Kaleidoscope Special Edition Summer 2012

Homecoming September 13 - 16
Dear Alumni:

September 14, 2012, is going to be one of the most exciting days in our College’s history. I want to see you there! You’ll be in good company, as you will be with fellow alumni and friends of the College.

What’s so special about September 14? In addition to our full schedule of Homecoming activities, that is the day our Special Events Recreation Center (SERC) will be unveiled to the world. It will truly be a monumental moment in the life of The College at Brockport as we begin our 177th year.

SERC is a 160,000-square-foot facility that should quickly become the crown jewel of our campus. This multipurpose, state-of-the-art “green” facility will support our first-class academic programs as well as provide generations of students with enhanced recreational and athletic facilities. SERC also will be a wonderful venue for commencements, convocations, sporting events, and community activities on our campus. In short, it will be a point of pride for the College and a showplace for western New York.

Between the ribbon-cutting ceremony in the morning and an extravaganza you won’t want to miss in the evening, our SERC Grand Opening Celebration promises to be special. Please consider this to be my personal invitation to join me and the Brockport community on September 14 for a day – and night – to remember.

Best wishes,

John R. Halstead, PhD
Homecoming Schedule

Homecoming 2012
Honors the Past, Welcomes the Present,
Looks to the Future

Homecoming Through the Years

Success in the Making

His Dream is
State of the Art

Kaleidoscope
Special Edition Summer 2012

Circulation — 75,000

Publisher
Roxanne Johnston

Executive Editorial Team
Kerry Gotham
Darby Knox
David Mihalyov ’87/’03

Managing Editor
Mary E. McCrank ’06

Layout and Design
Sam Nicolosi

Contributors
Virginia Campbell ’89/’96
John Follaco
Darby Knox
Mary E. McCrank ’06

Photography
John Crispin
James Dusen
Richard W. Black

Send corrections or changes of address to:
Division of Advancement
350 New Campus Drive
Brockport, NY 14420
(585) 395-2451
Kscope@brockport.edu
Thursday, September 13

10 am-5 pm .......... Telling Their Stories: The Lingering Legacy of Hurricane Katrina, Tower Fine Arts Gallery

11 am .......... Classes of ’62 and ’12 Tree Planting Ceremony, Alumni Walk

11:30 am .......... Hartwell Society Luncheon, New York Room, Cooper Hall

3:30 pm .......... Campus Tour (This will be a riding tour, leaving from Undergraduate Admissions Lobby, Rakov Center.)

4:30 pm .......... Class of ’62 History Project Presentation in Alumni House

5 pm .......... BAWAFAS (Brockport Alumni Who Are Faculty And Staff) Happy Hour, Stoneyard Bar and Grill, One Main St., Brockport

5:30 pm .......... Class of ’62 Happy Hour/Buffet Mixer, Alumni House

8 pm .......... Homecoming Pageant in the Ballroom, Seymour College Union

Friday, September 14

All day .......... Tours of Special Events Recreation Center (SERC)

10 am-5 pm .......... Telling Their Stories: The Lingering Legacy of Hurricane Katrina, Tower Fine Arts Gallery

11 am .......... SERC Ribbon-Cutting Ceremony

11:45 am .......... Class of ’62 Exclusive Campus and Village Tour (SERC lobby)

12:45 pm .......... Class of ’62 Lunch, Seymour Union Square

2:30 pm .......... Campus Tour (This will be a riding tour, leaving from Undergraduate Admissions Lobby, Rakov Center.)

