

IFCN- Investment Fund for Core Needs - Entry #144 2018-2019

PROPOSAL SUMMARY

Title: Seymour College Union Technology Additions

Project Lead Name: Kim Haines

Project Lead eMail Address: khaines@brockport.edu

Project Lead Department: Student Union & Activities

Project Lead School/Division: Enrollment Management and Student Affairs

Total Amount Requested: \$12,707.00

Name of Sponsor 1: Katy Wilson

Name of Sponsor 2: James Haynes

A. PROPOSAL DESCRIPTION & IMPACT

A-1. Description of the Initiative.

Installation of meeting room technology in the following Seymour College Union locations: B116, 185, and 228. From July 1, 2016 - June 30, 2017, these spaces supported 12,582.68 hours of reservation requests. Due to the number of reservation hours, the current media carts for these spaces are failing. This project will include the installation of an interactive display projectors, room speakers for sound, fixed frame screen, air media gateways for wireless connectivity, plus the cost of installation. These systems will allow for permanent technology for each room space.

A-2. Impact Statement: What change will this project deliver in the short term? What are the expected longer-term impacts?

The short-term impact for this project will be an upgrade to more current technological systems that are similar to what is in many classrooms by Classroom Technology and increased efficiency for Student Union & Activities staff with technology in a specific room. The long-term impact of this project includes continued standardization and collaboration of technical equipment for meeting rooms across campus, and the potential to attract third-party use; increasing opportunities for revenue generation.

B. STRATEGIC ALIGNMENT

B-1. Outline the ways in which the proposed investment will contribute to the College Strategic Plan Goals, and if appropriate, their Measures of Success.

In terms of strategic alignment with the Colleg's Strategic Plan Goals, alignment is as follows:

1. Strategic Goal: Great College at which to learn

Measure of Success: We will ensure that all undergraduate students, including transfer students and non-traditional students, have the opportunity to undertake multiple HIPs and CHIPs and have these experiences identified on their academic and co-curricular transcripts

This project will contribute to student success by enhancing the student employment experience working the Seymour College Union for Student Union & Activities. Student employment is one of the CHIPS (co-curricular high impact practices) for the institution, and this project will help the student learn how to handle current technology, requests associated with the technology, the role of customer service, and providing a sense of community in the college's union.

2. Strategic Goal: College Engaged with its Community

Measure of Success: We will see increased interdivisional and interdepartmental communication around scholarship, curricular and co-curricular events and achievements.

C. SUSTAINABILITY

C-1. How will this initiative become self-sustaining beyond the initial funding period? This equipment should last for 5 plus years, giving Student Union & Activities time to develop a replacement cycle for the technology and to explore other funding sources. Other funding sources might include increasing revenue generation through third-party use and working the College Technology Council.

D. IMPLEMENTATION PLAN

D-1. Identify the specific activities to be funded from the Investment Fund. Provide an estimated timeline for implementation and for activities anticipated to be ongoing. The first step in the implementation cycle is to work with Facilities and Classroom Technology on a timeline, with the hopes of completion being December 2018. Once the timeline has been agreed upon by all parties. Materials will be ordered in late summer/early Fall 2018. With installation planned for Winter Shutdown 2018.

Materials to be ordered include:

Epson Brightlink 680 Wi short throw projector for \$2090 each - \$6,270.00

Epson ELPSPO2 active speakers for \$149 each - \$447.00

Hamilton Buhl FF-100 A fixed frame projection screen for \$330 each - \$990.00

Crestron Air Media for wireless connectivity for \$1000 each = \$3,000.00

Installation/Labor Costs - \$2,000.00

Total = \$12,707.00

E. CONSULTATION

E-1. For requests involving technology. Has the Chief Information Officer (Bob Cushman or his designee) reviewed this proposal and verified potential costs as it relates to technology: Yes, proof on file.

E-2. For requests involving facilities. Has the Director of Facilities & Planning (John Osowski or his designee) reviewed this proposal and verified potential costs as it relates to facilities: Yes, proof on file.

E-3. The Project Lead has confirmed other required resources with the appropriate supervisor: Yes, proof on file. Not Applicable

F. BUDGET & OTHER FUNDING SOURCES

F-1. Itemized Budget (Excel format ONLY): [On file]

F-2. Total Amount Requested: \$12,707.00

F-3. This proposal includes: Not applicable.

F-4. Other funding sources* for this proposal? Facility Alteration Projects

F-5. Is the success of the project contingent on receipt of funds from any additional funding source(s)? No

G. ASSESSMENT PLAN

G-1. How will you assess/measure the effectiveness of this initiative? Provide anticipated outcomes and specific measurements for success.

As a result of these technological additions to rooms B116, 185, and 228, Student Union & Activities expects to see an increase in technology requests and use. Data will be pulled from EMS (Event Management Software system) to analyze the impact of upgrading technology in these Union spaces.

Additionally, Student Union & Activities anticipate increased satisfaction in technological support in these rooms and surveying reservation contacts asking if technology meet their intended needs.

H. ADDITIONAL INFORMATION

H-1. Please provide any additional information to assist in the review of the proposal, including why the initiative cannot be funded from divisional resources.

Due to increases in student employment, funds typically used for equipment in meetings rooms is not available.

Upload up to three supplemental files here (not required): [On file]

Signature of Project Lead: [on file]

Project Lead Email: khaines@brockport.edu

Signatures of sponsors are on file in the Administration and Finance Division.