Resolution # 05
2008-2009
College Senate

TO: Dr. John R. Halstead, College President
FROM: The College Senate: November 24, 2008
RE: I. Formal Resolution (Act of Determination)
    II. Recommendation (Urging the Fitness of)
    III. Other, For Your Information (Notice, Request, Report, etc.)

SUBJ: Management Specialty Track of the Business Degree Program (routing 08 08-09 UC)

Signed: ___________________________ Date: 11/25/08

(Thambabhali M. Rao, 2008-09 College Senate President)

TO: T.M. Rao, The College Senate President
FROM: John R. Halstead, College President
RE: I. Decision and Action Taken on Formal Resolution (circle choice)
    a. Accepted - Implementation Effective Date: Immediately
       b. Deferred for discussion with the Faculty Senate on ___/___/____
       c. Unacceptable for the reasons contained in the attached explanation
    II, III. Response to Recommendation or Other/FYI
       a. Received and acknowledged ___/___/____
       b. Comment: ____________________________

Signed: ___________________________ Date: 12/19/08

(Dr. John R. Halstead, President, SUNY College at Brockport)

DISTRIBUTION

PRESIDENT’S OFFICE COPIES: Provost, Vice Presidents, College Senate, Other: 12/19/08

PROVOST & VICE PRESIDENT(S) COPIES: Assistant Provost, Dean(s), Academic Advisement, Registrar, Other:

DEAN(S) COPY: Department Chair(s), Other:

COLLEGE SENATE COPIES: Originator, College Senate Website, Other:
INSTRUCTIONS – please, no multiple attachments – each proposal must be submitted as one document:

- Submit only complete proposals. Include support letters from department chair and dean.
- Proposals must be prepared individually in Word format using committee guidelines (guidelines online).
- Fill out this cover page for each proposal and insert it electronically as the front page of your document. (available online at www.brockport.edu/collegesenate)
- Email whole proposal with cover page as one attachment to senate@brockport.edu and facprez@brockport.edu.
- All updates must be resubmitted to the Senate office with the original cover page including routing number.
- Questions? Call the Senate office at 395-2586 or the appropriate committee chairperson.

1. PROPOSAL TITLE: Please be somewhat descriptive, i.e. Graduate Probation/Dismissal Proposal rather than Graduate Proposal.
   Management Specialty Track of Business Degree Program

2. BRIEF DESCRIPTION OF PROPOSAL:
   Corrections and changes to Resolution #31 2007-2008:
   Change BUS 478 to BUS 475.
   Include BUS 389 in the curriculum which was mistakenly dropped from the first proposal.

3. HOW WILL THIS EFFECT TRANSFER STUDENTS:

4. ANTICIPATED EFFECTIVE DATE: Immediately.

4. SUBMISSION & REVISION DATES: PLEASE PUT A DATE ON ALL UPDATED DOCUMENTS TO AVOID CONFUSION.
   First Submission | Updated on | Updated on | Updated on
   September 24, 2008

5. SUBMITTED BY: (contact person)
   Name | Department | Phone | Email
   John D. Keiser, PhD | Business Administration/Economics | 395-5530 | jkeiser@brockport.edu

6. COMMITTEES TO COPY: (Senate office use only)
   | Standing Committee | Forwarded To | Date |
   --- | --- | --- |
   | Enrollment Planning & Policies | To Committee for approval | 9/24/08 |
   | Faculty & Professional Staff Policies | | |
   | General Education & Curriculum Policies | | |
   | Graduate Curriculum & Policies | | |
   | Student Policies | | |
   | Undergraduate Curriculum & Policies | | |
   | Committee Chair Signs When Passed | | |
   | To Executive Committee | 11/3/08 |
   | GED to Vice Provost | Na |
   | To Senate | 11/10/08 – passed 11/24 |
   | To College President | 11/25/08 |
   | REJECTED -WITHDRAWN | |

**Routing # assigned by Senate Office**
Dr. Charles Edwards  
Chair, Undergraduate and Policies Committee  
College Senate  
The College at Brockport  

September 22, 2008  
Re: Corrections to resolution #31  

Dear Dr. Edwards:  

On behalf of the Management Area faculty of the Department of Business Administration and Economics, I write this memorandum pertaining to the change of curriculum approved last Spring by the College Senate, Resolution #31. Upon review of the original proposal, specifically, the chart on page 3 titled “Side-by-Side Comparison of the Existing and Proposed Curriculum,” we discovered two mistakes: the first is a misprint and the second is an omission of a course from the proposal. Enclosed is a copy of the original proposal, and a copy of the comparison chart with corrections made in red. 

First the misprint. Listed under Business Degree Core Courses in both the Existing Curriculum and Proposed Curriculum columns is a course: 478. It should be 475. 

The second error is a bit more problematic. In the same chart we omitted a 1-credit course that should have been listed in both the Existing Curriculum and Proposed Curriculum columns. The course BUS389 (Business Careers Seminar) is an existing course currently required as a Business Degree Corequisite. We are planning to keep the course in the new curriculum as well. However, by omitting the course in the proposal, the Total Credits Required in the comparison table is one credit short for both the current curriculum and the Proposed Curriculum. It was never our intention to eliminate BUS389, and nowhere else in the proposal do we propose dropping BUS389 from the curriculum. 

In light of the misprint and the oversight regarding BUS389, we would like to know how best to make corrections. The misprint for 475 seems very simple, but the omission of the BUS389 is a bit more complicated. Therefore, we ask for your assistance is helping us clarify this peculiar situation. 

