Resolution #42  
1979-1980  

TO: PRESIDENT ALBERT W. BROWN  
FROM: THE FACULTY SENATE  

RE: I. Formal Resolution (Act of Determination)  
II. Recommendation (Urging the fitness of)  
III. Other (Notice, Request, Report, etc.)  

SUBJECT: Recommendations Regarding Content of Promotional Publication  

(see attached)  

Signed Robert L. Kenward  
Date: Sent 5/6/80  
(For the Senate)  
Robert L. Kenward, President, Faculty Senate  

TO: THE FACULTY SENATE  
FROM: PRESIDENT ALBERT W. BROWN  

RE: I. DECISION AND ACTION TAKEN ON FORMAL RESOLUTION  
a. Accepted. Effective Date  
b. Deferred for discussion with the Faculty Senate on  
c. Unacceptable for the reasons contained in the attached explanation  

II. III. Received and acknowledged  
b. Comment: Referred to Publications Committee with thanks.  

DISTRIBUTION: Vice Presidents:  
Others as identified:  

Distribution Date: 5/22/80  
Signed: (President of the College)  

Date Received by the Senate:________
Recommendations Regarding Content of Promotional Publication

A promotional publication to accompany Introduction to Brockport for distribution to prospective students should stress the academic quality of the college and include the following information:

1) A general summary description of broad academic program areas

2) A description of the extent and nature of library holdings including special features and/or collections

3) A statement of the professional reputation of the faculty as a whole as measured by such things as
   a) publications
   b) professional organization offices held
   c) fellowships, grants, and other awards
   d) other honors and recognition

4) A statement that almost all faculty are directly involved in undergraduate teaching and advisement with a special note of the small size of lower division General Education courses

5) A list of special educational opportunities available (the honors program and the like)

6) A list of student honor societies and organizations

7) A list of on campus cultural activities such as plays, music, Writer's Forum, Center for Philosophic Exchange, and the like

8) Special dorm programs such as PEARL and PRIDE

9) Career success of Brockport graduates—representative positions, titles, advanced degrees, etc.