Walk! Bike! Brockport!

Greater Brockport CommUNITY Award
President Heidi Macpherson received the first Greater Brockport CommUNITY Award during a February 1 presentation at a Village Board meeting. The award was established by William Andrews, former Brockport Deputy Mayor and SUNY Brockport professor emeritus to “encourage, recognize, and reward individuals who have made exceptional contributions to enhancing and solidifying the fabric of the Greater Brockport Community.” President Macpherson was singled out for her:
- Leadership of the College and the Town/Gown Committee
- Creation of the Brockport Community Breakfast series
- Served as a volunteer for the Western Monroe Historical Society’s Morgan-Manning House
- Participation in various reading programs at the Seymour Library
- Partnerships with the Brockport Central School District

Learning to be a Good Citizen
In an effort to help our students become educated and engaged citizens, SUNY Brockport offered several Civic 101 workshops throughout the academic year. Workshops during Fall 2020 included Access to your Ballots, Active Citizenship, and Letter Writing Campaign. The workshops offered during Spring 2021 included, What is Fascism?, What is Socialism?, and First 100 Days.

Students Help Community with Tax Returns
Twelve students in the School of Business and Management’s volunteer income tax practicum course completed 102 total returns (both federal and New York state) serving 101 individual clients. The returns filed led to $136,000 in refunds received for the clients.

Shop-With-A-Cop Returned for Third Year
SUNY Brockport’s University Police raised more than $1,500 dollars to help provide holiday cheer for three young families impacted by a local fire in October.
On December 15, officers visited the local Wal-Mart with children from the three families to purchase presents. Shop-With-A-Cop was created to foster positive relationships between children and police officers. The funds for this year’s program included individual donations from University Police Department members as well as those who participated in “No Shave November.”

Community Learning Opportunities

Even in a virtual classroom environment, the Lifelong Learning program continued to provide opportunities for community members as 26 people from as far away as Albany audited classes. Similarly, Mornings with the Professors moved to a virtual format and retained more than 90 percent of attendees while averaging 34 participants per session.

The Division of Advancement launched the Tales and Talons Book Club, a collaboration with Friends of Drake Memorial Library. The club read four books during the year and average 25 participants per session. It will continue into the 2021-22 year.

Communications Team Receives Two PRism Awards

The Office of College Communications was recognized by the Public Relations Society of America - Rochester, capturing two awards at the annual PRism Award Ceremony.

Videographer/Photographer Zach Lyman and Multimedia Producer Meghan Finnerty earned a PRism in the online video category for “#BPortTogether.” The video was produced during the height of the COVID-19 pandemic in 2020 and performed so well internally that it was converted into a television commercial, which aired throughout the Rochester market. The team also received an Award of Excellence in the internal communications category for its “Protect the Nest” campaign around the COVID-19 protocols that helped keep SUNY Brockport safe and open for face-to-face instruction throughout the 2020-2021 academic year.

Connecting with Alumni

- Through updates, event registrations and alumni updates, the Division of Advancement has grown the number of active alumni email addresses to more than 50,830 with 17,093 users on digital media channels.
- Advancement sent 1,106 personal birthday cards to alumni, emeriti, F/S, donor, and friends, up 35% since 2015-16.

SBDC Helps Local Businesses

SUNY Brockport’s Small Business Development Center (SBDC) had a strong year, working with 471 clients over 1,822 counseling hours. Ninety-three new regional jobs were created and economic funding/investment was $6,179,670 for the greater Rochester community. Notably, more than $3.5 million in COVID-19 disaster funds were distributed through SBDC.

School Advisory Boards

Each of the College’s three Schools either have an Advisory Board in place (School of Business and Management and School of Education, Health, and Human Services) or is actively recruiting members (School of Arts and Sciences). These boards are composed of alumni and community leaders and have a goal of helping the Schools with external engagement, fundraising, and long- and short-term strategic initiatives.
Goal 3
UNY Brockport sees sustainability, long linked with environmental concerns, as also encompassing our fiscal health and viability. Environmental sustainability requires a focus on the health and safety of the environment of our campus as well as the quality of place and accessibility.
NYPA/College Enact Energy Improvements

The New York Power Authority (NYPA) and the State University of New York (SUNY) completed comprehensive energy efficiency improvements at SUNY Brockport. The energy-saving upgrades will reduce greenhouse gas emissions by 433 metric tons a year—the equivalent of taking nearly 100 cars off the road—in addition to significant savings in energy and maintenance costs annually.