3:30 pm .......... Smith Hall Grand Opening

4 pm .......... Brockport Couples Vow Renewal, front steps of Hartwell Hall

5:30 pm .......... Picnic on the Plateau Field (Green space between Allen and the Townhomes)

7:30 pm .......... Homecoming Pep Rally, Plateau Field

8 pm .......... Grand Opening Ceremonies in the SERC

9 pm .......... Concert in the House of Fields/Alumni Reception, Eagle’s Lookout, SERC

9 pm .......... Class of ’62 and ’67 Gathering at the Stoneyard Bar and Grill, One Main St., Brockport
Saturday, September 15

9 am.......... Alumni Awards Ceremony and Reunion Breakfast in the New York Room, Cooper Hall
11 am......... Reunion Class Photographs, Cooper Hall
11 am......... Pre-parade Festival and Student Party, Hartwell Lawn
Noon.......... Homecoming Parade through Village and Campus
Noon.......... Class of ’12 Photo, Alumni House
Noon.......... Women’s Soccer vs. SUNY ESF, A. Huntley Parker Jr. Field
1:30 pm........ Football vs. College of New Jersey, Bob Boozer Field, Eunice Kennedy Shriver Stadium
2-4 pm......... Academic Demonstrations, KSSPE and Nursing
3 pm.......... Men’s Soccer vs. Union College, A. Huntley Parker Jr. Field
3-10 pm......... Kids Night Out, Tuttle North
6 pm........ Class of ’67 Dinner, New York Room, Cooper Hall
6 pm........ Athletic Hall of Fame Dinner and Induction Ceremony, Ballroom, Seymour College Union
7:30 pm......... Gateswingers: Swing Concert and Dancing, Tower Fine Arts Center Mainstage
8 pm.......... Class of ’07 Reunion Event, Barber’s, Main St., Brockport
9 pm .......... All-Classes Alumni Get-together, Barber’s, Main St., Brockport

Sunday, September 16

9 am .......... Registration for 5K Run, Walk and Roll, Eunice Kennedy Shriver Stadium
10 am .......... 5K Run, Walk and Roll, Eunice Kennedy Shriver Stadium
10 am .......... Alumni Homecoming Mass, Newman Center, Kenyon Street
10 am-5 pm......... Telling Their Stories: The Lingering Legacy of Hurricane Katrina, Tower Fine Arts Gallery
11 am .......... Baseball and Softball Alumni Game, Clark V. Whited Complex
TBD .......... Men’s and Women’s Lacrosse Alumni Game

For more details, go to www.brockport.edu/homecoming.
Members of each alumni class have their own special reasons to celebrate Homecoming. Interviews with key class volunteers reveal their plans for Homecoming and spotlight their expectations for a memorable weekend.

The Class of ’62 celebrates its 50th anniversary this year, and finishing touches are being put on plans for a golden weekend crammed full with opportunities to reminisce, renew connections with longtime friends and celebrate members of the class. Hanny (Greiner) Heyen ’62 and Bill Setek ’62 are Reunion co-chairs who have been working for months along with members of the Reunion Committee to make the weekend one that is sure to be enjoyed and remembered by everyone for years to come.

The Class of ’62 has alumni living in 24 states and Canada, and members of the class are looking forward to reuniting with their classmates. Activities for the weekend include celebrating the Class of 1962 Scholarship, initiated in 2003 and awarded for the first time in 2007, and recognizing Elmer Cuthbertson ’62 with the 2012 Outstanding Service Award and Setek with the 2012 Hall of Heritage Award. Both awards will be presented during the Alumni Awards Ceremony Saturday, September 15.

The campus looks much different today than it did in 1962. Back then, many of the students didn’t live on campus or in their own off-campus housing, but rather lived in private homes with their house parents. The Class of 1962 Reunion Committee thought it would be fitting to invite these former house parents to witness the class being inducted into the Hartwell Society during a reception and luncheon Thursday, September 13.

Hanny remembers well her years as a student at Brockport and acknowledges the many changes that have taken place on campus and in the village during the intervening years. “In the Village of Brockport, the Campus Restaurant and Higgins Bar & Grill now have new venues and owners. On campus, the Morgan and Bramley dorms of our college years are now filled with student services offices, and the old gym in Hartwell Hall has been renovated to become the Rose Strasser Performance Studio,” said Hanny. “Although there have been a number of changes in facilities, programs, faculty and students, the one thing that has not changed since our graduation is our active class co-advisor, Dr. Frances Moroney Whited. She was a beacon of light for us from 1958 to 1962 and our guide in setting up our Class of ’62 Scholarship and our Welcome Committee as we came back for our 40th Reunion in 2002. She is still a generous, dedicated and supportive advocate, working with and for our class and the College for more than 50 years. What better role model can there be,” said Hanny, who also fondly remembers co-class advisor, the late William Manitnas.

