

# IF2- Investment Fund for the Future - Entry #154 2018-2019

## PROPOSAL SUMMARY

**Title:** Green Dot Program and Training

**Project Lead Name:** Sara Gleisle (Engel)

**Project Lead eMail Address:** sgleisle@brockport.edu

**Project Lead Department:** Prevention and Outreach Services - Hazen

**Project Lead School/Division:** Enrollment Management and Student Affairs

**Total Amount Requested:** \$25,000.00

**Name of Sponsor 1:** Kathryn "Katy" Wilson

**Name of Sponsor 2:** James Haynes

## A. PROPOSAL DESCRIPTION & IMPACT

A-1. Description of the Initiative.

Hazen's Prevention and Outreach Services is seeking to expand the nationally recognized bystander intervention program Green Dot that currently is in the developmental phase on campus. Green Dot specifically focuses on prevention of sexual assault, dating violence, and stalking through community engagement, skill building, risk and protective factor recognition. The Green Dot Strategy is an innovative approach to violence prevention. Green Dot harnesses the power of individual choices to shift social norms, resulting in broad-based culture change. Green Dot is based on a wealth of interdisciplinary research including social change theory, diffusion of innovation, communication, marketing, bystander intervention, and identification of perpetration patterns.

The Investment Funds for the Future would support a Green Dot Train the Trainer program to engage--- more faculty and staff and prepare faculty/staff to facilitate Green Dot trainings across campus. The current committee structure includes both faculty and staff representation. With the support from Investment Funds, we would expand this group to gain a larger, more diverse campus audience.

Green Dot trainings can be held for any College at Brockport community member. With more individuals trained, we seek to yield a greater investment in the program, in the vision, and in the hope to see the prevalence of sexual assault, dating violence, and stalking decrease. Moreover, Green Dot focuses on personal confidence and skill building to help people recognize specific acts of violence related to sexual assault, dating violence and stalking. Participants are inspired to intervene with a variety of tactics, based on personal style and the situation in question.

Additionally, with the Investment Funds we would purchase marketing materials to improve the program visibility and enhance culture change.

A-2. Impact Statement: What change will this project deliver in the short term? What are the expected longer-term impacts?

Participants will feel inspired and empowered to make a positive change on our campus; they will feel motivated and invested in changing the way we prevent these acts of violence. More importantly, they will feel a personal responsibility to do something by being able to recognize signs of sexual assault, dating violence, and stalking.

Longer term, with the help of the Green Dot mentality, everyone who is a part of our community would feel invested in making our campus safer or at the very least be able to identify one way in which they could help prevent or stop sexual assault, dating violence, or stalking. We as an institution would start to see a cultural shift on our campus in terms of sexual assault, dating violence, and stalking prevention work. Traditional prevention programs may only approach men as potential perpetrators and women as potential victims. Green Dot approaches and includes all students, staff, administrators, and faculty as allies. It relies on the premise that if everyone does their small part and commits to individual responsibility, the combined effect is a safe campus culture that is intolerant of violence. This curriculum uses interactive activities to reinforce core concepts and encourages students to envision their future and the world in which they want to live, then aligns their bystander behavior with that vision. All members of the community would recognize the Green Dot name, brand, and initiative to support already existing goals to make our campus safer. Offering this training opportunity to a broad range of our campus community will empower these individuals to assist in creating a culture that does not tolerate sexual violence, dating violence or stalking.

Green Dot has the potential to be infused into every aspect of our campus, if given the necessary support.

## **B. STRATEGIC ALIGNMENT**

B-1. Outline the ways in which the proposed investment will contribute to the College Strategic Plan Goals, and if appropriate, their Measures of Success.

(1) This initiative falls within goal one, to be a great college at which to learn.

(2) The Green Dot program supports faculty and staff who act as role models, establish high expectations, and demonstrate care for their students by bringing continued support, awareness and education around the topics of sexual assault, dating violence, and stalking. This initiative also aligns with recognizing that there are several different loci of learning. The marketing of Green Dot would occur in various places on campus. The training sessions could also happen in a place that is most accommodating for students. Additionally the Green Dot organization has templates and guidelines for curriculum infusion of the topics that the program addresses.

