

SUNY Global Workforce Curriculum

1) Global Banking and Finance

The significance of financial markets, and international investment, in the processes of globalization.

2) Nationalism and State Sovereignty:

The impacts of globalization in the political, legal, economic and cultural spheres on traditional concepts of the nation state, national identity and state sovereignty. This module will have historical and cross-cultural aspects.

3) Religion and Globalization

How various religious cultures have influenced and been shaped by the social and economic impacts of globalization.

4) Science and Technology

The impacts of technology and the sciences on the emergent global culture, the findings of various sciences on globalization, international cooperation/competition in the development of new technologies.

5) Global Trade

A broad historic overview of the role of international trade in fueling globalization, as well as concepts of trade liberalization and economic development;

6) Sustainability

The issue of sustainability, as it affects global business, economic development, and government policy.

7) Global Service Organizations

The role of non-governmental organizations, international aid organizations, the UN, NATO, and the EU;

8) Global Demographics

How economic processes, migration, differential birth rates, etc. affect global cultures at the micro and macro levels.

9) Culture and Human Rights

International concepts of human rights competing with/challenging the status of local, national and indigenous concepts of same.

10) Global Health Science

International aspects of health sciences, such as access to reproductive rights and technologies and/or the impacts of same on local cultural realities, and the international economic and political dimensions of access to health care.

SUNY Global Workforce Project Globalization Curriculum Pilot Team Indication of Interest

Project Overview

The U. S. Department of Education awarded to SUNY Brockport, Cortland, and The Levin Institute (NYC) a three year Title VI grant to increase the global preparedness of New York's future workforce through the creation and piloting of a 10-module, Globalization Curriculum in the general education courses.

The 10-module globalization curriculum includes the following modules:

1. Global Banking & Finance
2. Nationalism and State Sovereignty
3. Globalization and Religion
4. Technology and Globalization
5. Global Trade
6. Sustainability
7. Global Service Organizations
8. Global Demographics
9. Culture and Human Rights
10. Global Health Science.

The curriculum is being developed by experts from all the three institutions and is being reviewed by a high-level faculty board from Cortland and Brockport.

Students exposed to these modules in their general education courses will gain skills such as cross-cultural communications, holistic thinking, knowledge of global issues, and technology skills (collectively identified as "global workforce skills"). The modules will integrate these global workforce skills through pedagogically-sound instruction and assignments. The global workforce skills will also be assessed in each course via pre and post tests and assignment portfolios.

Pilot faculty will receive and be compensated for training on how to integrate the modules into their courses, to administer the global workforce skills assessments, and to apply the various technologies into their course.

Contact and Course Information

Name:

Title:

E-mail:

Phone Number:

Department:

Relevant Course(s) with general education designation and semester being taught :

Fall 2010

Spring 2011

What module(s) do you think would fit into your course(s):

(If more than 1, please list modules in preference order)

- 1. Global Banking & Finance
- 2. Nationalism and State Sovereignty
- 3. Globalization and Religion
- 4. Technology and Globalization
- 5. Global Trade
- 6. Sustainability
- 7. Global Service Organizations
- 8. Global Demographics
- 9. Culture and Human Rights
- 10. Global Health Science.

The LEVIN Institute

SUNY Global Workforce Project

A consortium of three State University of New York institutions (The Levin Institute, SUNY Cortland, and SUNY Brockport) requests \$400,906 for a three-year International Studies and Foreign Language Program grant to create and pilot a 10-module, Globalization Curriculum, coupled with online Chinese-language courses and a Global Scholars Certificate Program to prepare undergraduate students to compete effectively in the global economy. While in-person Chinese language instruction continues to be offered at Cortland, an introductory online-Chinese language program will be created and piloted to Brockport students.

The Global Workforce Project aims to launch a pilot program whose long term goals are to increase the global preparedness of New York's future workforce, while simultaneously stimulating an interest in, and a method for increasing the Chinese language skills of that workforce. China is a major component since it is New York's leading growth export market, with \$5.91 billion in exports in 2007.

The project objectives include that within three years:

- 1) Twenty faculty members at SUNY Cortland and SUNY Brockport will integrate the Globalization Curriculum into 20 general education courses, reaching 1600 SUNY undergraduate students;
- 2) The consortium will develop, pilot and assess a high quality, online, introductory Mandarin Chinese program, piloted to 30 students (online student oral language skills will be measured and compared to those of in-person students to determine whether their success rates are within ten percent of each other); and,
- 3) Students taking modules in their general education courses will be exposed to global content and gain global workforce knowledge and skills, such as cross-cultural communications, holistic thinking, knowledge of global issues, and technology skills (hereto known as "global workforce skills").

The 10-module globalization curriculum includes: 1. Global Banking & Finance; 2. Nationalism and State Sovereignty; 3. Globalization and Religion; 4. Technology and Globalization; 5. Global Trade; 6. Sustainability; 7. Global Service Organizations; 8. Global Demographics; 9. Culture and Human Rights; and 10. Global Health Science.

Modules will integrate the "global workforce skills" through instruction pedagogically-designed assignments and assess the skills via pre and post tests. Mandarin Chinese students will complete a portfolio including oral and written language skills projects; the students will take the ACTFL-OPIc test to measure and compare oral language skill acquisition between the online Brockport students and the in-person Cortland students. Levin will offer scholarships to study abroad in China for free, to consortium students who have completed one year of Chinese language study.

Students can apply for the Global Scholars Certificate Program if they took four or more courses that include the modules; achieved a degree of fluency in a second language (measured by attainment of a minimum GPA of 3.0 in 200-level European- language courses or a 3.5 in 101- and 102-level, non-European language courses) and maintained an overall minimum GPA of 3.5. Program oversight will include a staff Assessment Team, Faculty Review Board, and an outside evaluator to ensure that learning outcomes and program goals are met.