Hanny is excited about this golden anniversary reunion. “I hope many of my classmates come back for our 50th Reunion to see the transformation of the State Teachers College and the Village of Brockport, but, more importantly, to reminisce with each other about our memorable college years,” said Hanny.

Setek also is looking forward to Homecoming Weekend and remembers his valuable years at Brockport and the people he met here. “I have many fond memories of Brockport State Teachers College. I was well prepared for my career as a mathematics teacher, particularly due to the efforts and guidance of Dr. Stephany,” said Bill.

Regardless of the graduation year, all Brockport alumni have reasons to be proud of their Alma Mater and look back with fondness on their college years.

The planning committee is busy working out the final details for a great weekend, which will include a dinner Saturday night and an informal gathering Friday night at the Boardwalk Inn in Brockport, reports co-chair Joe Maresco ’67.

Although playing matchmaker has never been The College at Brockport’s primary mission, many alumni have met the loves of their lives while earning their degrees at Brockport. “My Brockport experience has been a very significant part of my life. I met my wife of 45 years there the first week of my first semester,” said Joe, who also met a number of other people who turned out to be longtime friends. “I also was exposed to experiences that led me to a career choice that I pursued for 35 years. Coming back to Brockport as I have done numerous times, especially in the last 10 years, has reinforced all the positive things in my life that I attribute to my days as a student at Brockport. I’m looking forward to our upcoming reunion in hopes of seeing additional classmates that I’ve lost touch with,” said Joe.

Another match made in Brockport was for Addie Ratigan ’63 and Bill Setek ’62. “The most significant thing is that I met my wife Addie at Brockport. We will be married 49 years this June. One of our sons, Joe ’93, earned an MSEd at Brockport and currently is the chair of the Physical Education Department at Brockport High School,” said Bill.
Gary Crawford ’62 is a born athlete. From his days playing football (1958-1961) at Brockport to competing at the Eastern Regional Championships for Masters in January 2011 in Syracuse, Gary has lived his passion.

“Brockport has an energy about it that has alumni craving to go back and relive those days. Homecoming for me will mean reconnecting with fellow alumni and sharing endless memories from our time at Brockport and, of course, creating new ones that will hopefully involve Jimmy Z’s plates, a Barber’s Balboa, bread and ranch from the Brockport USA Diner and Trax Buffalo chicken pizza,” said Karen Rochford ’07, who has her own special memories of her days at Brockport.

Not only has he spent his lifetime challenging himself to physical achievement, he also has shared with children and adults alike his knowledge, skill and enthusiasm for physical activity, coaching school athletic and sports teams, designing and constructing high ropes courses and implementing adventure programming in the Syracuse City School District, where he served as teacher, coach and administrator for 25 years.

His list of activities, accomplishments and awards goes on and on. But he doesn’t consider competing in the sports arena and winning numerous awards for his efforts, or even his outstanding professional career, as his greatest achievement. That, he says, is sharing his life with his family, including his eight grandchildren, whom he refers to as his life’s greatest reward.

His passion for the thrill of the competition, however, does live on. Gary and Ed Joyce ’59 together celebrated their victories during the Eastern Regional Championships for Masters when Gary won the Shot Put with Ed coming in second. For the 16-pound Weight Throw, Ed took home gold and Gary took home silver. The final event, the Super Weight—a 36-pound toss—Gary says he eked out a victory on the last throw. He also says, “Win or lose, two old Brockport athletes had a great competition.”
What could be sweeter than remembering those bygone golden days of autumn and coming home to The College at Brockport? Take a walk through six decades of Homecoming and note the familiar faces and activities that are sure to make you want to return to campus and do it all over again.
Ashley Krasicki ’12 has waited and watched as The College at Brockport’s new Special Events Recreation Center has been pieced together. As the fifth-year psychology and recreation and leisure studies double major interned in the old Tuttle Fitness Center, she often thought about what it would be like when the new facility opens.