Earth Day Photo Contest

In celebration of Earth Day, Brockport’s Sustainability committee and the Department of Art sponsored a nature photography contest celebrating the natural world. Students Darla Boczek and Abigail Parnham, and Office Assistant 2 Peggy Barringer were chosen as the three winners.

College Undertakes Lease-versus-Buy Initiatives

The College is working to become more efficient through two lease-versus-buy initiatives. The first is an agreement to lease cars and other vehicles through Enterprise for campus use. This saves the College from buying and maintaining a fleet. The second involves developing a cycle to lease computers for use by faculty and staff rather than purchasing the computers outright.

E-Procurement Begins Roll Out

As part of a SUNY initiative, the Division of Administration and Finance began using an electronic system that will transform procurement and bring financial and operational benefits to the campus. SUNY has invested in an eProcurement solution that automates and standardizes the majority of transactional activities. It offers such features as an online marketplace catalog that provides an online shopping cart experience, contract management, easy access to campus, regional, SUNY, and state contracts and pricing agreements, and more. The service will ultimately be rolled out to other campus divisions.

Key Projects Underway

Several key infrastructure projects have received funding and are in various stages of completion. These include:

North Campus Utilities

Phase Two of the North Campus Utility Project is in full swing with the majority of the underground utilities replaced. Construction during summer 2021 shifted to restoring pedestrian walks and landscaping, including a 400-foot concrete sidewalk from the Albert Brown Building to the entries of Harmon/ Dobson Halls.

New Campus Drive Reconstruction

Work on New Campus Drive is projected to be completed in two phases over two years. Phase 1 began in summer 2021 from Redman Road to Commencement Drive. Phase 2 begins May 2022 and will extend from Commencement Drive to the Cooper Hall parking area and drop-off loop.

Silver Rating for STARS

The College maintained a Silver rating for Sustainability Tracking, Assessment & Rating System™ (STARS), the framework to measure sustainability performance. Work continues to achieve Gold ranking.

Planning Begins for College Reaccreditation

Every 10 years the college undertakes a reaccreditation process, working with the Middle States Commission on Higher Education. The first step for the college was to create a self-study, documenting how we have achieved and assessed our goals. A site visit by the Middle States evaluation team is expected in Spring 2022.

Managed Print Services

One example of a very successful project undertaken during the last 18 months is our managed print services roll out. Reduced printing is an example of the kind of changes that were implemented during COVID, and our print volumes were down 75% year-over-year, saving an estimated $300,000 dollars and resulting in sustainability benefits such as saved trees and a reduced carbon footprint. Based on SUNY projections, the ultimate goal is for the College to reduce from 1,024 to 179 printers by 2023.

Portion of campus will be restored to meadow.

A five-acre lot will be planted with a variety of native plants, wild grasses, and flowers creating habitats for pollinators like bees, birds, and butterflies. Additionally, a woodchip path will be installed to benefit Brockport’s cross-country team and the Department of Environmental Science & Ecology, which already uses the adjacent woods during labs.

College personnel met with the Seneca Park Zoo Society to identify the best seed mixture to plant and meet campus needs for the 217,800 square-foot space. Having a meadow will benefit Brockport financially as well, as the project will pay for itself within two years by saving on mowing, fuel, wear and tear on equipment, not to mention lowering Brockport’s carbon footprint. In addition, the space could be used as lab space for conservation experts or to host community programs.
Goal 4
A great college at which to work has a healthy campus climate and a culture of excellence where its employees have pride, enjoy working, and have trust in the institution and each other. At Brockport, our goal is to have our culture characterized by honesty, credibility, respect, fairness, pride, camaraderie, and an appreciation of equity, diversity, and inclusion as underpinning principles for all that we do.

SUNY Chancellor’s Awards Recipients

Three members of SUNY Brockport faculty received the 2021 Chancellor’s Award:

**Dr. Caitlin Abar, Excellence in Teaching**

Dr. Abar has provided high impact engagement opportunities for both undergraduate and graduate students by involving them in her scholarship, which focuses on parental and social influences on youth development and substance abuse. She has mentored the independent study projects of 11 undergraduate students; additionally, she has mentored five graduate student teaching fellows and one graduate research assistant. This work with her students has resulted in 15 student co-authorships on five peer-reviewed manuscripts, as well as seven student co-author roles on several other manuscripts currently under review or in preparation.

