The introduction of a transportation fee was approved in 2005. Transportation account encompasses the Eagle Run shuttle managed by Parking and Transportation Services. Shuttle service is provided to all students for their intra- and inter-campus needs. Charter Services are promoted. Revenues received are collected by the mandatory transportation fee incurred by all undergraduate students. As such with the parking program, transportation is self-funded.

Parking and Transportation Services also played a significant role in introducing and promoting alternative transportation programs, such as biking, ride sharing, car sharing, offering of fuel-efficient parking and strategizing with regional bus provider-RTS.

All these services combine to assist with traveling to and around the campus in an efficient, cost-effective and sustainable manner. Recognition by Princeton

MISSION STATEMENT

Parking and Transportation Services supports the mission and vision of The College at Brockport by providing innovative solutions and options to meet our campus community parking and transportation needs.

AUXILIARY (Self-funding) STATUS

PTS is a self-funded auxiliary department. It receives no outside funding or tuition fees to support its parking, shuttle, or other transportation operations. Costs for all of PTS' operations must be offset by fees assessed to parking and transportation system users.

STAFFING LEVELS

Current: (1) Director; funded by parking IFR.
Contracted: 5-6 drivers; 1 site supervisor
TRANSPORTATION FACTS

1. Eight routes serving the broader off campus community, inter campus, Rochester area transportation hubs
2. Hours of service = 3737
3. Popular stops: College Suites; Harmon Gordon; Tower Fine Arts
4. Growth in ridership 61% since 2012
5. Fee has remained flat for 3 years
6. Home grown bus locator- now defunct
7. Twitter followers = 725; Text users = 128
8. Charters = 37
9. Drive cam

FUTURE GOALS

Real time bus locator app. Benefits: Improve driver productivity; ease of use; riders; improved management of stops – identify underutilized stops; resolve passenger complaints; provides more control to transit user; riders can send a text with their stop ID to get real time arrival info; automatic passenger counters (on and off boarding).

REVENUE GROWTH

1. Average FTR (full time riders) = 6,020.
2. Current annual fee = $45
3. Fee to remain flat

EXPENSES

1. Shuttle service hours
2. Admin fee
3. Printing
4. Real-time bus locator- New application. Improve reliability

COST REDUCTION EFFICIENCIES

1. Improved efficiencies of routes. Omit less utilized stops
2. Selected service provider offering best value
3. Homegrown GPS system
4. Continuous monitoring

ACCOMPLISHMENTS

1. Added shopping, intermodals, off campus stops
2. Drive cam
3. Bus shelters
4. Improved safety
5. Light up the Night
6. Several acknowledgement letters for drivers