“I’m really, really excited,” Krasicki says. “We have a countdown going and we’ve been talking about it for a really long time. To see it being built … to see the progress they’re making … it’s all really exciting. We can’t wait. We keep saying, ‘Is it done yet?’”

She won’t have to wait much longer.

The Special Events Recreation Center, commonly referred to as SERC, will officially swing its doors open to Brockport students, alumni, faculty and staff during an extravagant September 14 grand-opening event that will kick off the College’s annual Homecoming Weekend. It’s a day that College officials hope will further boost Brockport’s upward trajectory and dramatically improve the Brockport student experience.
Years in the Making

Discussions first began about the need for such a facility in 2004, a process that culminated in a student referendum of support. But the process, according to Vice President of Administration and Finance Lou Spiro, was really ignited when Brockport President John R. Halstead, PhD, took office in August of 2005.

“Dr. Halstead was really key in getting us the funding. He worked with SUNY system administration, the SUNY construction fund and our local delegation—both state senators and assembly—to get us $15 million in our 2006 budget and $24 million in our 2007 budget,” Spiro says. “Dr. Halstead, working with all those groups, made this possible.”

SERC will address a major need that has been a weakness in the Brockport student experience for years.

“Hundreds of students use our Tuttle fitness facility right now and more would use it if it was open more,” says Leah Barrett, assistant vice president for student affairs. “But right now, it’s not.”

Barrett says that the Tuttle fitness facility has been open only seven to 10 hours a day and its availability is sporadic, as its schedule revolves around academic classes offered through the Department of Kinesiology, Sport Studies, and Physical Education.

In addition, Krasicki said, the facility failed to meet the needs of a student body that is increasingly focused on health and wellness. She has worked in the College’s Department of Recreation Services for three years. After starting in an entry-level position, she was promoted to fitness center and

Laying out the floor in the SERC house of fields.

President John R. Halstead
gymnasium student supervisor. Last spring, she interned with Recreation Services’ facilities group. Her experiences have given her a unique view on just how badly SERC was needed.

“People sometimes have to come in a couple times a day to get a simple workout in. Either machines are down or there aren’t enough machines. Some students will go workout, go to class, go to another class, and then come back to finish their workout,” she says. “They waste time just waiting to use a machine.”

Brockport’s lack of wellness and recreation space has affected much more than student life, however. The Kinesiology, Sport Studies, and Physical Education program is the largest major on campus and is often lacking appropriate venues to accommodate its outdoor activity classes—especially in early spring.

“It’s not at all unlikely that it could be all the way until May 1 before an outdoor activity class actually gets outdoors,” says Frank Short, PhD, dean of the School of Health and Human Performance. “What happens, for instance with softball class, they end up playing Wiffle ball in a gym—that’s the best we can do.”

Many of these classes, particularly the advanced activity classes, consist of physical education students who are learning how best to teach skills to others. But the impact of this lack of space is felt by students across the College. Short estimates that 90 percent of students in the beginning and intermediate activity classes are not physical education majors.

Lou Spiro, vice president for administration and finance, and Kathy Groves, executive director for continuing professional education, were among the original SERC tri-chairs, along with Katy Wilson (not pictured), vice president for enrollment management and student affairs.

**What’s Inside?**

- **Indoor Track:** A six-lane, 200-meter running track will be used for informal recreation and athletic events.
- **House of Fields:** In addition to serving as a home for speakers, concerts and other campuswide events, this multiuse facility features four basketball courts that can be transitioned for tennis, volleyball and badminton. It also provides amenities for field events such as long jump, high jump, triple jump, pole vault and shot put.
- **Fitness Center:** Almost double the size of the current facility, the fitness center will contain more than 100 pieces of cardio and strength equipment.
- **Group Exercise Room:** This room will provide space for a revitalized fitness and wellness program, featuring a variety of group fitness classes.
Filling a major need

A massive problem requires an equally massive solution. In total, SERC will cost $44 million and span 160,000 square feet.