**Dr. Laurie Cook, Excellence in Faculty Service**

At the SUNY level, Dr. Cook served as the College's liaison for the SUNY Applied Learning Council. Additionally, over the past 10 years, Dr. Cook has represented the college as faculty adviser to the STEM Club, the college-wide Laboratory/Studio Safety Committee, and the EagleSUCCESS Faculty Advisory Board. At the school level, Dr. Cook’s contributions include directing the Pre-Professional Health Program, and serving on the Professional Education Council and the Professional Education Unit Assessment Subcommittee.

**Dr. Natalie Sarrazin, Excellence in Scholarship**

Dr. Sarrazin’s scholarship focuses on ethnomusicology and music education studies with a focus on music from India, specifically cinema. Since arriving at Brockport, she has published five books and 20 articles and book chapters with four more forthcoming. Dr. Sarrazin has participated in 11 international venues, with five being invited presentations, in countries such as Sri Lanka, India, Ireland, Mexico, China, and Kazakhstan. Over the past 14 years, she has presented her work at the national level at 57 different venues.

She also has been involved in 10 solo and collaborative direction and performing projects, of which two have spanned more than 12 years.

Faculty and Staff Highlights

Assistant Professor of Art **Mitchell Christensen** received a national “Excellence” award from the 2020 UCDA (University & College Designers Association) Design Awards in the “Print, Identity Program-Logo” category for his “SUNY Design Invitational Exhibition logo” design. His logo was exhibited at the 2020 UCDA Design Awards Show in Atlanta and catalogued into UCDA’s permanent design collection archives.

Associate Professor for Counselor Education **Amy Gaesser** was named an advocacy heroine in an article featured in a Counseling Academic and Professional Honor Society electronic publication. In the article, Dr. Gaesser talked about how counselors have opportunities to help others in many areas through advocacy.

Professor of English **Jennifer Haytock** discovered a previously unknown title for Edith Wharton’s novel *The Children*. Wharton had written an alternative title, *The Family*, on the back of a manuscript page. With this information, Haytock argued that the novel, published in 1928, interrogates American society’s reliance on and reproduction of inherited structures of family, gender, and age categories.
Deidre Strutz received the Service Award for Region II from the New York State Administrators Association.

Assistant Director of Financial Aid

Admissions Advisor Nina LaCombe was presented with the State University of New York College Admissions Professionals (SUNYCAP) Larry Appel New Professional Award. This award recognizes outstanding performance/achievement among new SUNY professionals.

The Offices of Residential Life/Learning Communities and the Academic Success Center received the Collaborative Excellence Award from the American College Personnel Association (ACPA).

CELT Award Winners

The Center for Excellence in Learning and Teaching (CELT) announced that the following faculty were recognized for their work with students.

Dr. Joshua Fegley and Ginny Orzel received the Outstanding Academic Advisement Award. This award recognizes faculty and staff who go above and beyond in supporting student success. CELT noted that both recipients supported students as they developed their academic and career goals and that they have touched the lives of their students in countless ways.

Dr. Lauren Lieberman and Dr. Zack Robinson received the Faculty-Student Engagement Award for their outstanding work in mentoring students outside of the classroom. Dr. Lieberman and Dr. Robinson have each published multiple scholarly articles and conference abstracts with student collaborators and have engaged their students in cutting-edge research.

Grants and Funded Research

The College's Scholar and Grant Development Office supports our faculty with their grant capture, as does the Research Foundation, which manages post-award activities. In 2020-21, 25 external grants were awarded totaling more than $2.58 million. Some examples include the following:

- Assistant Professor of Physics Zachary Robinson received $231,344 in funding from the National Science Foundation to support student-led research in the Surface Science lab. The project is focused on developing so-called “neuromorphic” materials for next-generation electronics. The materials mimic the biological function of nerve cells and could lead to more powerful and energy-efficient devices.

