Resolution #23
1980-1981

TO: PRESIDENT ALBERT W. BROWN
FROM: THE FACULTY SENATE
RE: X I. Formal Resolution (Act of Determination) II. Recommendation (Urging the fitness of) III. Other (Notice, Request, Report, etc.)

SUBJECT: Revision of the M.A. in Political Science: A Proposal

(See Attached)

Signed: ____________________________ Date: 5/14/81
Lyman J. Parsons, President, Faculty Senate

TO: THE FACULTY SENATE
FROM: PRESIDENT ALBERT W. BROWN
RE: I. DECISION AND ACTION TAKEN ON FORMAL RESOLUTION
   a. Accepted. Effective Date: 6/1/81
   b. Deferred for discussion with the Faculty Senate on ____________
   c. Unacceptable for the reasons contained in the attached explanation

II., III. a. Received and acknowledged
   b. Comment:

DISTRIBUTION: Vice Presidents: ____________________________
Others as identified:

Distribution Date: ____________________________
Signed: ____________________________
(President of the College)

Date Received by the Senate: ____________________________
REVISION OF THE M.A. IN POLITICAL SCIENCE: A PROPOSAL

1. Rationale

As the decade of the 1980s opened, two trends were well established. Within the United States, it was clear that the role of the public sector had greatly expanded over the years in response to major societal demands. Internationally, the dependence of nations on each other both for supplies of energy and for capital development resources was universally recognized. While these trends of an enlarged public sector, domestic role and global interdependence are important for all Americans to understand, their impacts on American business and industry are especially direct and critical.

This program in advanced policy studies is designed to meet the need of managers of business in the private sector to understand the public sector. Leading to the degree of Master of Arts in Political Science, the program offers students a multi-disciplinary perspective on the public policy process, including its formulation, content and impacts. The course of study emphasizes the acquisition of both analytical skills and knowledge about the political, economic and social environment within which the private sector functions.

The relationship between the public and private sectors is considered from political, economic and historical perspectives. The dual role of the government--as regulator of business and as partner with business in economic development--is featured. The program's focus is largely, but not exclusively, on the United States.

2. Structure of the Program

Admission Requirements: Normally, candidates for admission must be nominated by the senior management of their companies. Applicants, however, who are otherwise qualified will also be considered. To qualify for admission, an applicant must submit:

1. a completed application form
2. all transcripts of undergraduate and prior graduate work
3. three letters of recommendation
4. scores from the aptitude portion of the Graduate Record Examination.

Usually a personal interview is arranged with the director of the program. Selection is based on academic achievement, prior experience and future promise.
General Requirements for the Degree

This program has been designed specifically for women and men holding middle-management positions in firms in the Rochester metropolitan area. It meets all day every Friday for a two-year period, at the end of which the successful candidate receives the degree of Master of Arts in Political Science. It provides high-quality and well-paced instruction without depriving the company of the candidate's services for more than one day a week.

In addition to the Friday sessions, two additional seminar series are featured. As described below, these special programs will be held in Rochester, Albany and Washington.

Specific Requirements

The formal course requirement for the M.A. in Political Science in Advanced Policy Studies, consists of the completion of 30 semester credit hours.

A. Core Curriculum (21 credit hours)  
   Designation

   P-1 Introduction to Public Policy (4 credits)  
   The policy-making process: institutions and actors at local, state and national levels

   P-2 Public Policy Analysis Techniques (4 credits)  
   Analytical techniques and their application to selected political and economic topics

   P-3 International Relations (4 credits)  
   Economic, political and legal aspects of international relations

   P-4 The Private Sector Role in the Resolution of Current Economic Problems (4 credits)  
   Theoretical and practical aspects of the private sector role

   P-5 Policy Seminar (4 credits)  
   Special topics for analysis with both private and public sector applications, culminating in a major research project

   P-6 Communications Skills Workshop (1 credit)  
   Oral and written skills for the public sector