“This building is going to benefit everybody,” says Scott Haines, the director of Recreational Services who will oversee SERC. “Whether it’s from a wellness perspective, whether it’s having a new facility to house Convocation, whether it’s coming over to hear a great speaker—or how it will serve as a great recruitment tool for prospective students.”

Haines is most excited about SERC’s state-of-the-art wellness center. It features 17 elliptical trainers, 16 treadmills, 12 upright bikes, two rowers, two full-body weight training circuits and more.

He is eager to receive one piece of equipment in particular. It’s a functional trainer that is the first of its kind in the United States. And it will be of particular value to students in Brockport’s Adaptive Physical Education program.

“We’ll have two of them,” Haines says. “One will be for people without a wheelchair, the other will be for people in a wheelchair. It will have a screen attached to it that will play a video to demonstrate how to do the various exercises. It consists of a variety of pullies and there are 20 exercises that you can do—whether you’re in or out of a wheelchair.”

The 60,000-square-foot house of fields will become the premier event space on campus. Its 5,500-seat capacity provides Brockport Student Government with a new venue to hold concerts and provides the entire campus with a larger, more comfortable venue to host guest speakers—in addition to potentially housing academic ceremonies, such as Convocation and Commencement.

“It’s a recreation space, but it’s also a space that will serve the purpose of other academic and athletic opportunities,” Haines says.

The house of fields will not only be able to accommodate outdoor physical education classes during inclement weather, but will provide an indoor practice facility for intercollegiate athletic programs, as well.
Learning on the Job

SERC will provide an added benefit for students like Krasicki, who are interested in pursuing a professional career in athletics or recreation and leisure.

“The student employment opportunities are going to be incredible,” says Barrett. “We’re talking about 150 to 200 positions a year that will serve as part-time jobs for our students. We’ll also employ interns and graduate students. It’s such a great preparatory, hands-on experience for students who want to enter those fields.”

Krasicki, who will begin pursuing a master’s in recreation and leisure studies in the fall, is hoping to have the opportunity to intern again with the facilities crew in Recreation Services.

“I’m really excited to get the experience of working in a brand-new building,” she says. “I already have a lot of experience working in an old building where there is a lot of stuff to fix. In a new building, there are still going to be problems—but they’ll be a lot different.”

“It’ll be a great opportunity.”

Katy Wilson, vice president for the Division of Enrollment Management and Student Affairs, is one of the original tri-chairs for the SERC project. She believes that SERC will yield many benefits for the student body and the College. “The SERC will serve a broader audience than just our intercollegiate athletes. It will truly improve the quality of life for all Brockport students because it provides important ‘play spaces.’ That might sound peculiar but our students need dedicated space to be physically active. Physical activity helps manage stress and allows students to develop a balanced approach to life that will serve them far beyond their college years. There has always been a strong tradition of physical education and a focus on a healthy lifestyle at Brockport. I’m amazed when I see our 50-year reunion classes come back to campus for Homecoming. These folks are fit and active. I think the SERC will help today’s students follow in the footsteps of those earlier classes.

“Also, it’s no secret that students and their families are more selective than ever when it comes to choosing a college. The growing awareness of the nation’s obesity problem and the importance of a healthy lifestyle have placed greater emphasis on the expectation for a well-equipped and accessible fitness center. With more than 100 pieces of fitness equipment and a flexible house of fields, we will be able to meet the fitness needs of our students.”
Friday, September 14, The College at Brockport will officially open the Special Events Recreation Center as part of the 2012 SERC du Brockport Homecoming Weekend celebration.

11:00 am – Join SUNY Chancellor Nancy Zimpher, Brockport President John R. Halstead and other dignitaries for a special ribbon-cutting ceremony, then take a tour of our beautiful new facility. The ceremony will take place directly in front of SERC.

5:30 pm – Gather with fellow alumni, students, faculty and staff on the plateau field between the townhomes and the Allen Administration Building for a picnic supper. Cheer on Powder Puff football teams! Marvel at the talents of faculty and students on the center stage! Bring your enthusiasm and help us create some new Homecoming traditions!