- Professor of Environmental Science and Ecology Jacques Rinchard was awarded $127,812 by the National Oceanic and Atmospheric Administration. Dr. Rinchard and his students will complete thiamine analysis of eggs from Chinook and coho salmon, and steelhead trout collected in the Klamath Basin hatcheries and from Chinook salmon collected from the lower Klamath River (California) annually for five years.

- Assistant Professor of History Michael Kramer received $30,000 from the Berkeley Music Festival NEH Award. The grant will support the development of a website with interactive essays, podcasts, and a curated archive on the Berkeley Folk Music Festival, which took place at the University of California, Berkeley from 1958 to 1970. The Festival offers a window into the vibrant West Coast folk, music, and cultural milieu of the 1960s.

- Assistant Professor of Sociology Heidi Rademacher received nearly $60,000 over a three-year grant from Collaborate with Rochester Human Trafficking Intervention Court (RHTIC) to design a process and outcome evaluation for addressing mental health, trauma-related, and co-occurring substance abuse needs, as well as enhancing public safety and reducing recidivism amongst RHTIC participants.

Faculty Productivity

Even during a pandemic, the SUNY Brockport faculty were productive with research and scholarship. Faculty produced 7 books, 32 book chapters, 255 peer-reviewed journals articles, 334 conference presentations, and 31 creative works.

Stay Interviews with Underrepresented Employees

The campus’s Diversity Recruiter conducted “stay” interviews with underrepresented faculty and staff to help gather feedback regarding the campus climate. Interviews with 55 faculty and staff were completed between August 2020 and May 2021.

2021 Presidential Teaching Excellence Award Winners

This was the fifth year of the Brockport Presidential Teaching Excellence Award. We received 331 nominations from students, a remarkable tribute to the hard work of our faculty, especially when so
much of our teaching world was altered. Here are a portion of what our students said about the five individuals who were selected for 2020-21:

**Dr. Mustafa Canbolat, Business Administration**

“Professor Canbolat added a slight flair of quirky humor to his recorded lectures that always kept you engaged and listening to learn. He has a strong passion for what he does, and it shows in his style of teaching. Whenever I had a question or an issue during the semester, Professor Canbolat quickly responded and resolved it.”

**Dr. Joseph Chesebro, Communication**

“Dr. Chesebro is everything you would want to look for in a teacher. As a transfer student and going back to school after three years I was nervous and didn't really know what I was getting myself into. When I walked into my first class at Brockport it was Dr. Chesebro's and from the first day I was just amazed that a teacher could care so much about their students. I always looked forward to that class because of the enthusiasm he brought to the material and how much he cared about us as students and as individuals. Dr. Chesebro is an amazing, kind, and thoughtful teacher and anyone who is able to learn from him will leave his class as a better human being.”

**Dr. Melissa DiMarco, Mathematics**

“Professor DiMarco has influenced me to become a better learner, to be more active in the classroom, and to be an overall better individual. She is one of those teachers that will be remembered for years to come because of her exuberant personality, her attentiveness towards her students, and her passion towards mathematics. Professor DiMarco doesn't just excel as a teacher, she fosters inspiration in those who are lucky enough to be a part of the community that she creates within her classroom.”

**Dr. Michel Pelletier, Biology**

“Dr. Pelletier has made the biggest impact on my education here at Brockport. He is so dedicated to everything that he does. His interest in biology shows but his interest in students is even more present. Every time I'm in lab he checks in on how my classes are going and what I am taking. Throughout my journey at Brockport, Dr. Pelletier has been there helping me be the best student I can, helping me with lab work, career paths, and extra-opportunities to help me succeed. I see this with many students that he works with and I feel very lucky to know a professor that is as informative and committed with our students at Brockport.”

**Dr. Kevin Tate, Counselor Education**

“Kevin Tate served as the very first instructor that I, and many of my fellow introductory grad students, have had at SUNY Brockport. He acted as an absolutely invaluable role-model and mentor to me and my classmates in our first ever semester of graduate work. He fostered a community within our Zoom community that challenged us, confronted us when we were complicit, and pushed us to take an active role in the exploration of ourselves. From the very first day of class, Kevin welcomed us not only to Brockport, but to the profession with which we were starting to form our relationships. He treated us as professionals, as individuals with unique strengths, and limitations that we came to appreciate within ourselves. He is a shining example of a true educator.”
Advancement Summary

The mission of the State University College at Brockport Foundation, Inc. is to seek, secure, and steward philanthropic support to advance SUNY Brockport in its commitment to student success.