   S-501xx
B. Supplemental Curriculum (9 credit hours)

B-1 Government and Business in the United States (3 credits)
   The development of American institutions

B-2 Capitalism and Socialism (3 credits)
   The premises and implications of contrasting public philosophies

B-3 Interest Groups in the Policy Process (3 credits)
   The organization and effectiveness of interest groups

B-4 The Politics of Energy (3 credits)
   Energy use and supply in the context of domestic and international politics

B-5 Comparative Policy Issues (3 credits)
   Examination of selected topics in a cross-country context

B-6 American Cities: Problems and Prospects (3 credits)
   The challenges of growth and decline; responses in selected major American cities

Course of Study

It is planned that students will move together as a group, or class, through four semesters of the program. The courses themselves will be presented as modules of instruction for one full day each week. The modules will vary in length according to the number of credit hours given. The instructional format will also vary, according to the subject matter of each module.

The curriculum in Advanced Policy Studies includes two years of course work, typically structured as follows:

First Semester                        Second Semester

Year 1 Introduction to Public Policy Government/Business in the U.S. OR
   Government/Regulation
   Capitalism and Socialism

Year 2 Private Sector Role re: Economic Problems
   Communication Skills
   American Cities
   Comparative Policy Issues

   Public Policy Analysis Techniques
   Governmental Regulations

   Policy Seminar
   The Politics of Energy OR
   Interest Groups in the Policy Process
The course listed as part of the core curriculum will be offered in the sequence listed above. That is, in the inaugural year of the program, the following core courses will be offered:

A-1 Introduction to Public Policy
A-2 Public Policy Analysis Techniques
A-3 Governmental Regulation

In the second year of the program, those same courses will again be offered, to entering students. For students in the second year of study, the following core courses will be offered:

A-4 Private Sector Role in Economic Problems
A-5 Policy Seminar
A-6 Communication Skills Workshop

In the program's inaugural year -- tentatively anticipated as 1980-1981 -- two supplemental courses will be offered from the list of six such courses cited. Two different supplemental courses will be offered for students in the second year of study.

SCHOLARLY SEMINAR SERIES

A periodic evening seminar series will provide the opportunity for students in the Advanced Policy Studies program to meet and learn from men and women of outstanding accomplishment in various fields. Speakers will be drawn from government, business and academia. Each session will include a lecture and question period followed by an informal reception and dinner. This series will be held at a location in the Rochester area.

WASHINGTON, ALBANY SEMINAR

To understand the operation of the public sector, it is useful to view government at the federal and state levels, and to meet the officials in Washington and Albany. Accordingly, students in the Advanced Policy Studies program will spend one day each year either in Washington, D.C., Alhambra and Washington, D.C., when the seminar location is in Albany and with the Washington Semester Program. In the nation's capital, they will participate in informal and off-the-record fashion in selected open and closed-door discussions of issues and practices.
Quality of Students

Rochester area industries and businesses are the projected source of students for this program. It is expected that persons with technical backgrounds (e.g., engineering, finance), currently holding middle level management positions, will constitute the most likely student market for this program. In the opinion of the Community Relations Committee of the Industrial Management Council, such persons, identified to have potential to rise within their companies, would particularly benefit from the proposed program.

It will be necessary for the college to mount an aggressive effort, beginning in the fall of 1981, to create awareness of the program and to heighten the consciousness of Rochester area companies of its importance to them and their employees.

Quantitative Indicators

It is proposed that the Friday sessions be held on the campus of the State University College at Brockport. Located about 20 miles west of the city of Rochester, the campus offers resources and an environment conducive to the study of public policy. These resources include private seminar rooms; a library containing a collection of 400,000 volumes and 3,000 periodicals and providing extensive access to governmental documents; and a Computing Center with ample access and helpful staff.

A three-year cost projection for the program is attached. The projection includes all costs specific to the program except for full-time faculty. Also the estimated all-inclusive cost per student of $960 per semester.