7:30 pm – Unleash your school spirit as the Homecoming pep rally takes over the stage. You’ll hear from our student-athletes and coaches and cheer on the crowning of the Homecoming King and Queen. Following a few special effects and surprises, we’ll head into SERC for opening ceremonies and a fun-filled evening you won’t soon forget!

To be a part of this historic event, simply register for Homecoming and we'll see you there! Go to www.brockport.edu/homecoming.

Heard about the SERC photo mosaic project?
Just send us a digital image of yourself and we’ll make sure it’s included. The mosaic will be unveiled on September 14. E-mail your photo to alumni@brockport.edu.

The Brockport community won't just be getting a new, state-of-the-art Special Events Recreation Center in the fall. The ongoing renovations to the Tuttle Athletic Complex, adjacent to SERC, will provide the campus with new dining options as well. The Kinetic Kafe features Dash Market, which will offer fresh, prepared a la carte options, and the Fusion Grill, which will offer made-to-order specials like stir-fries, pasta tosses and Asian noodle bowls.
Brian Brady ’03 had a dream — several dreams in fact. One of his dreams was for an events and recreation center at The College at Brockport. Today, just nine years after graduating from Brockport, Brian is helping to turn his dream into a reality.

“I wanted to give back to my College when I was financially able to do so. When I heard that SERC (Special Events and Recreation Center) construction had begun, I thought it would be a great way and the right time to make a gift to the College.

“I realized when I attended the October 2002 ribbon-cutting ceremony for the Clark V. Whited Baseball Complex that I wanted to give back to my College when I was financially able to do so. When I heard that SERC (Special Events and Recreation Center) construction had begun, I thought it would be a great way and the right time to make a gift to the College. I’ve always told everyone that the four years I spent at Brockport have been the best four years of my life,” says Brian.

It was through Brian’s initial efforts that SERC got its start. “I remember the first time I thought the campus needed a venue like SERC. I was Brockport Student Government (BSG) president in 2001-02 and BSG did a lot of programming on campus, including a major concert in Tuttle North. The gymnasium where the concert was held is designed so that the floor is ‘on springs,’ which is more conducive to playing basketball than to hosting rock concerts. Unfortunately, during the concert, the spring in the floor caused a tower of speakers to nearly fall over. Luckily that did not happen, but it was clear that we needed a different venue for major campus programs,” says Brian. But he didn’t want to build just any venue. His dream was for what he calls a pinnacle facility that would differentiate Brockport from other campuses. This would be a state-of-the-art facility the entire campus and community could be proud of.

Brian took his idea to then President Paul Yu, which launched many brainstorming sessions. “Today I envision SERC as being one of the largest and most innovative athletic and special events centers in the SUNY system. It will be a facility that other campuses will want to emulate,” says Brian.

SERC will open in September with a ribbon-cutting ceremony and the naming of the center’s two multi-purpose rooms, one of which will be designated The Brian Brady Multi-purpose Room.

As an international business and economics major at Brockport, Brian also learned many things about himself and his dreams. He realized he wanted to pursue a career with Henry Schein, Inc., where he participated in two summer internships — internships that would give him a head start in launching his dynamic career with the company. But it wasn’t just his major and internships that gave Brian an edge over his competition. Brian’s advanced managerial and leadership skills developed during his term as BSG president also have served him well in the business world.

“My degree from Brockport has most certainly given me a competitive advantage in my professional life. When I was promoted to management at Henry Schein, I immediately had a team of more than a dozen professionals reporting to me, many of whom were twice my age. The leadership skills I attained as BSG president, where I also managed a large staff, helped me tremendously in easing into a corporate management role,” said Brian.
When his BSG presidency came to an end, he wasn’t ready to hang up his hat in event programming. “I had a passion for it, and in 2002 I launched The Creative Promotions Agency (CPA), a booking agency for several high profile speakers (authors, activists, celebrities, etc.) that lectured nationally. It was a terrific experience. The majority of the agency was sold off a few years later to a larger music agency that wanted a lecture division, but I still own CPA and broker select engagements on occasion. The knowledge and skills I acquired at Brockport, without a doubt, have benefitted me both with my agency and in the corporate arena.