Fundraising

- In 2020-21, despite the COVID-19 pandemic, the Brockport Foundation exceeded its overall fundraising goal for the year, raising $3,610,567, up 20.46% over FY 2019-20 and 15.19% over FY 2018-19.
- The Brockport Foundation achieved 100 percent participation among Board members who completed the year, as did the President’s Cabinet and staff in the Division of Advancement.
- A total of 241 individuals or corporate friends made gifts in excess of $1,000.
- A great need for emergency grant dollars for students emerged when COVID struck, and the Golden Eagle Opportunity Fund (GEOF) was formed. Grants totaling $62,075 were awarded to 174 students during 2020-21 and $153,660 was raised in support of this, including a significant gift of $82,500, which will be distributed in 2021-22.
- The Brockport Foundation’s endowment grew to $23.64 million during the fiscal year that ended on June 30, 2021. This was an increase of 27.17%.

President’s Donor Recognition Celebration and Other Events

- An annual spring tradition, the President’s Donor Recognition Lunch, moved to a virtual format in April 2021 with 33 individuals, couples, and corporate/foundation partners being recognized for lifetime support of the Brockport Foundation. Those honored this year were inducted into the Brockport Circle (gifts ranging from $1,000,000 and above), the Heil Brockway Society ($500,000 to $1,000,000), Donald M. Tower Society ($100,000 to $250,000), the Robert E. O’Brien Society ($50,000-$100,000), and the Marguerite Hare Browne Society ($20,000 to $50,000).
- Despite the pandemic, the Division hosted 64 virtual events that drew nearly 800 participants on Zoom and Teams calls. These included the “Free Food for the Mind” series through Alumni Engagement, as well as the entire “Mornings With The Professors” program, which was online in its 53rd year. The program featured participants from across the country.

New Funds

Thirty-eight new student scholarships and faculty/staff and campus initiatives were begun during the fiscal year, including the following:
- Advantage Federal Credit Union Interview Room
- Ann Marie Rancourt and Christine Ziebarth Howe Scholarship for International Study at Delta College
- Brockport Smiles Scholarship
- Class of 1968 Scholarship
- Confer Plastics Ice Hockey Locker Room
- Delta College Academic Scholarship
- Delta College Emergency Grant
- Dennis S. Porter ’70 Scholarship
- Elderwood Scholarships in Nursing
- Emerging Leaders in Computer Science Award
- Fastenal Future Leaders in Business Scholarship
- Gregory A. Tortorello Scholarship
- Heidi & Allan Macpherson International Education Scholarship
- Joey Jackson Intercultural Center
- June Mufford Burke ’39 Scholarship in Education
- Kanga Klothing/Watts Education Re-Enrollment Center Resilience Scholarship
- KSSPE Faculty Mentor Award
- Lawrence C. and Gabriella S. Albanese Wetlands Conservation Research Scholarship Fund
- Maliekal Family Restricted Scholarship
- Momchil D. Kyurkchiev ’07 Mathematics Prizes
- Paul L. Giglio ’11 Scholarship
- Ray & Gigi Scharf Scholarship
- Sunnking Scholarship in Technology
- The Brockport Dancers Against Racism Experiential Learning Fund
- The Brockport Dancers Against Racism Scholarship
- The Jacquie Davis Endowed Experiential Learning Fund in Dance
- The School of Business and Management Student Lounge
- Thomas C. ’63 and Judy Diederich Scholarship
- U.S. Army Interview Room

In addition

After completing a comprehensive campaign feasibility study in fall 2019, the campaign was forced to go on pause in the spring 2020. A second feasibility study was conducted in the fall/winter 2020-21 to investigate additional fundraising priorities for the campus, including initiatives around equity, diversity, and inclusion as well as emergency funds for students. The case statement was revised in June 2021 and the Brockport Foundation decided to re-start the campaign’s organizational/nucleus phase in the coming fiscal year.
Equity, Diversity, and Inclusion

College Launches Talon Academy

The Talon Academy was created to support and guide Men of Color in their pursuit of personal and academic success. The mission of the Talon Academy is to enhance the graduation and success rates for Brockport’s male population through academics, enrichment, and encouragement. The core values of the Talon Academy are:

- Self-Affirmation
- Academic Achievement
- Exploration and Exposure
- Civic Engagement
- Leadership and Excellence
- Graduation

Campus Opens Intercultural Center

On April 15, a ribbon-cutting was held to dedicate the Joey Jackson Intercultural Center. Located in the Seymour College Union, the Center is dedicated to providing students from underrepresented groups, and their allies, opportunities for leadership development, celebration, collaboration, and education.