It has been estimated that thirteen full-time students will be needed for the program to be self-sustaining in its first year.
### 1. SUPPLIES & EXPENSE ITEMS

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<th>Year I</th>
<th>Year II</th>
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<tr>
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<td>B. Travel</td>
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<td>a. Field Trips</td>
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### 2. TEMPORARY SERVICE

|                      |        |         |          |
| A. Clerical Support  | $3,645.00 | $7,290.00 | $7,290.00 |
| B. Adjunct Instruction | $1,500.00 | $4,050.00 | $4,050.00 |
| **SUB-TOTAL**        | **$5,145.00** | **$11,340.00** | **$11,340.00** |

### 3. EQUIPMENT

|                      |        |         |          |
| A. Typewriter        | $235.00 | $0.00   | $0.00    |
| B. Microcomputer     | $0.00   | $3,120.00 | $3,120.00 |
| **TOTAL EXPENSES**   | **$11,470.00** | **$22,720.00** | **$22,720.00** |

In addition, the College will assume the cost of one full-time-equivalent faculty member for the first program year, and this commitment will grow to 1.5 full-time-equivalent faculty members by the time the program reaches a mature stage in the third year.

Finally, the cost per student is estimated at $900.00 per semester, or $1,800.00 per academic year. This figure includes charges for tuition, fees, and an approximate figure for books, field trips, and seminar meetings.
Relation of Graduate Program to Other Programs

Relation to Undergraduate Programs on the Campus

While some of the proposed courses, e.g. Interest Groups and Politics of Energy, may bear a resemblance to specific undergraduate offerings in the Political Science Department, they are not similar in the level of discourse or demand expected at the graduate level.

Relation to Other Graduate Programs on the Campus

The proposed program, in unique among current graduate programs on the campus in terms of its general rationale, anticipated student market and its one-day weekly format. Two of the core courses, Introduction to Public Policy and Public Policy Analysis Techniques, and one of the supplemental courses, American Cities, are somewhat similar in content to courses offered in the Public Administration Master's program. One history supplemental curriculum course, Government and Business in the United States, is similar to a History Department graduate course. With these exceptions, the formal course requirements are all specifically designed for this program.

Relation to Graduate Programs at Other SUNY Units

SUNY Buffalo offers a graduate program leading to the Ph.D. in Policy Studies. But, the Buffalo Program does not focus specifically on the interrelationships between public and private sectors.

Other SUNY units offering Master's programs in political science or policy studies are also generic in nature rather than directed at examination of the public sector-private sector relationship.

Relation to Other Graduate Programs

The Executive Development Program at the University of Rochester is a two year M.B.A. program, with classes one day each week, for middle and top management of Rochester Industries. The University of Rochester also offers a M.S. in Public Policy through a program designed to train policy analysts for government/public service employment.

The proposed program proposed herein has a format similar to the Executive Development Program, but differs from both that and the Public Policy program of the University of Rochester in substantive content and curricular focus.
Although the proposed B.A. in Political Science is distinct from other undergraduate and graduate offerings on the Brockport campus, and those of other local and local private institutions, it is anticipated that cooperative relations will be developed.

Intentions of cooperation in course offerings by the History, Business and Economics, and Speech Departments have already been obtained. See Appendix.

While teaching responsibilities in the program will be principally held by Brockport faculty, there will be occasions when experts from outside the institution will be invited to participate in instruction. For example, an attorney would be included as part of the teaching faculty for the Governmental Relations course, and Rochester area officials in the public and private sectors would be invited to participate as adjunct instructors in other courses.

As indicated in a letter of December 17, 1980 by Provost Douglas to Mr. Donald Barry, Vice President of the Industrial Management Council, the proposed revision of the B.A. in Political Science, "...is offered to members of the Rochester community as part of a distinguished tradition of public service, a partnership of government, business and the State University."

Page 9 of 9
1980-1981-23res.doc