“When President John Halstead and I had dinner not long ago in San Diego, I candidly told him that on my first night as a freshman at Brockport living in Benedict Hall, I wanted nothing more than for my parents to come back from Long Island and take me home. It was my first experience being away from home. I was quite miserable. After a couple of weeks, I knew I had to be proactive and get involved if I was going to enjoy my time at Brockport. One day I walked into the BSG office and asked if I could volunteer. I quickly began making friends and my happiness outlook did a 180-degree turn.” Brian later became involved in theatre and the College/Community Chorus, and he was active with charities in Rochester. “I have memories from those experiences that I will never forget,” said Brian.

“I am looking forward to returning to Brockport for the SERC ribbon-cutting ceremony. My family and younger brother Curtis ’06, also a Brockport graduate, will be coming with me as well. It’s going to be stunning to see that this state-of-the-art facility, once just a dream, has become a reality. I am also looking forward to seeing many of the other changes that have taken place on campus since I left in 2003 and connecting with faculty and friends.”

Brian’s plans for the near future are to remain in “sunny and beautiful San Diego,” where he attended a student government convention in 2001. “I vividly remember walking along Pacific Beach (a suburb of San Diego) with some other conference attendees and saying to myself, ‘I hope to one day live here; this is paradise.’ It’s amazing how life plays out. I hope to continue my career at and advance with Henry Schein. It’s a large company with a progressive global strategic plan, and I hope to be a part of that plan and potentially have the opportunity to live and work in other countries,” says Brian, who also plans to continue giving to Brockport.

“I told President Halstead that I would like to be a part of the expansion of the International Exchange Program. I think Brockport would benefit from more international students on campus. Scholarships can help attract quality international students from around the globe, and I also plan on assisting with that in the future.

“In order for public universities to build state-of-the-art facilities such as SERC, offer innovative programs, and attract the best faculty and students, they need more funding than the state provides,” says Brian. “It’s so important for alumni to give back to their Alma Mater if they are financially able to do so. Offering a major gift to Brockport provides me an outlet to continue my connection to the place that provided me the four best years of my life.”

**Two other rooms in SERC named by loyal Brockport supporters**

**Salvatore “Sal” Salorenzo ’61** has a passion for athletics.

Salorenzo, who played baseball at Brockport under Coach Clark V. Whited, recently retired as a world-class softball player at the senior level, but he maintains a very active schedule. As an extraordinary softball player, Salorenzo participated in tournaments across the globe.

So when the retired Suffolk County Community College sociology professor was deciding where to make a donation to the College, he opted to name a room in SERC.

“The College at Brockport changed my life completely. I never would have gotten where I did in life without my experiences there,” said Salorenzo, who received his bachelor’s degree in elementary education.

“To this day, Brockport remains in my heart, mind and soul.”

“What the College gave to me is irreplaceable and something that doesn’t carry a price tag. This is why I wanted to give back to my Alma Mater.”

Salorenzo will travel from his home in Venice, FL, to attend the SERC ribbon-cutting festivities.

**Rosa La Sorte Rich** named the Eagle’s Lookout in SERC in memory of her husband, George ’54/’62, who passed away last December.

Rosa met George in 1958 after she accepted a position as assistant professor of health and physical education at the College. George, a Brockport native, had studied elementary education at Brockport and commuted into Rochester for his teaching job. Together, the Riches loved attending as many athletic events as they could to support and cheer on the student athletes. (See Page 10 in **Kaleidoscope** for a story on Rosie and George.)

“I received an undergraduate degree in health, physical education and recreation because of my interest in the health of the human body,” said Rosie. “While teaching at Brockport, I stressed the importance of maintaining one’s body through the love of sport.

“The SERC provides the perfect environment in which to encourage the College community to become involved with activity,” said Rosie, adding that it is an exceptional addition to the campus.
BRINGING IT TOGETHER

The SERC as photographed over the course of construction from May 2010 through June 2012.