The physical space will serve as a location where underrepresented students and their allies can gather and create a robust community that can grow together. It will even feature a library to serve as a gateway for students to learn about the College’s rich history.

Joey Jackson ’88 is a Brockport alum who works as a criminal defense attorney and legal analyst for CNN. He maintains a strong connection to SUNY Brockport and its community. Alum Daniel Hopkins ’86 alongside co-artist Aaron Steffer created a mural inside of the Center that encapsulates the history and culture of underrepresented populations in the United States.

21-Day Racial Equity Challenge

385 individuals from SUNY Brockport took part in the United Way of Greater Rochester’s 21-Day Racial Equity Challenge, a program designed to develop a deeper understanding of how inequity and racism affect our lives and our community. Each day participants received an email on a specific topic that included links to articles, videos, podcasts, and more.

In conjunction with the Challenge, the Office of Equity, Diversity, and Inclusion organized a series of four virtual Brown Bag sessions led by campus colleagues. These sessions averaged nearly 100 campus participants per week.

Dale Carnegie Training

A group of 20 employees (President’s Cabinet and representatives from the Faculty and Staff of Color Interest Group, International Faculty and Staff Association) went through a nine-week diversity training class facilitated through Dale Carnegie. As part of the training, attendees split into four groups, which identified projects to be developed and rolled out during 2021-22. The projects the group is working to bring to fruition are as follows:

Brown Bag Lunch and Learn Series: Led by the Office of Equity, Diversity, and Inclusion, the series will feature 3-4 sessions per semester and builds upon the successful work undertaken as part of the Greater Rochester 21-Day Racial Equity Challenge and our own internal virtual brown bag lunches that were affiliated with the challenge.

Comprehensive Onboarding for International Faculty and Staff: This effort will focus on a range of issues from housing and accessing local services, to banking and healthcare questions, as well as teaching skills and mentoring opportunities.

Global Spotlight: A communications project is being launched to highlight Brockport’s global diversity and to raise awareness of cross-cultural initiatives by our faculty, staff, students, and alumni.

Employee Success Center: The center will focus on improving employee success and retention, providing professional development and guidance, and formalizing the onboarding, mentoring, and succession planning processes.

Dr. Eric Lewis Williams Delivers Annual MLK Jr. Lecture

On March 1, Dr. Eric Lewis Williams virtually delivered the annual Martin Luther King, Jr., Memorial Lecture. Williams is the Curator of Religion for the Center for the Study of African American Religious Life at the Smithsonian National Museum of African American History, and his lecture was titled, “The Urgency of Creating the Beloved Community.” The College has been holding the annual lecture since 1985.
REOC Highlights

The Rochester EOC

The Rochester EOC’s (REOC) mission is to support the underserved population and provide services that lead to increased employability and advanced educational opportunities. REOC serves greater Rochester and surrounding areas by providing tuition-free, holistic, educational services to underserved students with limited income and resources. To ensure that its students were successful in 2021, refurbished laptops and computers were made available if needed, through a partnership with the Shore Foundation.

SUNY For All

In March 2021, SUNY Chancellor Jim Malatras created SUNY for All, an online training center which began to offer numerous online, asynchronous, academic, and vocational programs through the state-wide network of EOCs. The REOC connected with the Instructional Design team at SUNY Brockport, who helped administer the Introduction to Online Teaching Course for REOC instructors and staff which prepared REOC staff to deliver several programs asynchronously and take the lead for SUNY For All. Nine faculty participated in the training, including the dean. The collaboration between SUNY Brockport and REOC was the first step in making the SUNY For All launch successful. As of June 30, 2021, approximately 50% of all students enrolled in the asynchronous programs were from REOC. In addition, most of the SUNY for All asynchronous programs came from REOC.

The NYS Division of Criminal Justice Services granted permission to offer the Security Guard Training online (in real-time). As of June 30, 2021, the REOC offered two eight-hour Pre-assignment Security Guard Training courses and they were both very successful (100 % attendance).