If you should have any questions, please don’t hesitate to contact me directly (5530). We look forward to your response. 

Best regards,  

John D. Keiser, Ph.D.  
Coordinator, Management Area  
Department of Business Administration & Economics  

State University of New York • College at Brockport • 350 New Campus Drive • Brockport, New York 14420-2965  
(585) 395-2623 • FAX (585) 395-2542 • www.brockport.edu
### Side-By-Side Comparison of the Existing and Proposed Curriculum (Corrected)

(italics in proposed curriculum column indicates a change in requirements)

<table>
<thead>
<tr>
<th>Current Curriculum</th>
<th>Credits</th>
<th>Proposed Curriculum</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Degree Corequisite Courses</td>
<td>10</td>
<td>Business Degree Corequisite Courses</td>
<td>10</td>
</tr>
<tr>
<td>ENL308: Business Writing</td>
<td></td>
<td>FML308: Business Writing</td>
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<tr>
<td>BUS338: Business Careers Seminar</td>
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<td>BUS389: Business Careers Seminar</td>
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<tr>
<td>BUS317 MIS or BUS361 POM</td>
<td></td>
<td>BUS317: Management Information Systems</td>
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</tr>
<tr>
<td>Business Degree Core Courses</td>
<td>21</td>
<td>Business Degree Core Courses</td>
<td>21</td>
</tr>
<tr>
<td>BUS325, 335, 345, 366, 373, 378, 475</td>
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<td>BUS325, 335, 345, 366, 373, 378, 475</td>
<td></td>
</tr>
<tr>
<td>Management Specialty Required Courses</td>
<td>6</td>
<td>Management Specialty Required Courses</td>
<td>7</td>
</tr>
<tr>
<td>BUS368 Management Skills</td>
<td></td>
<td>BUS360 Professional Skills &amp; Acumen (1 cr)</td>
<td></td>
</tr>
<tr>
<td>BUS 369 Management Topics</td>
<td></td>
<td>BUS461 Production &amp; Operations Mgmt.</td>
<td></td>
</tr>
<tr>
<td>Management Specialty Elective Courses (students must select 2)</td>
<td>6</td>
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<td>6</td>
</tr>
<tr>
<td>BUS 317 MIS (if not used as corequisite)</td>
<td></td>
<td>BUS368 Project Management</td>
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</tr>
<tr>
<td>BUS 461 POM (if not used as corequisite)</td>
<td></td>
<td>BUS369 Management Topics</td>
<td></td>
</tr>
<tr>
<td>BUS 415 Data Management</td>
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<tr>
<td>BUS 417 Systems Analysis &amp; Design</td>
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<tr>
<td>BUS 418 Advanced MIS</td>
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<tr>
<td>BUS 462 Quality Systems</td>
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<tr>
<td>BUS 463 Small Business Management</td>
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<tr>
<td>BUS 464 Electronic Commerce</td>
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<tr>
<td>BUS 465 Human Resource Management</td>
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<td>ACC388 Cost Accounting</td>
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<td>BUS 467 Employment Law</td>
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<tr>
<td>BUS 468 Advanced HRM</td>
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<tr>
<td>ECN361 Labor Market Analysis</td>
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<td></td>
<td></td>
<td>BUS432 Sales Management or BUS 438 Supply Chain Management</td>
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<td></td>
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<td>BUS490 Research Colloquium</td>
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<tr>
<td></td>
<td></td>
<td>BUS498 Internship (3 hr)</td>
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</tr>
<tr>
<td>Total Credits Required</td>
<td>43</td>
<td>Total Credits Required</td>
<td>44</td>
</tr>
</tbody>
</table>

**Rationale for Changes:** The management curriculum was last revised effective Fall 1998 and has remained unchanged since. Business practice and employer expectations have changed in the intervening decade. A primary goal motivating this proposal is to ensure a contemporary and relevant curriculum that best meets stakeholder needs. The proposal is also made in the context of the Department’s continuing efforts to strategically position and differentiate its programs.

In the 1998 revision of the management curriculum, a primary goal was to differentiate our management curriculum vis-à-vis other business programs. In that era, our business students had an average SAT score of 925. As such, it was basically impossible to establish a niche based on the academic strength of our students. Rather, we attempted to establish a reputation for

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*Taken from Resolution #31 2007-2008*
## Side-By-Side Comparison of the Existing and Proposed Curriculum

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ECN304: Intermediate Statistics  
BUS317 MIS or BUS461 POM | 9 | **Business Degree Corequisite Courses**  
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BUS317: Management Information Systems | 9 |
| **Business Degree Core Courses**  
BUS325, 335, 345, 366, 375, 378, 478 | 21 | **Business Degree Core Courses**  
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BUS 369 Management Topics | 6 | **Management Specialty Required Courses**  
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BUS461 Production & Operations Mngt.  
BUS465 Human Resource Management | 7 |
| **Management Specialty Elective Courses**  
(students must select 2)  
BUS 317 MIS (if not used as corequisite)  
BUS 461 POM (if not used as corequisite)  
BUS 415 Data Management  
BUS 417 Systems Analysis & Design  
BUS 418 Advanced MIS  
BUS 462 Quality Systems  
BUS 463 Small Business Management  
BUS 464 Electronic Commerce  
BUS 465 Human Resource Management  
BUS 467 Employment Law  
BUS 468 Advanced HRM  
ECN361 Labor Market Analysis | 6 | **Management Specialty Elective Courses**  
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BUS498 Internship (3 hr) | 6 |

**Total Credits Required**  
42  
43