Parking and Transportation Services
2016-17 Budget Highlights/Assumptions (Parking IFR)

About Parking and Transportation Services

Parking and Transportation Services (PTS) works hard to provide safe and adequate parking facilities for all who drive on campus. This office is responsible for the issuance of parking passes, enforcement of parking regulations, coordination of visitor/event parking services, and providing many transportation alternatives including shuttle services, car sharing and rideshare. PTS is responsible for the maintenance, and repair of most of the university’s existing and new parking facilities. In addition, this office provides a Motorist Assistance Program (MAP), lending a helping hand to on-campus drivers who may need a jump start, gas run, lock-out assistance or tires inflated.

Mission Statement

Parking and Transportation Services supports the mission and vision of The College at Brockport by providing innovative solutions and options to meet our campus community parking and transportation needs.

Auxiliary (Self-funding) Status

PTS is a self-funded auxiliary department. It receives no outside funding or tuition fees to support its parking, shuttle, or other transportation operations. Costs for all of PTS' operations must be offset by fees assessed to parking and transportation system users.

Staffing Levels

Current: Office: (1) Director; (1 FTE) Office Assistant; Field: (1) Sr. Parking Attendant.
Vacant: (1) Keyboard Specialist 1; (1 FTE) Keyboard Specialist 2
Student employees continue to serve as supplement.

Parking Facts

- Conrad Welcome Center is staffed 9.75 hours/day
- Serves as the host desk for the campus
- Enforcement 11.5 hours/day
- Total parking spaces available = 4115
- Citations issued last fiscal year = 5627 (see attached graph for trend)
- Total meters currently = 56
- Activities and Functions:
  - Car share
  - Ride share/Car Pool requests
  - Coordination of appeals program
  - Management and Oversight Eagle Run Campus Shuttle
  - Coordination of communications
  - Liaison with public transportation provider (RGRTA)
  - Promotion of bus pass sales
Active in various campus committees  
Coordination of residential snow removal  
Oversight of meter operations  
Issuance/sale of permits, reserved spaces  
Collection, accounting, management of fees/fines. (online and over counter sales)  
Partnership with collection agency  
Coordination of lot maintenance and capital projects  
Motorist Assistance Program (MAP)  
Coordination of visitor and special event parking. Greeters, reserve areas  
Enforcement of parking regulations  

Revenue Growth  
1. Parking registration fee is paid by all parkers. As per negotiated agreement, the parking registration will increase by the annual CPI. As such; the 2015-16 registration fee has been increased by 1.1% from $22.60 to $22.85. (See attached graph).  
2. Parking fee assessed to those who are not covered by a collective bargaining agreement will increase from $121.65 to $123. The total student fee will be $145.85. Total inc 1.1%.  
3. Summer rate for non-native students $35. (inc $5) Projected = $2,975.  
4. Parking fee waived for students with a veteran status.  
5. Parking fee waived for members of GSEU.  
6. Annual cost of reserved spaces $425 (inc $25). Projected $21,250. (Cost has remained flat since 2011-12)  
7. Rate increase for vendor and members of SERC $.50. Total inc. 0.86%. Total = $58.50  
8. Projected meter revenue & pay station revs = $28,000.  
9. Visitor parking program:  
   o Large College at Brockport hosted events: $10,000 from permanent campus funds will be transferred to parking IFR. (1g)  
     • College at Brockport athletic and arts events $5,500  
     • College at Brockport events with more than 25 participants $4,500  
   o Non SUNY events  
     • Recreational Services events $2,100 (1g)  
     • BASC events $500 (1f)  
   o Casual visitors/contractors: Fee $5 per day. $9,600. (1f).  
10. Other (1f): Includes casual visitors/contractors +.50 ($9,600), BASC events ($500), special parking passes-SERC/Vendor ($9,100), services for special events ($2,500) and boot removal fee ($350) = $22,050.  
11. Collection of parking fines projected at $125,000. Anticipated collection based on the current pattern.
**Expenses**

1. Facilities & Planning breakdown
   a. $80,000 personnel
   b. $40,000 supplies/expense
   c. $30,000 Repair and slurry lot D

2. University Police funded $50,000 for their assistance monitoring parking areas.

3. Equipment $78,000
   a. License plate recognition
   b. Conversion to pay by plate

4. Personnel requests/highlights
   a. Reduction of 2 full time personnel. Future funding to include Assistant Director and Systems Administrator assigned to Admin & Finance Division.

**Cost Efficiencies**

1. Promote automated services. Require online sales, citation appeals, payment of citations, vehicle registration where appropriate.
2. Explore credit card option via pay station
3. Separated accounting of parking and registration fees to save on taxes
4. Commitment to reduce operating expenses by 2-3% annually
5. Improve hands on training to reduce voided citations due to error
6. Reduction in staff

**Extra Service to the College**

1. Additional operating hours to support weekend college events when requested (Open House, Orientation, Homecoming, Commencement, etc.). No charge back for labor hours
2. Staff active in various campus committees and events

**Accomplishments/Key Indicators**

1. Carpool: 11 groups
2. Motorist Assistance: 300 service calls
3. Eagle Run riders overall +49% since 2011/12
4. Appealed citations: 1,543 (27%)
5. Car share: 117 current members