Linked to the strategic plan, the Green Dot program supports both 1.1 and 1.8 measures of success. Supporting the Green Dot initiative will aid in assisting both graduate and undergraduate students to create their best Brockport experience and shape their futures as engaged citizens and alumni. Specifically, Green Dot broadens their knowledge base of the topics and increases personal responsibility to make positive change within their community.

Support for this initiative will help positively impact our campus climate data to show continual improvement related to sexual violence, relationship violence, and stalking. Over time the accepted

norm on our campus will be intolerance of violence because the entire community will commit to “everyone has to do something”.

## **C. SUSTAINABILITY**

C-1. How will this initiative become self-sustaining beyond the initial funding period? Green Dot was an initial program set forth by SUNY in January 2016, at that time two members from our campus community were trained. We now have ten committee members who meet bi-weekly, host trainings, and analyze the data collected from those trainings. We aspire to make the Green Dot program a well-known name on campus. However, the time and attention the Green Dot Strategy requires to successfully implement the program are far greater than what the current committee can support. Training additional people to add to our committee expands our reach and diversifies the audience we are training. Furthermore, it will provide opportunities for others to get involved and make a difference.

## **D. IMPLEMENTATION PLAN**

D-1. Identify the specific activities to be funded from the Investment Fund. Provide an estimated timeline for implementation and for activities anticipated to be ongoing. A four day “Train the Trainer” program would be funded with the Investment Fund, along with promotion and marketing materials for the Green Dot program. This training would occur in May/June 2018, ideally providing 25 training spots for interested faculty and staff. Faculty and staff who were trained would then be participating members of the Green Dot Committee, and serve as Green Dot facilitators for future trainings for the campus community, thereby ensuring future momentum for culture change.

## **E. CONSULTATION**

E-1. For requests involving technology. Has the Chief Information Officer (Bob Cushman or his designee) reviewed this proposal and verified potential costs as it relates to technology: Not Applicable

E-2. For requests involving facilities. Has the Director of Facilities & Planning (John Osowski or his designee) reviewed this proposal and verified potential costs as it relates to facilities: Not Applicable

E-3. The Project Lead has confirmed other required resources with the appropriate supervisor: Not Applicable

## **F. BUDGET & OTHER FUNDING SOURCES**

F-1. Itemized Budget (Excel format ONLY): [On file]

F-2. Total Amount Requested: \$25,000.00

F-3. This proposal includes: Not applicable.

F-4. Other funding sources\* for this proposal? Not applicable.

F-5. Is the success of the project contingent on receipt of funds from any additional funding source(s)? No

## G. ASSESSMENT PLAN

G-1. How will you assess/measure the effectiveness of this initiative? Provide anticipated outcomes and specific measurements for success.

Reaching the goal of training 25 additional faculty and staff will meet the first objective of the initiative, expanding the committee to be more diverse while also promoting and marketing the Green Dot brand on campus. Training assessments currently exist for the “train the trainer” program that the facilitators from the Green Dot program will distribute at the end of the training.

For student trainings that the newly trained facilitators would conduct, a feedback form is sent to students who participate in Green Dot trainings and can be found at <https://forms.brockport.edu/view.php?id=1760739> The effectiveness of the training is measured by this linked survey, and would consider that student’s level of confidence when intervening, ability to apply the content they learned in the training, and the ability to promote and explain Green Dot to others. The measurement of the program’s success is based on the results of this survey. It is anticipated that students would feel a greater investment in preventing and addressing acts of sexual violence, relationship violence, and stalking, once they are trained in Green Dot.

## H. ADDITIONAL INFORMATION

H-1. Please provide any additional information to assist in the review of the proposal, including why the initiative cannot be funded from divisional resources.

The Green Dot program is a campus-wide initiative that requires buy-in from every level within the institution. Having 25 additional faculty and staff trained would allow Brockport to take the program to another level. This will allow for more trainings and instill a greater responsibility to make our campus a safer place, and therefore a better place to learn.

Upload up to three supplemental files here (not required): [On file]

**Signature of Project Lead:** [on file]

**Project Lead Email:** [sgleisle@brockport.edu](mailto:sgleisle@brockport.edu)

***Signatures of sponsors are on file in the Administration and Finance Division.***