Covid-19 Testing

Clinical sites required students to bring a negative COVID-19 test result in order for them to attend their clinical. With the support of SUNY Brockport, the REOC started administering on-site COVID-19 testing and approximately 130 students and staff were tested weekly.
High School Equivalency Spotlight

Because of COVID-19, the New York State Department of Education (NYSED) created the High School Equivalency (HSE) waiver initiative which allowed 27 HSE students from the REOC to receive their diplomas in 2021. Through June 2021, an additional 38 students were eligible for the waiver and took advantage of this opportunity to try to obtain their diplomas. Receiving the HSE diploma will allow students to gain employment or pursue additional training at REOC or another educational institution.

Career Fair Goes Online

The Career Services team developed and implemented the first inaugural virtual career fair. Career Week 2021 was a three-day virtual career fair open to the community that replaced REOC’s annual in-house fair, and it included employer partners, social support organizations, and various departments within the REOC. Utilizing Zoom, the event hosted over three dozen employers, 20+ internal employees, and over 200 registered students and community members.

Graduation

Graduation is one of the most important and festive days at REOC, and 2021 was important because of what its students had to overcome throughout the year. To accommodate students and guests, the REOC held two graduation ceremonies on June 18, 2021, in its multipurpose room. Both ceremonies were live-streamed for staff, family, and community members. Chancellor Jim Malatras, President Macpherson, and several local dignitaries joined the ceremonies. It was a great day and celebration. Rochester was the only EOC that had in-person graduation in 2021.

Grants

The REOC was awarded Perkins Grant Funding of $149,917. It also was funded another year and received $111,105 from the Health Professions Opportunity Grant, which is a partnership with Action for a Better Community. Both grants afforded REOC the opportunity to support its students by paying for their state testing and licensing fees, purchasing uniforms, supplies, instructional aides, and bus passes. The REOC was also able to purchase webcams and Chromebooks for students who would not have had access to remote learning during COVID-19.

A SNAP (Supplemental Nutrition Assistance Program) grant played a key role for REOC and its community throughout the pandemic. The SNAP team served over 40% of our enrolled population during the 20-21 academic year and helped to prevent food insecurity in multiple forms. Through the grant, the SNAP team also secured and distributed 40 Chromebooks for those participants who did not have the technology at home to complete their coursework. The team also hand-delivered textbooks and supplies (i.e., notebooks, pens, pencils, flash drives, index cards, binders, etc.) to students.

New Partnerships

REOC continued to seek collaborations within the community in order to expand program offerings and to increase supportive services for our students. Some of these new partnerships include the following:

- A homeownership project with Temple B’rith Kodesh that plans to identify and coordinate various resources to increase minority homeownership among City of Rochester residents, with the goals of improving their individual family circumstances as well as strengthening the City of Rochester. This program plans to focus on successful adult students and/or graduates of REOC programs, and help them on the path to homeownership. The ripple effect would not only be for individuals to be able to own their homes, but it would also have an impact on their long-term financial security. Those selected for this program will receive guidance in the areas of home buying and homeownership such as budgeting, credit counseling, mortgage acquisition, and basic home maintenance from industry experts.
- A partnership with SUNY Brockport and SUNY Geneseo Teacher Opportunity Corps to write a grant proposal, and with My Brother’s Keeper to enhance the recruitment of teachers of color, particularly males of color.
- A collaboration with Deaf Refugees Advocacy to write a grant proposal, A Career Pathway for Deaf New Americans, with a shared goal of bringing the benefits of a trained skilled workforce to the community.
- A partnership with University of Rochester Medical Center (URMC) to provide asynchronous training to qualified URMC employees who are seeking Sterile Processing Technician Training.
Athletic Achievements

A Challenging Year

The SUNY Brockport athletic department persevered through a challenging academic year and came out on the other side with a new perspective and a strong sense of accomplishment. Navigating athletics through the pandemic revealed a new normal for the Golden Eagles and brought the department and student-athletes together in order to accomplish a shared goal. In the face of adversity, the Golden Eagles pulled together one of the most accomplished spring semesters of athletic competition in recent memory.

- Senior long jumper Egypt Page of the men's outdoor track & field team capped the year by winning his first NCAA Division III National Championship title. He posted a leap of 7.42 meters to win the long jump national crown at Irwin Belk Track at North Carolina A&T State University. Page became just the second men's outdoor national champion in Brockport history. He is Brockport's first men's outdoor national title winner since Mark Lineweaver won the Decathlon back in 1975. The outdoor men's track & field team also won its second straight All Atlantic Region Conference Championship and the Golden Eagles sent four student-athletes to the NCAA National Championship meet. Devin Kipp earned the Most Outstanding Performance award at the 2021 SUNYAC Championships.

- The women's lacrosse program finished the spring season ranked No. 17 nationally and advanced to the SUNYAC Championship game. Graduate student Heather Conklin was named the SUNYAC Offensive Player of the Year and she also became the first Golden Eagle in program history to score over 200 career goals. Conklin and junior goalie Morgan Elmer were each named All-Americans for their efforts. Erin Wegrzyn and Alex Dimatos shared the SUNYAC's coveted Elite 20 Award. The award recognizes the true essence of the student-athlete by honoring the individual who has reached the pinnacle of competition at the conference championship level in their sport, while also achieving the highest academic standard among their peers. Freshman Logan Hibbard was named the SUNYAC Women's Lacrosse Rookie of the Year.

- The baseball program had one of its most successful seasons in recent memory and advanced to the SUNYAC Conference Tournament before falling to eventual champion SUNY Cortland. Head Coach Justin Beach was recognized as the SUNYAC Coach of the Year and graduate student Tom Kretzler was named the SUNYAC Co-Player of the Year following a tremendous season.

- Legendary gymnastics Head Coach John Feeney announced his retirement after 22 years of service to the campus community. Feeney retires as a two-time national champion, a nine-time regional champion, and mentor to 130 All-Americans throughout his tenure.

- Brockport's Student Athlete Advisory Committee hosted its annual "Dancing with the Athletes" event this Spring and raised over $4,000 for local charities.

- Track & field student-athlete Brianna Lawless was elected as the first female SUNYAC Student-Athlete Advisory Committee (SAAC) President for the 2021-2022 academic year.

- Brockport's Student-Athletes for Equity (SAFE) student group also made a resounding impact on campus in their first full year as an organization. SAFE's mission is to work together to give students the opportunity to become more effective in their communication. This includes ways in which they turn problems into opportunities and actionable goals to create change on campus and within the athletic department.
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### REVENUE AND RESOURCES

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<td>Fringe Benefits - State Purpose</td>
<td>37,694,505</td>
</tr>
<tr>
<td>Campus Auxiliary Services</td>
<td>19,208,059</td>
</tr>
<tr>
<td>Brockport Foundation</td>
<td>515,500</td>
</tr>
<tr>
<td>Sponsored Research</td>
<td>4,400,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>74,803,271</strong></td>
</tr>
</tbody>
</table>

### TOTAL CAMPUS BUDGET: 165,050,592

### CAMPUS OPERATING BUDGET BY FUND

<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Purpose</td>
<td>65,753,000</td>
<td>72.86%</td>
</tr>
<tr>
<td>Dormitory Income Fund Reimbursable (DIFR)</td>
<td>7,192,600</td>
<td>7.97%</td>
</tr>
<tr>
<td>Income Fund Reimbursable (IFR)</td>
<td>10,997,780</td>
<td>12.19%</td>
</tr>
<tr>
<td>State University Tuition Reimbursement Account (SUTRA)</td>
<td>4,500,000</td>
<td>4.99%</td>
</tr>
<tr>
<td>University-Wide Programs</td>
<td>1,803,941</td>
<td>2.00%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>90,247,321</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
COLLEGE LEADERSHIP

Heidi R. Macpherson, PhD
President

Mike Andriatch ’85, ’17
Vice President for Advancement

Roosevelt Mareus, PhD
Dean/Executive Director—Rochester Educational Opportunity Center

Lorraine Acker, PhD ’99
Interim Chief Diversity Officer and Assistant Vice President for Student Affairs

Katy Heyning, PhD
Provost and Vice President for Academic Affairs

Jim Wall, MBA
Vice President for Administration and Finance

David Mihalyov ’87, ’03
Vice President for University Relations

Kathryn “Katy” Wilson, EdD, JD
Vice President for Enrollment Management and Student Affairs